Petrie PR

REDEFINING THE LUXURY LIFESTYLE LANDSCAPE

AGENCY CREDENTIALS, EXPERIENCE & CAPABILITIES

HONG KONG | TAIWAN | CHINA | SINGAPORE | MALAYSIA | THAILAND | INDONESIA | VIETNAM | GCC | SAUDI ARABIA

Open the Book →

CONTENTS

Click any chapter to jump straight to it. Every page has a link back here.

1 About Petrie PR

2 Why Petrie PR

3 What We Do

4 How We Do It

5 Leadership

6 Our Expertise

7 Client Portfolio

8 As Featured In

9 Client Testimonials

10 Influencer Network

11 Strategic Awards

12 Contact

ABOUT PETRIE PR

Asia's leading boutique communications agency dedicated to luxury lifestyle brands.

Your strategic partner for Asia and the Middle East markets.

With over 30 years of experience, we craft culturally attuned, high-impact campaigns for the world's most iconic brands in hospitality, travel, design, wellness and property.

Deeply connected to top-tier media, tastemakers, KOLs and content creators across Asia and the Middle East, we work as an extension of our clients' teams: swift, strategic and sophisticated.

30+	10	8	85+
Years of Experience	Markets Across Asia & the Middle East	Specialist Sectors	Luxury Brands Represented

Chapter 2

WHY PETRIE PR

WE BUILD BRANDS AND INFLUENCE MARKET CHANGE

Our greatest motivation is helping visionary clients shape perception, shift trends and lead conversations in their industries.

SELECTIVE BY DESIGN

We partner only with the most respected creators, leaders and innovators across hospitality, design and architecture, real estate, wellness and lifestyle.

UNMATCHED EXPERTISE

With over 30 years of combined industry experience, our team delivers strategic, detail-driven campaigns that elevate premium brands regionally and globally.

TRUSTED RELATIONSHIPS

We are deeply connected to top-tier media and influencers across Asia, trusted by journalists, KOLs and editors to share stories that matter.

NIMBLE AND INSIGHTFUL

Intelligent, agile and culturally attuned, we adapt strategies to the fast-evolving media and digital landscapes across the region.

INTEGRATED AND PERSONALISED APPROACH

Acting as a seamless extension of our clients' teams, we work directly with senior leaders, delivering measurable results with exceptional service.



Chapter 3

WHAT WE DO

BESPOKE CAMPAIGNS & PARTNERSHIPS

We connect brands with the right voices, from luxury collaborators to tastemakers, to create standout campaigns with cultural and commercial impact.

EXPERT GUIDANCE ON MARKETING AND EVENTS

From UHNW gatherings to curated brand experiences, we craft and secure high-impact events with the right partners, guests and ROI in mind.

BRAND CREATIVE CONSULTANCY

We bring the big ideas. Our team tracks trends, sparks collaborations and builds strategies that speak to tomorrow's luxury consumer.

COPYWRITING & CONTENT CREATION

We design thoughtfully crafted content and messaging that capture media attention across both online and offline platforms.

INTEGRATED STRATEGY DEVELOPMENT

One size dœsn't fit all. We tailor brand strategies for each local market, with cultural fluency and audience nuance at the core.

INTERNATIONAL CAMPAIGN COORDINATION

We seamlessly lead multi-market activations across global agency networks, ensuring consistency, excellence and impact.

SOCIAL MEDIA MANAGEMENT

Editorial-led and results-focused, we craft engaging content and manage platforms from Instagram to Little Red Book and WeChat.

KOL & INFLUENCER MARKETING

We handpick influential voices and create experiences that drive real visibility, trust and ROI across Asia's and the GCC's key social channels.

MEDIA RELATIONS

With deep roots in Asia, we deliver premium coverage across all our markets, from Hong Kong and Mainland China to Southeast Asia, the GCC and Saudi Arabia.

Chapter 4

HOW WE DO IT

SHAPE	Compelling brand narratives across hospitality, design, wellness and real estate
STRATEGISE	Tailored communications across Asia's diverse markets
CREATE	Campaigns, content, visuals and moments that inspire
CONNECT	With media, influencers, tastemakers and stakeholders
ELEVATE	Reputation, desirability, cultural relevance and thought leadership
AMPLIFY	Stories through PR, social media, digital activations and events
DELIVER	Measurable impact and long-term brand value

OUR LEADERSHIP



FOUNDER & MANAGING DIRECTOR

Linda Petrie

An avid traveller having visited over 90 countries, Linda brings 30 years of experience working across the luxury lifestyle, travel, design, health and wellness, property and hospitality sectors, managing and coordinating international market campaigns for clients. Her depth of expertise, strategic counsel and market knowledge representing many of the world's leading brands and owners across the China, Asia and Middle East markets is well sought after. Linda shares her exemplary background of market insights and intelligence with clients and, through an innate ability to adapt campaigns to regional multi-cultural differences, delivers highly impactful long-term results.

Based in Hong Kong, Linda has also orchestrated many highly successful media events and partnerships spanning lifestyle, design and fashion brands including DvF, Moët Hennessy Asia's launch of Dom Pérignon P2 2000 vintage with Chef Alain Ducasse and Chef de Cave Richard Geoffroy, British Polo Day China and Singapore with Rolls Royce, Taittinger, Harrods, Land Rover, Hackett and Royal Salute, Perfect Moment, Eileen Gu for Aspen Snowmass, as well as Bonhams' Cartier Collections with Francesca Cartier Brickell and, most recently, the most expensive sale of a single malt whisky in the world, Glenlivet at Sotheby's Hong Kong.

Chapter 6

OUR EXPERTISE

Choose a sector to see our clients, then click a client to read their coverage.

Luxury Travel, Hospitality & Tourism

17 Clients · View →

Architecture & Interior Design

8 Clients · View →

Health, Wellness & Medical

7 Clients · View →

Property & Luxury Real Estate

7 Clients · View →

Food & Beverage

6 Clients · View →

Champagne, Wine & Spirits

3 Clients · View →

Arts, Culture & Lifestyle

4 Clients · View →

Digital & Social Media Management

8 Clients · View →

Our Expertise

LUXURY TRAVEL, HOSPITALITY & TOURISM

Aman 9 Slides ›	KAIA 1 Slide ›	Small Luxury Hotels of the World 4 Slides ›
Banyan Group 4 Slides ›	NIHI Sumba 4 Slides ›	Soneva 4 Slides ›
Belmond 6 Slides ›	One&Only Desaru Coast 2 Slides ›	Song Saa Private Island 12 Slides ›
Bhutan 5 Slides ›	The PuLi Group 5 Slides ›	Ta'aktana, Labuan Bajo 9 Slides ›
Explora Journeys 6 Slides ›	Regent Bali Canggu 5 Slides ›	Tanjung Kelayang Reserve 5 Slides ›
Hyatt 5 Slides ›	The Sira, Lombok 4 Slides ›	

Our Expertise

ARCHITECTURE & INTERIOR DESIGN

Aman 1 Slide ›	Denniston 3 Slides ›	Remedios Studio 4 Slides ›
Celia Chu Design & Associates 3 Slides ›	HBA 3 Slides ›	Steve Leung Design Group (SLD) 12 Slides ›
C|S Architecture 3 Slides ›	Odin Hills 1 Slide ›	

Our Expertise

HEALTH, WELLNESS & MEDICAL

Original Mayr Medical Resort 6 Slides ›

RAKxa Integrative Wellness 11 Slides ›

RXV Wellness Village 5 Slides ›

Sangha Retreat by OCTAVE Institute 5 Slides ›

Tri Vananda 1 Slide ›

Wellness Features (Aman, RAKxa, Soneva, Tri Vananda) 1 Slide ›

Wellness Features (Mayr, Sangha, RAKxa) 1 Slide ›

Our Expertise

PROPERTY & LUXURY REAL ESTATE

Aman 1 Slide ›

Chelsea Barracks 1 Slide ›

Odin Hills 6 Slides ›

Origin Private Office 2 Slides ›

Portfolio Overview (Odin Hills, Tri Vananda, Banyan Group) 1 Slide ›

Savyavasa 5 Slides ›

Tri Vananda 2 Slides ›

Our Expertise

FOOD & BEVERAGE

Aman 2 Slides ›	Hakkasan 3 Slides ›	One&Only Desaru Coast 1 Slide ›
Belmond 1 Slide ›	Hyatt 1 Slide ›	Rosewood Phnom Penh 4 Slides ›

Our Expertise

CHAMPAGNE, WINE & SPIRITS

Dom Pérignon 1 Slide ›

Gordon & MacPhail 6 Slides ›

Weingut Meyer-Näkel 3 Slides ›

Our Expertise

ARTS, CULTURE & LIFESTYLE

Aman	1 Slide ›	Overfinch	4 Slides ›
Jaipur Rugs	5 Slides ›	Tokyo Gendai	3 Slides ›

Our Expertise

DIGITAL & SOCIAL MEDIA MANAGEMENT

Bhutan Department of Tourism	1 Slide ›
Explora Journeys	1 Slide ›
One&Only Reethi Rah	1 Slide ›
PARKROYAL COLLECTION Marina Bay & Trisara	1 Slide ›
The PuLi Group	2 Slides ›
RAKxa & Waldorf Astoria Maldives Ithaafushi	1 Slide ›
Singapore Tourism Board	1 Slide ›
Tanjung Kelayang Reserve	1 Slide ›

Luxury Travel, Hospitality & Tourism | Architecture & Interior Design | Health, Wellness & Medical | Property & Luxury Real Estate | Food & Beverage | Champagne, Wine & Spirits | Arts, Culture & Lifestyle | Digital & Social Media Management

OUR CLIENT PORTFOLIO

53W53

Afini

Alila

Aman

Andaz

ANI

Aspen Snowmass

Banyan Group

Belmond

Bhutan

Buahan

The Camellias

Celia Chu Design & Associates

Cenizaro Hotels & Resorts

Chelsea Barracks

C|S Architecture

The Dalat at 1200

Denniston

Dom Pérignon

Explora Journeys

Fraya Palazzo

Gordon & MacPhail

Grand Hyatt

Hakkasan

HBA

The Hideaways Club

Hyatt

InterContinental Halong Bay

Jaipur Rugs

Jampa

JANU

Jara Wellbeing

Joali Maldives

KAIA

Karl Lagerfeld Hospitality

Katharine Pooley

Keraton at the Plaza

The Laguna Resort & Spa

LW Design

Mandapa, a Ritz-Carlton Reserve

Marriott International

Montara

Mulia Bali

NIHI Sumba

OUR CLIENT PORTFOLIO

- Nuanu
- Odin Hills
- One&Only Desaru Coast
- One&Only Reethi Rah
- Origin Private Office
- Original Mayr Medical Resort
- Overfinch
- Paramount Miami Worldcenter
- Park Hyatt
- PARKROYAL COLLECTION Marina
- Pontiac Land
- PRU
- The PuLi Group
- Rajawali Corp
- RAKxa Integrative Wellness
- Regent Bali Canggu
- Regent Phu Quoc
- Remedios Studio
- Rosewood Phnom Penh
- RXV Wellness Village
- Sangha Retreat by OCTAVE Institute
- Savyavasa
- Sheraton Bali Kuta
- Singapore Tourism Board
- The Sira, Lombok
- Small Luxury Hotels of the World
- Soneva
- Soneva Villa Ownership
- Song Saa Private Island
- St. Regis
- St. Regis Jakarta The Residences
- Steve Leung Design Group
- Swire Properties
- Ta'aktana, Labuan Bajo
- Tanjung Kelayang Reserve
- Tokyo Gendai
- Trans Bhutan Trail
- Tri Vananda
- Trisara
- The Unbound Collection by Hyatt
- Veuve Clicquot
- The Waterside Macau
- Weingut Meyer-Näkel

AS FEATURED IN

A selection of the leading print titles where our clients have been featured. Click a cover to see the full feature.



Arena
Homme+
Featuring SLH



Augustman
Singapore
Featuring SLD



Condé Nast Traveler
China
Featuring RAKxa



DestinAsian
Featuring The Sira



Esquire
Singapore
Featuring Explora



GQ
Featuring Belmond



Grazia
Singapore
Featuring Song Saa



Harper's Bazaar
Indonesia
Featuring Aman



Indonesia Design
Featuring Banyan Group



Muse
Hong Kong
Featuring Hyatt



Prestige
Singapore
Featuring Sangha



Robb Report
Lifestyle
Featuring Song Saa



Tatler
Malaysia
Featuring Mayr, Sangha & RAKxa



Travel + Leisure
Southeast Asia
Featuring Aman, RAKxa & More



Vogue
Featuring Aman

& Many More

Explore All Coverage →

Chapter 9

CLIENT TESTIMONIALS

In their words: the brand leaders, founders and designers we partner with.

> “ It is vital that all of our external partners can be trusted to accurately represent the brand.

Anna Nash
Chief Commercial Officer
Aman

> “ They are a very responsive and supportive agency.

Carissa Nimah
Guardian of the Brand (Chief Commercial Officer)
Soneva

> “ A wonderful team to work with.

Steve Leung
Founder
Steve Leung Design Group

> “ Petrie PR are true professionals and pure joy to work with.

Melita Koulmandas
CEO and Founder
Song Saa

> “ They are a great team to work with, focused, efficient, knowledgeable and fun!

Jean-Michel Gathy
Principal Designer
Denniston

> “ The results speak for themselves.

James McBride
Managing Partner
Nihiwatu

Excerpts from petriepr.com/testimonials

CLIENT TESTIMONIALS

> “ A wonderful team to work with!

Doris Goh
Chief Marketing Officer, Executive Office
Alila Hotels and Resorts

> “ Petrie PR backed our vision for the brand instantly.

Ed Olver
Co-Founder and Director
British Polo Day

> “ One of the best PR professionals in the business.

Maria Kuhn
Vice President of Public Relations
Kempinski Hotels

> “ The smart and creative team at Petrie PR has helped us to achieve our goal.

Haydee Cruz
Director of Sales & Marketing
The Sun Siyam Iru Fushi

> “ Helped drive conversations and sustained interest on destination Singapore.

Mohamed Firhan
Area Director
Visit Singapore Indonesia

> “ Their network of contacts, strategic thinking, and organisational skills are unmatched.

Katharine Pooley
CEO and Founder
Katharine Pooley

Excerpts from petriepr.com/testimonials

CLIENT TESTIMONIALS

> “ Strong relationships with top media outlets and journalists.

Angelina Hue
Director of Brand Marketing & Communications Asia Pacific
Hyatt

> “ Their understanding of, and connections within, some of our key source markets are unparalleled.

James Young
Vice President Resource Planning and Development, WMC Group
The Reverie Saigon

> “ Petrie PR is doing an excellent job promoting our villa in Sri Lanka.

Niki Fairchild
Founder
Maya Villa, Sri Lanka

> “ The highly professional and dynamic Petrie team has gone all out for us.

Lea Tucker
International Public Relations
Aspen Skiing Company

> “ Linda and her team are very passionate individuals.

Arnaud Girodon
General Manager
The Datai Langkawi

> “ They have proved both supportive and instructive with great advice.

Alex Malcolm
Founder and Managing Director
Jacada Travel

Excerpts from petriepr.com/testimonials

CLIENT TESTIMONIALS

> “ The key to business success in China is predicated on strong relationships based on trust.

Peggy Fucci
CEO, OneWorld Properties
Paramount Miami

> “ Petrie PR's dedication to their clients.

Tang Kay Hwa
Executive Director
The Dàlat at 1200 Country Club & Private Estate

> “ They come thoroughly recommended.

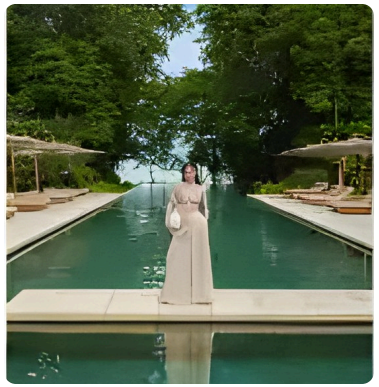
Brian Williams
Deputy Chairman
Swire Hotels

Excerpts from petriepr.com/testimonials

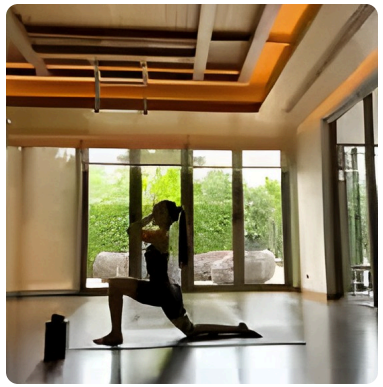
INFLUENCER NETWORK



YOYO CAO, SG
@yoyokulala
Singapore at Soneva Fushi



JAMIE CHUA, SG
@ec24m
Singapore at One&Only Desaru Coast



AMEERA KHAN, MY
@littlemisskhan
Malaysia at RAKxa Wellness



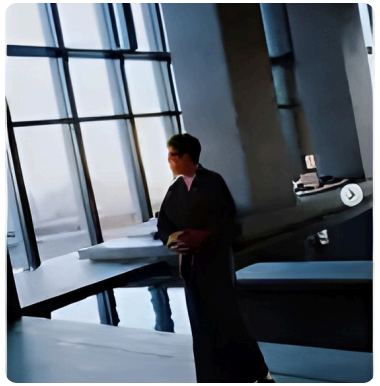
SARA LEGGE, TH
@sara_legge
Thailand at Eastern & Oriental Express



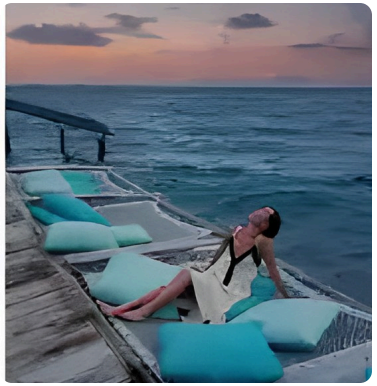
MARIA RAHAJENG, ID
@mariarahajeng
Indonesia at Amanwana



NIKITA WILLY, ID
@nikitawillyofficial94
Indonesia at Amanjiwo



DECLAN CHAN, HK
@declanchan
Hong Kong at Aman Tokyo



MOLLY CHIANG, TW
@molly_chiang
Taiwan at Soneva Fushi



HU WEIFEI, CN
@huweifei
Mainland China at Bhutan



LULU, CN
@lulu
Mainland China at St. Regis Hong Kong

STRATEGIC AWARDS









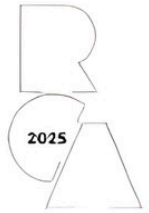








































Chapter 12

LET'S TALK

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Instagram	@petriepr

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Back to the Cover

ĀMAN


VOGUE
LISA
ON TOP
THE REFLECTIONS OF FASHION IN 2024
The Road of
LOST EMPIRE

ĀMAN



ĀMAN


VOGUE
sonder
INTO THE TROPICS
Amanpulo THE PHILIPPINES
Checking in: Uncovering Amanpulo, a paradisiacal jewel of the Philippines
VOGUE.SG
24 hours at Amanpulo

ĀMAN

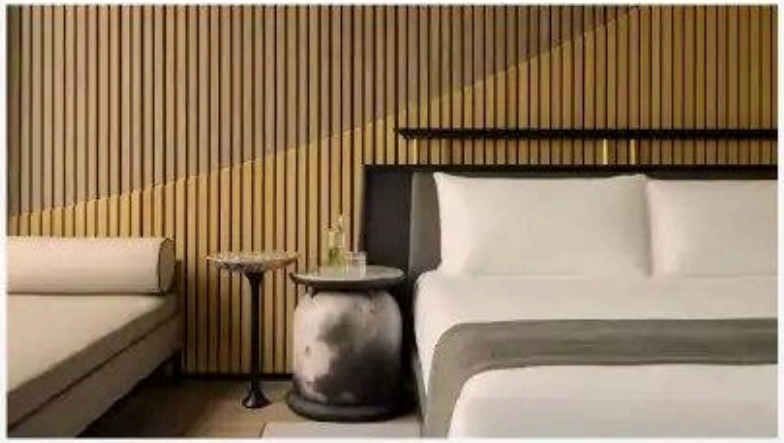
Robb Report
MAGAZINE

PROPERTIES

What It's Like To Stay At Aman Nai Lert, Bangkok

An urban secret worth keeping.

19 May, 2025



In a city perpetually buzzing with new openings, one might pause to ask: does Bangkok truly need another luxury hotel? My own answer remained a thoughtful question mark as the car glided into the hushed embrace of Soi Somkid 1. This enclave, once perhaps best known for supermarkets and weekend shopping, now possesses an altogether different aura—a mysterious, effortlessly cosmopolitan personality that finds its heart at Aman Nai Lert. Here, a bronze-gold tower rises discreetly, woven into the historical fabric of the Nai Lert Park Heritage Home, a sprawling 2.3ha estate representing some of the city's most coveted grounds. Bangkok has indeed witnessed a flurry of significant hospitality debuts recently; could Amen Nai Lert, the brand's third urban sanctuary globally, genuinely cut through the noise?



Exterior of Aman Nai Lert Bangkok, Thailand

Upon arrival, the property, just shy of three weeks old during my visit, felt imbued with a fresh, quiet energy. Initially, the ceremonial hand-washing ritual is a gleaming silver vessel felt, perhaps, a touch formal—"just show me to my room, will you?". Yet, a gentle internal nudge reminded me of the profound significance of such gestures in Thai culture. To accept this welcome was to acknowledge, by extension, one was stepping into the ancestral home of a pivotal figure in modern Bangkok's story, the esteemed Lert Sreshthaputra.



Swimming pool

Within the contemporary embrace of Amen Nai Lert, where interiors by Jean-Michel Gathy and Denniston breathe a sense of place, history is physically rooted. A magnificent Samphong tree, a silver-look giant reaching towards the sky at 45 metres, stands as the living heart of the hotel's pool landscape; the building was, remarkably, constructed around it. Lounging by the water's edge, beneath its generous canopy, I couldn't help but ponder the incalculable value of such natural serenity amidst blocks of skyscrapers—shade that likely cost billions of baht to preserve.



Reception area

Like many Asian destinations, from the canals of Venice to the ancient temple grids of Siem Reap, a stay here is deeply entwined with the history and heritage of its location. More than just a favourable staff-to-guest ratio, a visit promises a genuine immersion into the city's rich backstory. One sun-dappled morning, we embarked on a guided exploration of the Nai Lert Park Heritage Home itself, a compound of two distinct structures offering a profound glimpse into the tranquil origins of this pocket of the city, now encircled by a vibrant urban hum. Among the treasures within this stately residence—a charming antique Fiat, exquisite Southeast Asian objets d'art, delicate Japanese antiques, and the very river crafts that once navigated the connecting klongs towards the majestic Chao Phraya River.



Arva

Beyond the allure of the swimming pool, other corners of the hotel feel destined to become global havens. Take, for instance, a quiet table tucked away in Arva, the hotel's Italian restaurant. From this vantage point, a fascinating tableau unfolds nightly. One evening, stylish Bangkokians, camera phones at the ready in search of that perfect shot, mingled with Spanish guests observing the 'phone-eats-first' ritual with good-natured bemusement. The cuisine at Arva, featuring triumphs such as a superb pizza adorned with tomatoes, burrata, and anchovies, as well as a deeply satisfying pan-seared Black Angus tenderloin paired with pickled beet and sweet peppers, offered a taste of authentic Italian comfort—dishes that would feel perfectly at home in an insider's trattoria on a hidden Milanese via.

ĀMAN


DestinAsian
EXPLORING THE FARAWAY FAROE ISLANDS
ADVENTURES IN KYRGYZSTAN
SAUDI ARABIA
Dreaming green
A HOTEL FOR THE MINDFUL TRAVELER (AND THERE'S MORE WHERE THEY CAME FROM)
Pitch Perfect
Doorway-like seclusion meets five-star comfort on a fly-fishing adventure rolo called Moyo
Floating over the nocturnal reef, I felt a twinge of unsemblic shame whenever the beam of my flashlight fell across a slumbering fish.

ĀMAN





Pikkan menjelajah kota atau memeluk gunung, tapi membutuhkan tubuh dan pikiran benar-benar berkualitas.

Bayangkan liburan tanpa agenda padat, tanpa alarm pagi, tanpa kewajiban untuk mengeksplorasi atau memcentang daftar destinasi. Hanya Anda, tempat tidur yang nyaman, suasana tenang, dan kesempatan untuk benar-benar beristirahat. *Sleep tourism*, atau wisata tidur, muncul sebagai jawaban dari kelelahan kolektif yang banyak orang alami hari ini.

Bukan berarti ide konsep ini tumbuh cepat. Banyak dari kita menjalani hari-hari dengan tidur yang tergangguu, tidak nyenyak, bahkan tidak cukup. Padahal tubuh dan pikiran butuh jeda. Tapi di rumah sendiri, itu sering kali sulit dicapai. Terlalu banyak notifikasi, cahaya dari layar yang tidak pernah mati, suara kendaraan dan lalu jendela, atau sekadar pikiran yang tak kunjung diam.

Sleep tourism menawarkan sesuatu yang tampaknya sederhana akan tetapi sebenarnya sangat langka: ruang untuk tidur dengan tenang. Bukan hanya soal kasur empuk dan banted mewah, tapi ada pendekatan yang lebih menyeluruh. Dari pencahayaan yang bisa menyesuaikan jam biologis tubuh, suara-suara yang dirancang untuk menenangkan otak, hingga rutinitas sebelum tidur yang dipandu dengan mindfulness atau meditasi. Beberapa tempat bahkan menyediakan psikiatri tidur agar Anda tahu sebenarnya ngapain aja tidur Anda semalam dan apa yang bisa diperbaiki.

Menariknya, tren ini juga mencerminkan pergeseran cara pandang terhadap liburan itu sendiri. Banyak orang kini tidak lagi menganggap bepergian dengan eksplorasi yang melelahkan. Justru, liburan dipandang sebagai momen untuk merawat diri. Tidur menjadi bentuk pemulihan yang setara pentingnya dengan spa, detoks digital, atau pelatihan mental. Tidur bukan lagi dianggap demi jadwal padat, melainkan menjadi inti dari pengalaman bepergian.

Di balik *sleep tourism*, ada harapan untuk memperbaiki relasi kita dengan waktu. Di tuar ritme yang serba cepat, ternyata tubuh kita masih mengenali apa yang dibutuhkan untuk merasa utuh: kehemingan, kenyamanan, dan waktu yang cukup untuk terhatap tanpa rasa bersalah. Mungkin memang benar, liburan terbaik bukan tentang ke mana kita pergi, tapi bagaimana kita bisa benar-benar berhenti. ■

ĀMAN



the japan times

The New York Times Weekend

Hamas leader killed but no end to fighting

MLB viewership gets Ohtani boost

Firms exhibit drones aimed at use with GCAP fighter

Where national scandals meet local politics

lifestyle

At Kyoto's most expensive hotel, inner peace for a price

117 creative exhibits take over Tokyo for Designart 2024

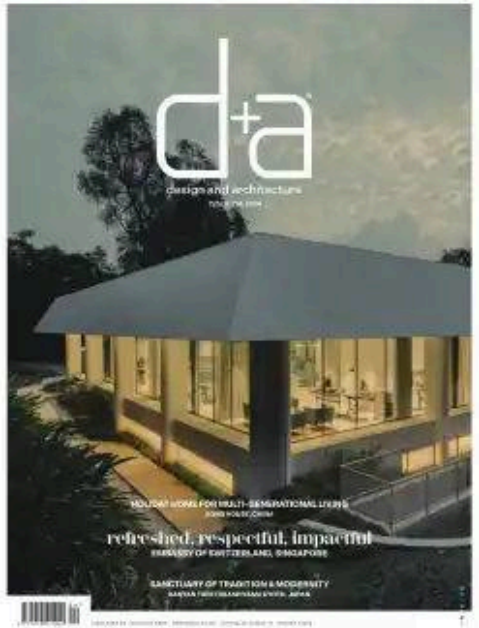
ĀMAN



ĀMAN



banyangroup







banyangroup

THE STRAITS TIMES

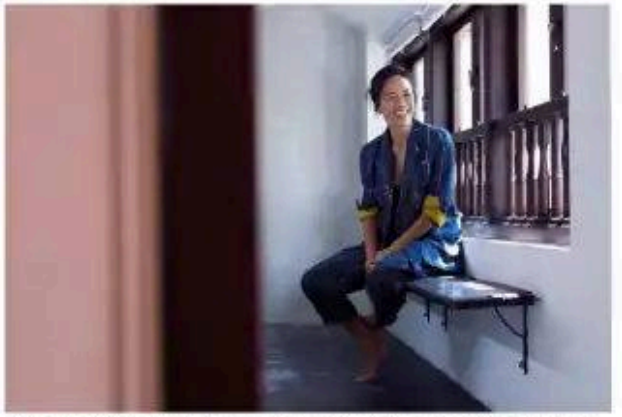
Headstart › Latest | Money Mentor | Work Bestie | Life Guide | AI Career Bot | About Headstart

Life Power List 2024: 10 people, places or pursuits that rocked the Singapore lifestyle scene

UPDATED FEB 07, 2025, 10:46 AM

SINGAPORE – Meet the 10 people, places or pursuits that rocked the Singapore lifestyle scene in 2024.

Ho Ren Yung steers global brand evolution of Banyan Group



Ms Ho Ren Yung, deputy chief executive of Banyan Group, oversaw the company's brand relaunch in a bumper year of 19 openings in 2024. These included Banyan Tree Higashiyama Kyoto in Japan and Angsana Tengchong in China.

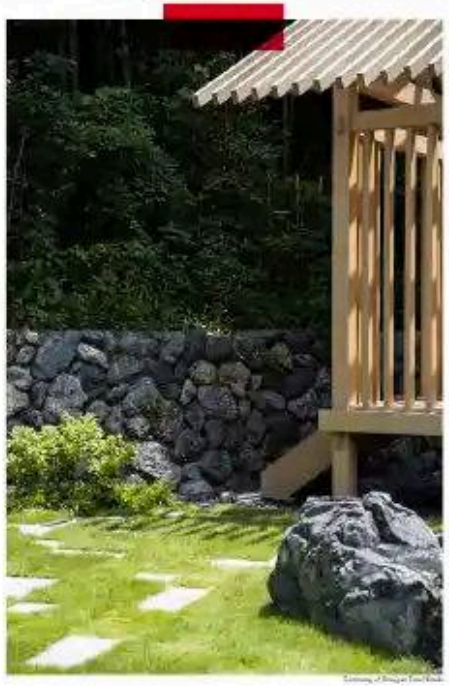
Together with her team, the 39-year-old has steered the group's brand evolution and raised its global profile significantly with its 12 hospitality brands such as Banyan Tree, Angsana, Cassia and Garrya. She is now preparing to open its 100th hotel by 2025.

To mark Banyan Group's 30th anniversary in 2024, she announced the establishment of a Rewilding Banyan Fund on Nov 1, where US$1 (S$1.35) would be pledged for every direct booking made on Banyan Group's websites. The new fund will support long-term rewilding efforts to restore natural habitats in the destinations where the company operates.

READ MORE HERE

banyangroup

VOGUE



Designed by Kengo Kuma, Banyan Tree Higashiyama is keeping an ancient craft alive in Kyoto



One of the hotel's most prized feats is its access to the rare Higashiyama Onsen hot spring, which guests can experience in a variety of ways during their stay. Natural hot spring water, touted for its many wellness benefits—including boosting blood circulation and alleviating pain—is the main draw of the Banyan Tree spa. For those looking for a more traditional experience, the hotel's gender-separated public Onsen baths will be a key attraction.

Otherwise, reserve at least three hours to fully indulge in the signature spa treatment, which combines a leisurely soak in a private Onsen and a steam bath with a full body massage to work out all the remaining tension in your body, leaving you teetering on the edge of bliss.

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名媛NÜYOU
09 24
BAIPOR THITIYA JIRAPORNSILP
THE MILLENNIAL TALK: NELICIA LOW
NICOLE WONG
XENIA TAN
MOST WANTED
CHANGE IS NOW
VISION IN MOTION

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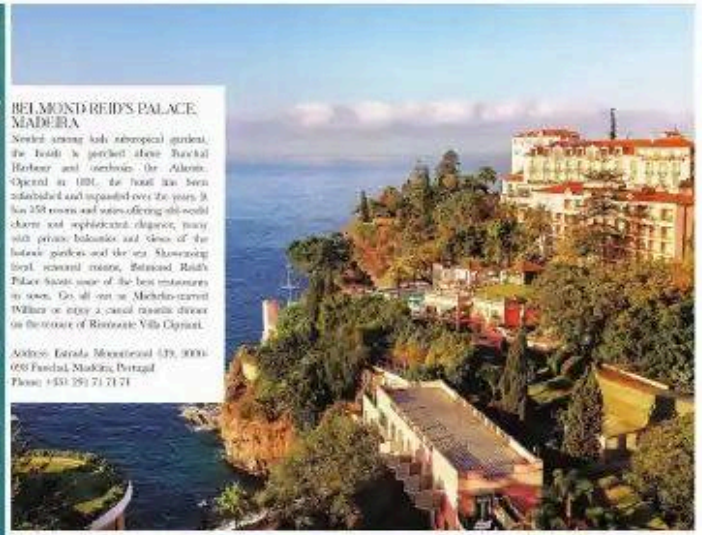
A SEASON FOR LOVE
LEE YEN WIJAYA
KAREN PRASETIO
PATRICIA PANIGORO
UNCONDITIONAL LOVE


BELMOND REID'S PALACE, MADEIRA



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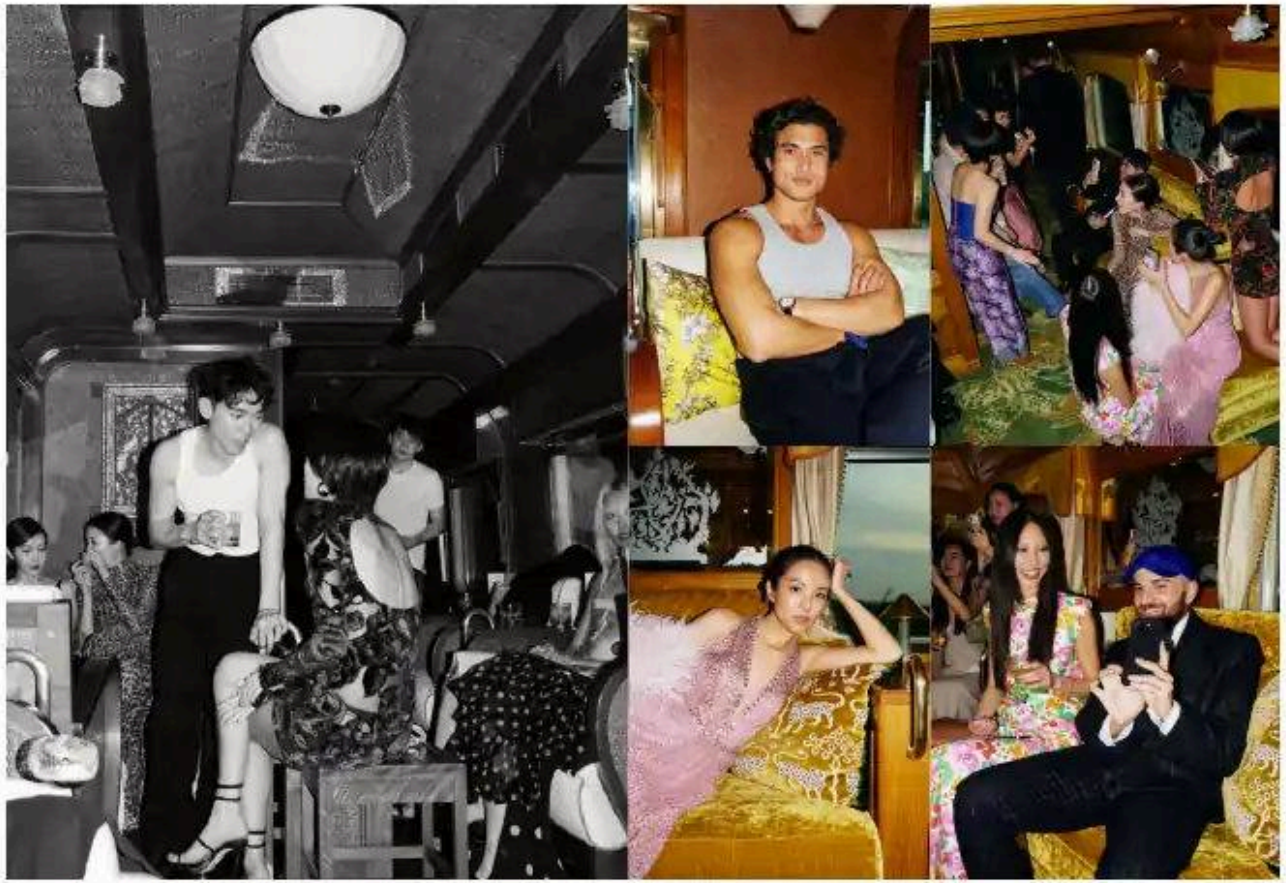

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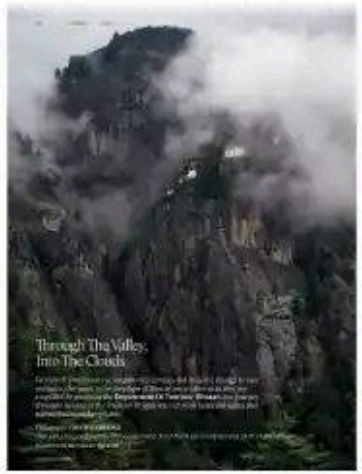







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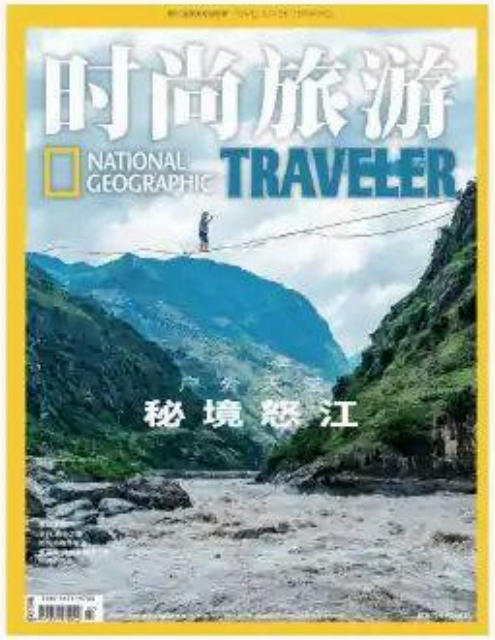
服饰与美容
VOGUE
周迅 自然，自在
TIMELESS ELEGANCE
不丹，给生活做减法
A TIME and A PLACE



BHUTAN





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The Odyssey

Where the journey across land and sea steps through the passage of time

By Jay Dass

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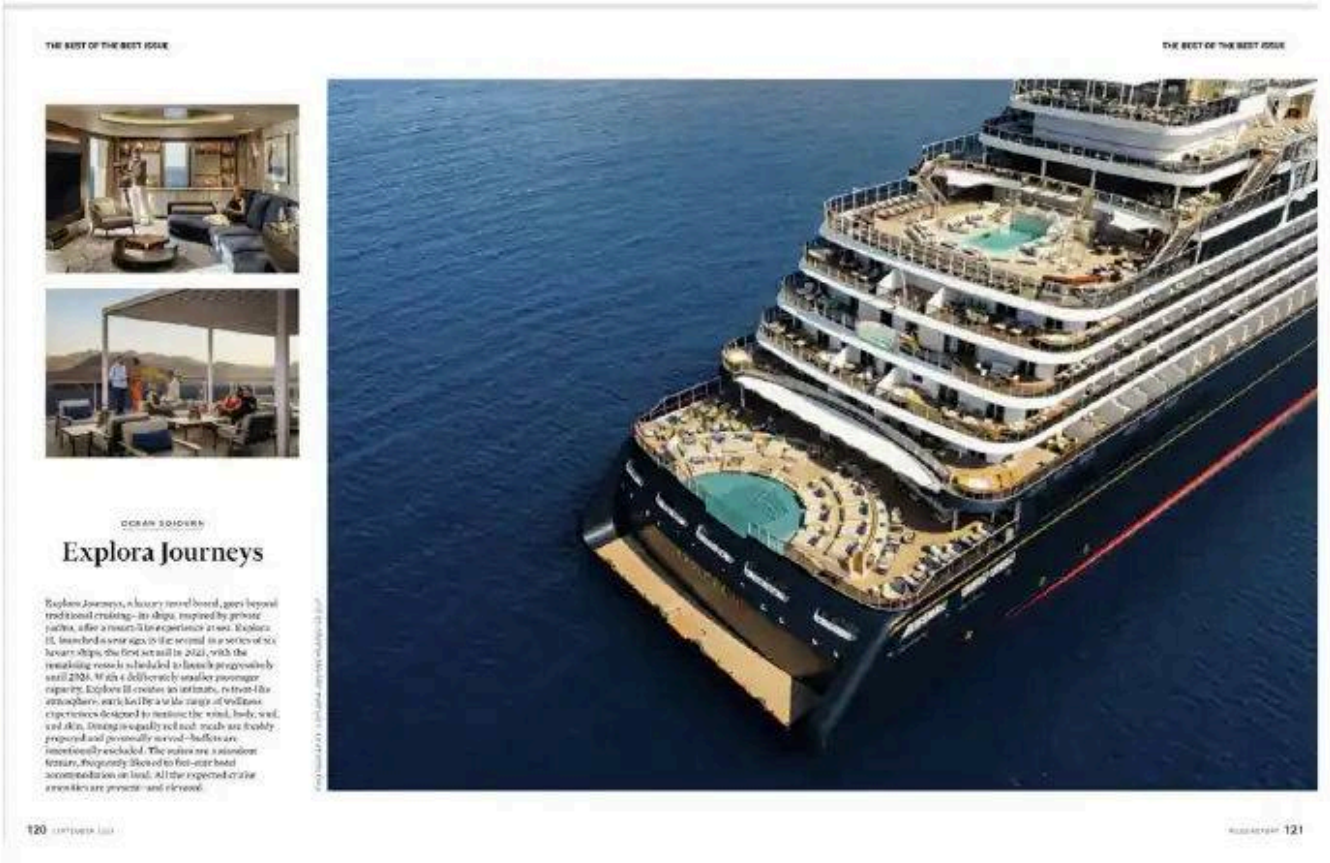

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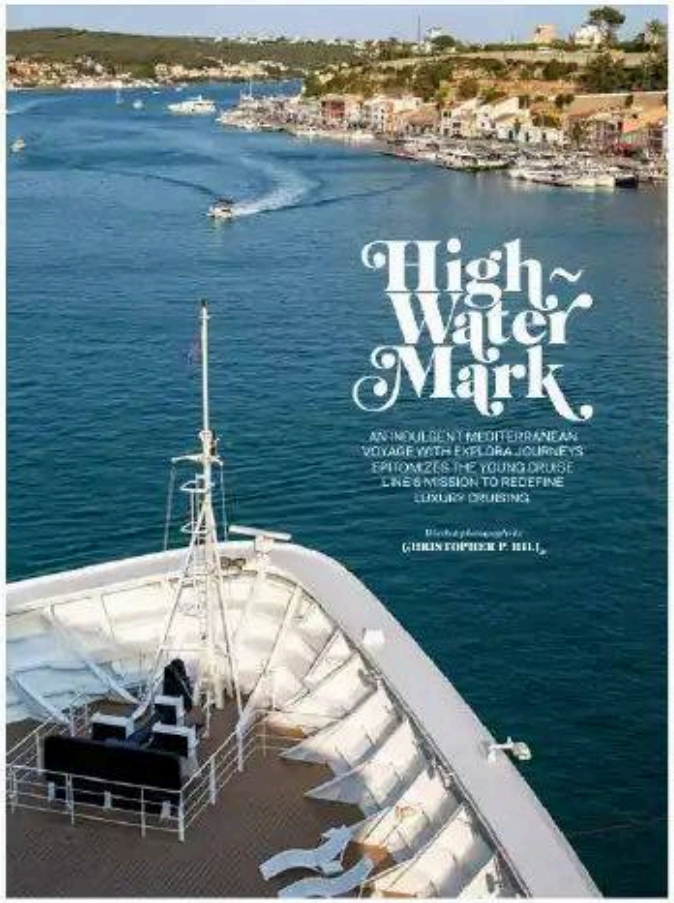



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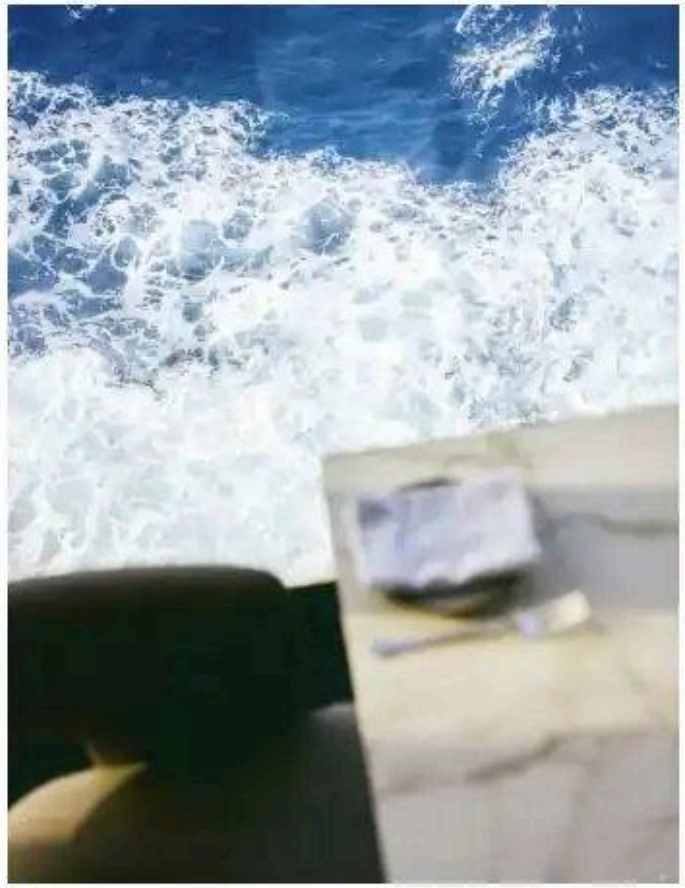

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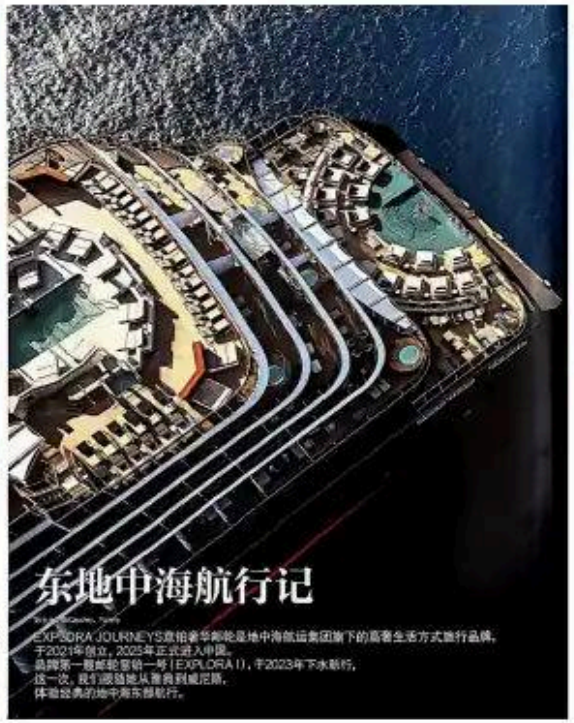



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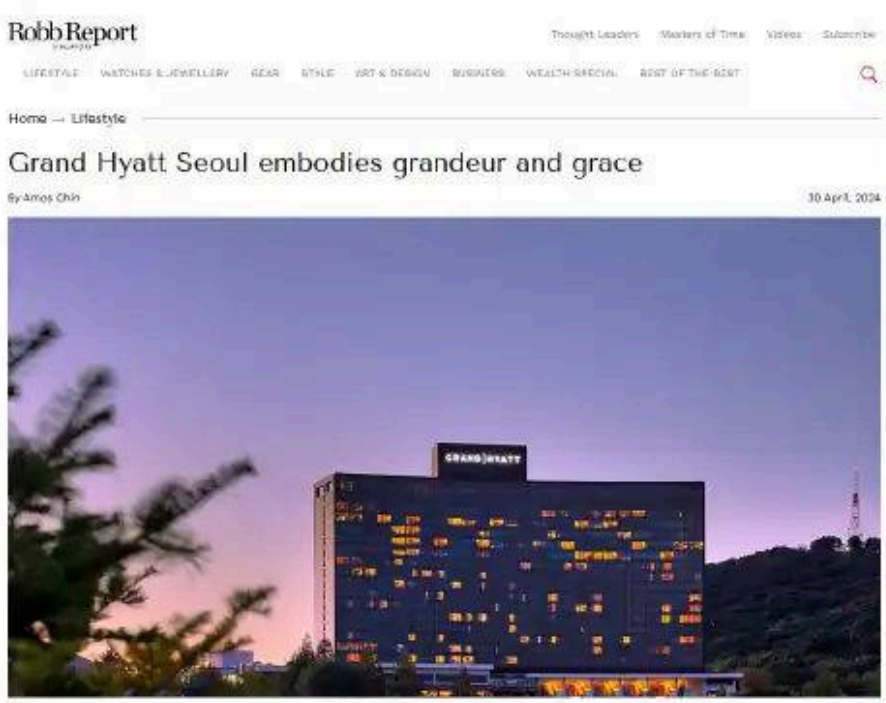

Robb Report

Home — Lifestyle

Grand Hyatt Seoul embodies grandeur and grace

By Amos Chin

30 April, 2024

Nestled in the picturesque hills of Namsan, Grand Hyatt Seoul redefines luxury with its unique blend of modern sophistication and traditional Korean elegance









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An evening at The Penthouse Bar @parkhyattbangkok . Stunning city skyline view, sleek modern decor, plush seating, and a luxurious ambiance.
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NATURAL-BORN LEADER
BOULEVARD
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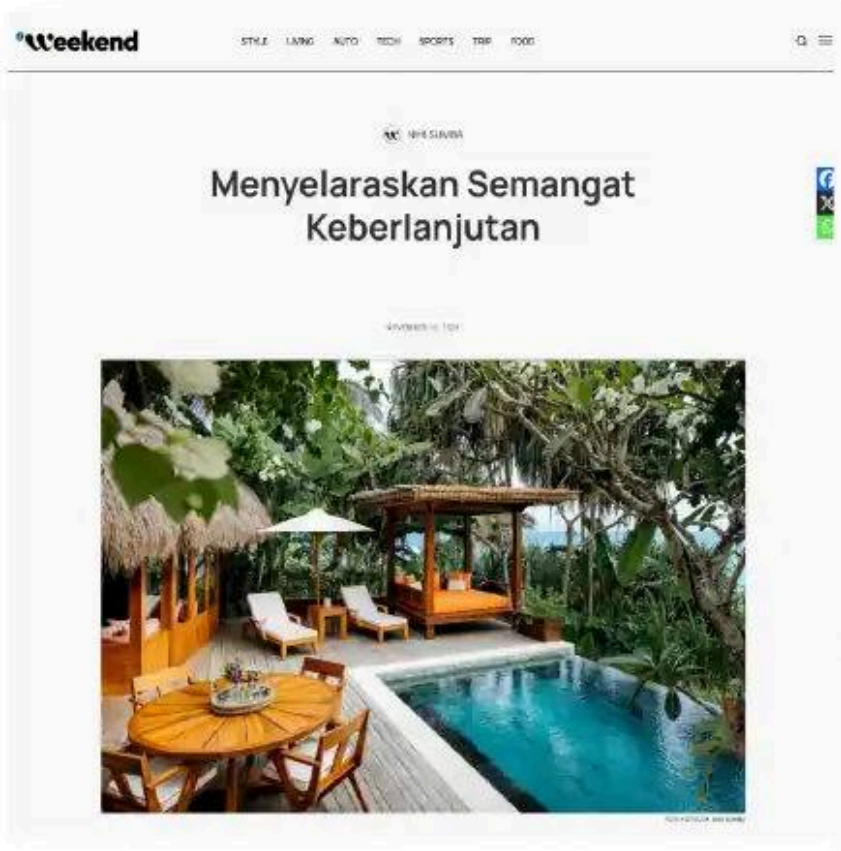
NIHI SUMBA

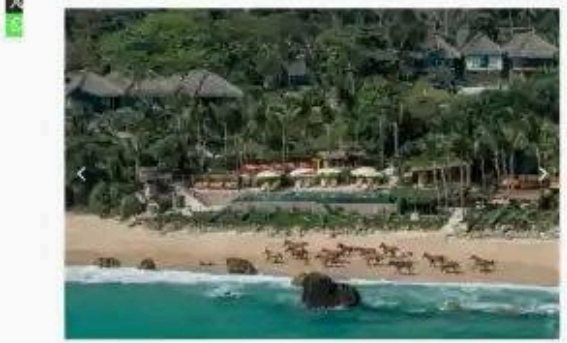


Weekend

STYLE LIVING AUTO TECH SPORTS TRIP FOOD

NIHI SUMBA

Menyelaraskan Semangat Keberlanjutan



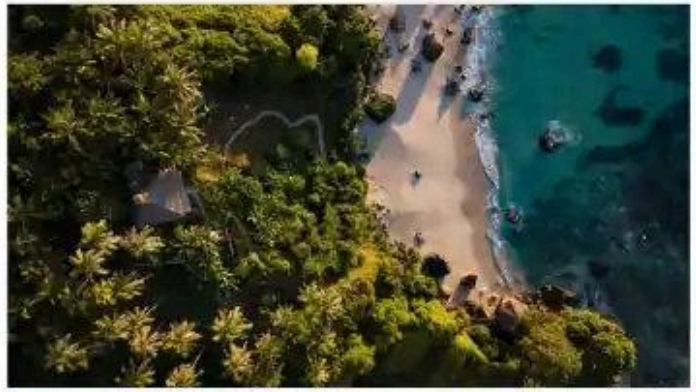
Nihi Sumba kembali menorehkan prestasi! NIHI SUMBA gemilang dengan meraih penghargaan bergengsi MICHELIN Three Keys, penghargaan terbaru dari MICHELIN Guide yang mengakui hotel-hotel luar biasa di dunia.

Predikat "Pengalaman Menginap yang Luar Biasa" ini menempatkan NIHI Sumba di antara hanya 5.8 persen hotel terbaik secara global yang memperoleh penghargaan MICHELIN Key. Pencapaian tersebut menjadi bukti nyata bahwa resor ini terus menghadirkan pengalaman yang memukau bagi para tamunya.

Penghargaan MICHELIN Three Keys semakin meneguhkan posisi NIHI Sumba sebagai akomodasi yang memadukan keindahan alam liar dan keramahan elegan. Di sini, keterpesonaan sejati diartikan melalui koneksi emosional, dari ketenangan Spa Safari hingga pengalaman menunggang kuda saat matahari terbit di pesisir yang masih alami.

Sebagai wujud penghormatan terhadap alam, NIHI Sumba menghadirkan Equine Sanctuary di Nihiloka, kawasan pantai seluas 100 hektar yang menjadi rumah bagi kuda-kuda pesisir. Melalui terapi dan interaksi *mindful* bersama kuda, Anda akan diajak merasakan ketenangan dan keseimbangan batin, selaras dengan semangat keberlanjutan yang dijunjung resor ini.

Di sinilah keramahan, kebudayaan, dan keindahan berpadu menjadi satu, mewujudkan pengalaman yang menginspirasi dan berjiwa khas NIHI Sumba.





NIHI SUMBA

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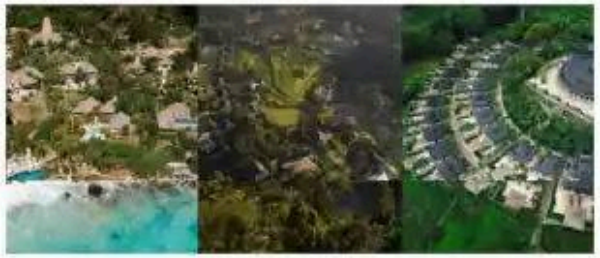
Sun, October 26, 2025 by CASA

Home / leisure

Keren! 3 Hotel Indonesia Ini Raih Michelin Keys Tertinggi



Adhara Maris Marriott International, Amandari

Industri perhotelan mewah di Indonesia memasuki babak baru ketika penghargaan Michelin Keys diperkenalkan sebagai tolok ukur global terhadap pengalaman bermalam yang luar biasa.

Penghargaan ini mirip dengan Michelin Stars untuk restoran, namun berlaku untuk hotel, resort, dan pengalaman hospitality secara keseluruhan. Indonesia tampil gemilang dengan tiga properti yang memperoleh kategori tertinggi. Three Keys sendiri menegaskan bahwa destinasi lokal telah mencapai standar global tertinggi.

Ketiga Hotel Indonesia yang Mendapat Three Michelin Keys

Berikut tiga properti Indonesia yang berhasil meraih kategori Three Keys. Selain jadi hotel mewah di pedalaman Nusa Tenggara Timur, layanan ultra premium, dan pengakuan global.

Nihi Sumba (Sumba, Nusa Tenggara Timur)

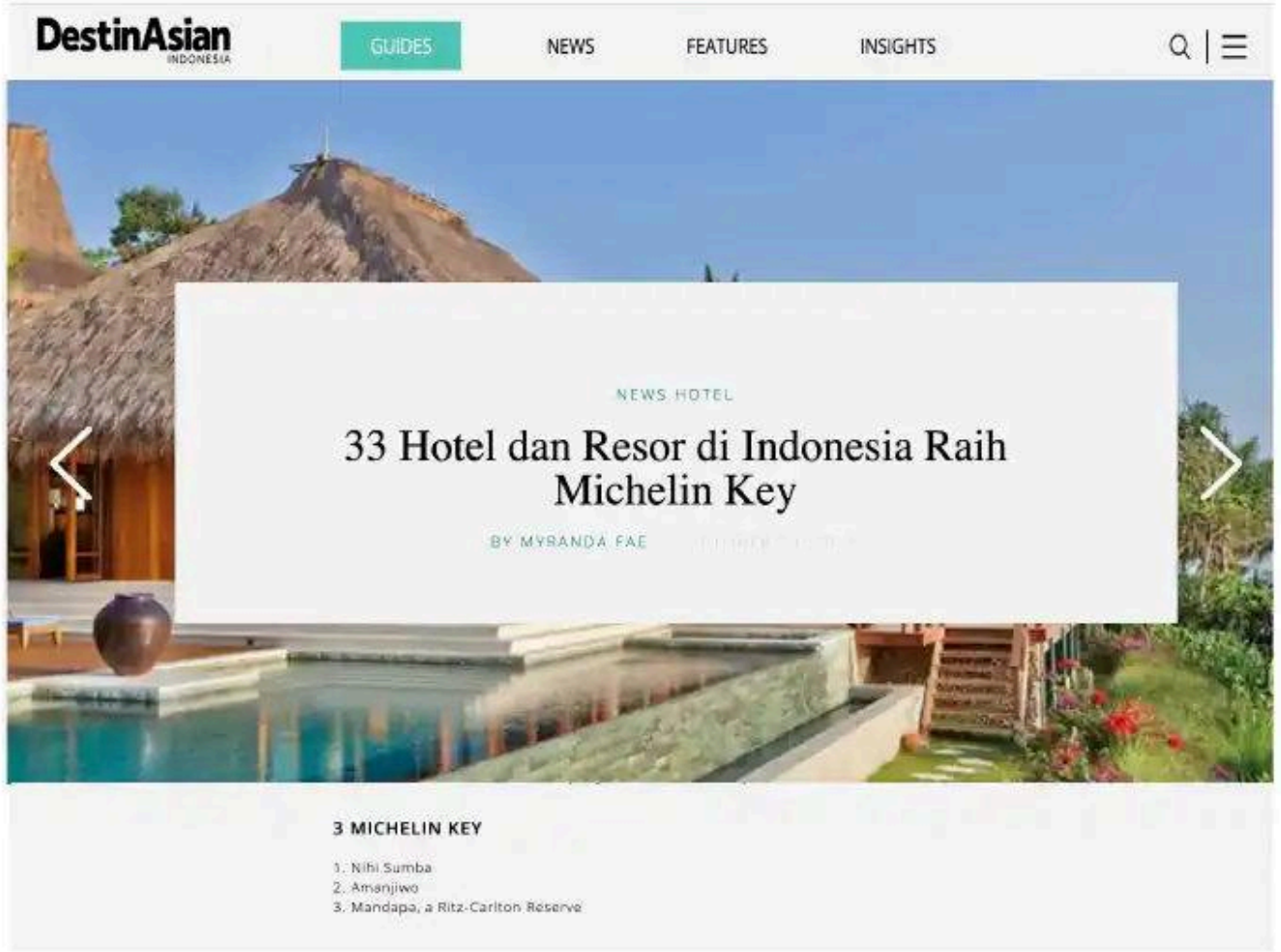








NIHI SUMBA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33 Hotel dan Resor di Indonesia Raih Michelin Key
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3 MICHELIN KEY
1. Nihi Sumba
2. Amanjiwo
3. Mandapa, a Ritz-Carlton Reserve

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Deretan Hotel Peraih Michelin Key 2025 di Asia, Ada dari Indonesia





NIHI Sumba, Indonesia

(Surga Tersembunyi yang Raih Tiga Michelin Keys)

Indonesia patut berbangga dengan prestasi NIHI Sumba, hotel di Pulau Sumba yang berlokasi sekitar satu jam dari Bali dan dekat dengan kawasan Komodo.

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绿能量 | 璞麗酒店正在焕新下一种“奢华”：新式静处！

原创 绿能量 Green BAZAAR芭莎绿岛

2025年12月2日 20:37 北京 4人 ☆星标



读一座城市的方式：从刚刚好的步伐与呼吸开始

Victor Clavell的个人轨迹并不像传统酒店职业那样沿着某一个品牌体系逐级往上，而更像是一条围绕地球缓慢弯折的线：从地中海的巴塞罗那到伦敦的多元街区，从香港的垂直密度到北京的广域扩张，再到如今的上海。他擅长的不是讲述头衔，而是回忆这些城市带给他的“速度”。他说，一个人的专业判断并不是某个节点形成的，而是由城市、节奏与相遇累积出来的层。对他而言，理解城市的方式天然决定了他如何理解酒店。

来到一个新目的地，他从不急着走进大堂，也不从机场直奔开会地点。他真正的第一步，是走到街上——越是日常的地方越好。清晨的市场、小巷里移动的人群、买菜时手势的快慢、匆忙之间人们让路或停顿的方式，这些细节在他眼里比任何市场报告都更

也因此，当他回到亚洲，来到上海，一座世界节奏最密集的城市之一，所有判断都变得更加敏锐。走入上海璞麗的那一刻，他注意到节奏发生了显著变化：不是突然的安静，不是设计制造的“仪式性”，而是一种自然、渐进、几乎不可察觉的放缓。“走进璞麗的那一刻，我感觉节奏被重新安排了，”他说。

这种“重新安排”并不是通过视觉或气味的引导，而是依靠节奏本身完成的。竹林的高度与密度、步道的狭窄程度、光线的方向、声音被压低的方式，这些看似单纯的细节共同构成了一个微妙的结构：让外界的速度自然沉下来，而不是被切断。上海璞麗没有强调“欢迎”，也没有试图给旅客留下某种强烈的印象，它的第一功能，是消解城市，而不是放大自己。所有信息被减到只剩必要的部分，璞麗做的不是“更多”，而是“刚刚好”，这样的“刚刚好”尤其罕见，因为它不依赖宏大的手势，而是依赖酒店对旅客状态的理解。

璞麗集团希望守住的是另一种价值：在城市最深处，为人保留一个能够恢复的入口。不是让旅客逃离城市，而是让他们在城市中重新获得可承受的节奏；不是强行让人慢下来，而是让他们重新找到自己的速度。

在Victor看来，这种能够“让人对齐”的静处，将成为未来旅行中最稀缺的资源。世界越快，“静处”越不是奢侈，而是必须。

都市桃源：在城市深处重建静处

对于Victor Clavell来说，好的空间是否能够被记住，取决于它是否帮助旅客在城市中“重新组织自己”。这是他负责璞麗集团后最明确的判断：当城市密度不断升高，人需要的不是更多设施，而是更可承受的节奏。

上海璞麗的2026焕新工程，正是在这一逻辑下展开。与其说是更新，不如说是对“都市静处”的一次结构性重建。Victor强调，这不是审美调整，而是围绕旅客的真实使用场景做出的重新编排。

其最明显的体现，是康体中心（Wellness Center）的调整方向。传统城市酒店常把康体楼层视为“体验集合”，提供大量项目和选择，试图让旅客“做得更多”。但Victor指出，城市旅客真正能够用于恢复的时间往往极短，十几分钟到二十分钟之间，“而这段时间决定了旅客能否从城市的节奏里抽身出来”。

如果说康体中心是对旅客“短时恢复能力”的回应，那么客房体系的概念“收藏家私邸（Collector's Home）”，更像是Victor对“居住与城市关系”的一次重新组织。他并不将其视为一种设计风格，而是一个关于“选择”的系统：哪些物品值得被放入房间，哪些信息应该被删除，哪些生活痕迹会让旅客在进入陌生空间时更快地建立秩序。

他的解释非常直接：“我们谈论的是一家酒店，但也希望它具备‘收藏家私邸’的感受——里面的每件物品都是经过挑选的。”在他眼中，一个好的房间不是通过丰富来打动人，而是通过“被精选过”的内容传递出一种安静的判断力。这要求酒店把每一个物品当成“被选中”的对象，而不是随意堆叠的装饰。他在采访中强调，融合之所以逻辑来自“层次”，来自东西方融合的敏感度。“我们在这样的原则下，房间内的家具、陈设、书籍都被重新审视：它们不是用来展示“风格”，而是为了让旅客在不需要适应的前提下自然进入生活状态，甚至连摆放的位置，都围绕着直观、舒展最小的动作被重新组织——旅客走进房间后放包、取水、落坐、换衣的路径，是构成房间秩序的基础，”他强调：“我们的目的，是用同理心（empathy）理解客人的需求。”



Tatler近距离 ✓已关注

25-11-27 11:55 发布于 上海 来自 微博网页版

璞麗集团 The PuLi Group 今日正式亮相，宣布全新的 2026 发展蓝图，将上海璞麗升级为全球旗舰，并以首尔、香港、东京、新加坡、曼谷等亚洲核心城市为起点，迈向更具国际视野的奢华版图。

集团代表作上海璞麗也将迎来全面焕新：全新客房、顶层套房、康体楼层、两大餐饮概念与焕新的长吧，将为城市再创造一个更静谧、更当代的奢华居所。

一个来自亚洲、扎根亚洲、走向世界的奢华酒店集团，正在诞生。



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25-11-27 14:30 发布于 北京 来自 微博网页版

璞麗集团（The PuLi Group）于今天正式亮相，并公布2026年发展方向，呈现旗下独具特色的奢华酒店系列，重新塑造亚洲奢华酒店的全新愿景。迎接这一全新篇章的是上海璞麗的全面焕新，在守护自创立以来的独特精神与风格的同时，悉心重塑宾客体验。这一举措标志着璞麗集团将成为一个覆盖全球多元活力目的地的奢华酒店集团，亦象征着屡获殊荣的上海璞麗（The PuLi Shanghai）将从独立酒店转变为正在成长的国际版图中的旗舰所在。首席执行官Victor Clavell先生将引领品牌发展，致力于打造兼具现代气息与文化底蕴的静谧空间，让宾客在舒适与宁静中感受真正的自在与联结。





THE PULI GROUP TO LAUNCH IN 2026,

MARKING A BOLD NEW CHAPTER IN ASIAN HOSPITALITY

Set to redefine the landscape of Asian hospitality, **The Puli Group** will launch next year as an exclusive collection of distinctive luxury hotels. This marks the evolution of the award-winning Shanghai property from an iconic standalone hotel into the flagship of a growing global portfolio spanning some of the world's most dynamic destinations.

Victor Clavell, who has been appointed Chief Executive Officer, will spearhead the group's strategic vision and development. Under his leadership and drawing on PuLi's Chinese meaning of "uncarved jade", the brand will continue to embody its philosophy of understated elegance, thoughtful design, and deep cultural connection. The Puli portfolio comprises three properties: The Puli Shanghai, the inaugural flagship which opened in 2009, and its sister hotels, the white-label properties The Puli Inn in Beijing and The Puli Inn in Kuala Lumpur.

To mark this new chapter, The Puli Shanghai will undergo a complete renovation, thoughtfully reimagining the guest experience while preserving the essence that has defined the hotel since its inception. Clavell will steer the brand's growth with a focus on creating authentic spaces of serenity and connection that feel both contemporary and rooted in culture.

The group is poised for ambitious yet considered growth. Initial expansion will focus on key Asian cities

including Seoul, Hong Kong, Tokyo, Singapore and Bangkok, followed by further ventures into hotels, resorts, branded residences, and retail across the globe. By 2030, The Puli Group aims to operate 20 hotels (with an additional nine in development), branded residences, and an expanding retail and e-commerce presence - maintaining 80% of its footprint in Asia and 20% internationally.

A Reimagined Shanghai Flagship

The Puli Shanghai's renovation, scheduled for completion in summer 2026, will span all rooms and suites. The transformation will be delivered in phases to ensure the hotel remains fully operational. Layan Design Studio, behind the original interiors, returns to reinterpret the space and will honour The PuLi's East Asian heritage, while integrating modern lifestyle forms, maintaining the serene and timeless ambience for which it is known.

Each guestroom will be curated as a collector's home, with bespoke furniture, original Chinese artworks, and handmade. Public spaces including the lobby, The Library, and The Long Bar will be refreshed, blending craftsmanship and contemporary artistry.

The dedicated wellness floor will set a new benchmark for holistic wellbeing, offering guests and members a sanctuary of revitalization through movement, nutritious culinary offerings, social wellness gatherings, and thoughtful practices designed to support deep, restorative sleep. Additionally, there will be a Hair by Bar offering complimentary daily styling, a nail bar in partnership with **Ruben Gonzalez**, and an enhanced wellness membership program granting privileged access and benefits.

The property will also debut an expansive 377sqm penthouse, featuring a spacious outdoor terrace with panoramic city views. This versatile space will accommodate everything from milestone celebrations and curated events to refined private entertaining.

Culinary Evolution

The PuLi Shanghai will debut two new dining destinations. The PuLi Bar & Grill will offer a refined dining experience - open to stay and vibrant by night - while an intimate eight-seat omakase restaurant designed by Layan Design Studio, will present authentic Japanese cuisine grounded in seasonality and precision.

The iconic Long Bar, a celebrated Shanghai social institution, will also be reimagined, unveiling a new sensory cocktail program that artfully blends Eastern and Western influences. Next The Long Bar and The PuLi Bar & Grill will become signature concepts across all future PuLi properties.

Beyond the Hotel

Serving as a blueprint for the brand's future, The PuLi Shanghai will offer curated cultural programs, collaborations with local artisans, and immersive guest experiences designed to connect travellers to each destination's unique spirit.

Clavell, whose nearly three-decade career includes senior leadership roles at The Ritz-Carlton, Jaypur Hotels & Resorts, EDITION, and Rosewood, shared: "We want to redefine conscious luxury - not through scale or spectacle, but through restraint, authenticity, and care. Our vision is to create sanctuaries of balance within the world's most dynamic destinations - places composed with clarity, grace, and purpose."

To book, please visit thepuli.com and follow @thepuligroup on Instagram for more updates. (*)


The PuLi Group
Akan Hadir pada 2026, Membawa
Tetirah Berakar Tradisi Asia
The PuLi Group akan mengembangkan sayap pada tahun 2025 mendatang. **Chief Executive Officer Victor Clavell** akan memimpin transformasi The PuLi Shanghai menjadi portofolio hotel dengan visi **ruang tenang berakar tradisi.**

TTG ASIA

Asia/Singapore Thursday, 18th December 2025

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Top News

The PuLi Group to debut as luxury hotel collection across Asia

By TTG Asia / Posted on 27 November, 2025 12:30

The PuLi Group will launch next year as an exclusive collection of luxury hotels, evolving from its Shanghai property into the flagship of a growing portfolio across major global destinations.

Victor Clavell, appointed CEO, will lead the group's strategic vision.



The PuLi Group prepares for expansion, positioning Shanghai as the flagship of its growing portfolio

Drawing on PuLi's Chinese meaning of 'uncarved jade', the brand aims to continue its philosophy of understated design, thoughtful service, and cultural connection. The portfolio currently comprises three properties: The PuLi Shanghai, the inaugural flagship opened in 2009, and its sister hotels, The PuXuan in Beijing and The RuMa in Kuala Lumpur.

The PuLi Shanghai will undergo a full renovation, scheduled for completion in summer 2026, with phased work to keep the hotel fully operational. Guestrooms will feature bespoke furniture, Chinese artworks, and literature, while public areas including the Lobby, The Library, and The Long Bar will be refreshed.

The dedicated wellness floor will offer spaces for movement, nutrition, social wellness gatherings, and practices designed to support restorative sleep. Additional amenities will include a Hair Up Bar, a nail bar in partnership with Bastien Gonzalez, and an enhanced wellness membership programme. A 377m² penthouse with an outdoor terrace and panoramic city views will accommodate private events and celebrations.

Culinary offerings will expand with two new destinations: The PuLi Bar & Grill and an eight-seat omakase restaurant designed by Spin Design Studio. The Long Bar will be reimagined with a new cocktail programme blending Eastern and Western influences, with both concepts planned as signatures for future PuLi properties.

The PuLi Shanghai will also serve as a blueprint for the brand's cultural initiatives, including collaborations with local artisans and immersive guest experiences.

Clavell, whose career includes senior roles at The Ritz-Carlton, Bvlgari Hotels & Resorts, Edition, and Rosewood, said: "We want to redefine conscious luxury – not through scale or spectacle, but through restraint, authenticity, and calm. Our vision is to create sanctuaries of balance within the world's most dynamic destinations – places composed with clarity, grace, and purpose."

TAGS Asia Luxury Collection Luxury Hotels The PuLi Group

REGENT
BALI CANGGU





REGENT
BALI CANGGU





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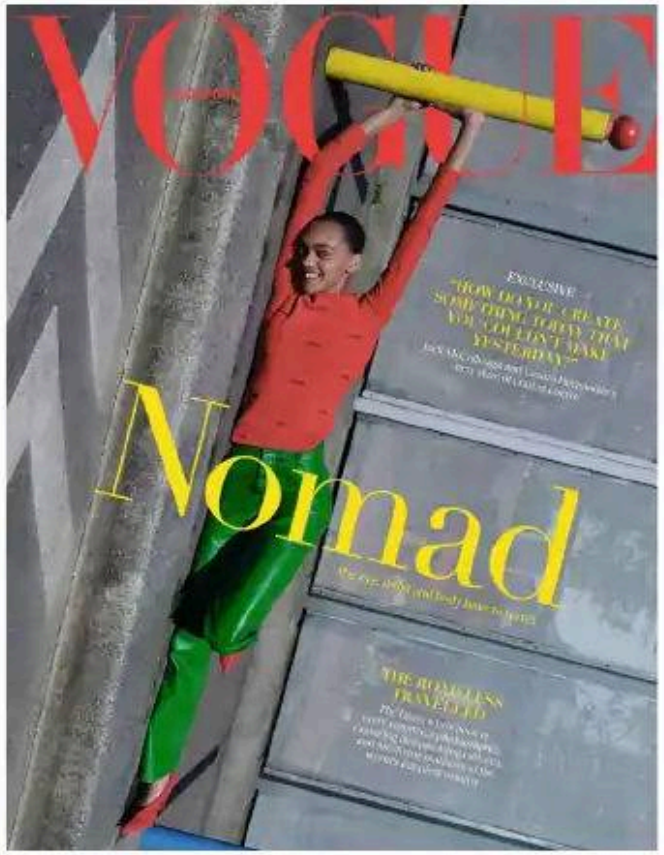
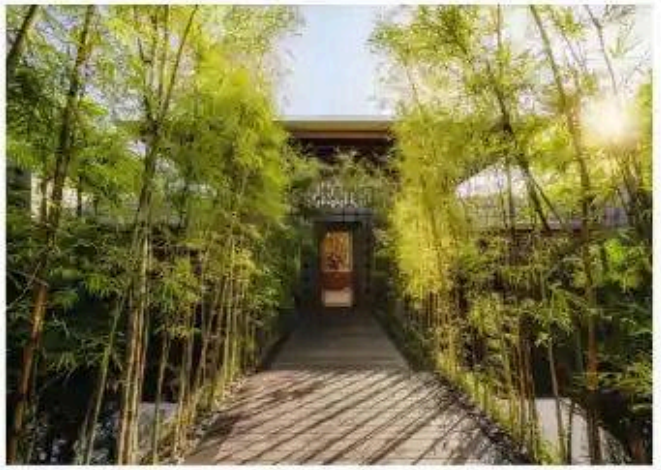
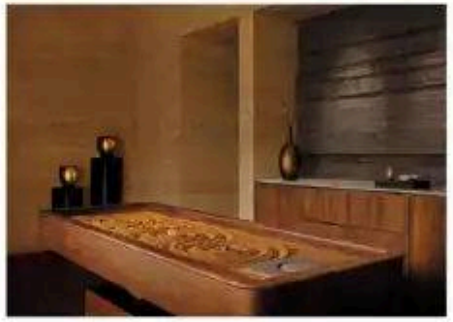
REGENT
BALI CANGGU

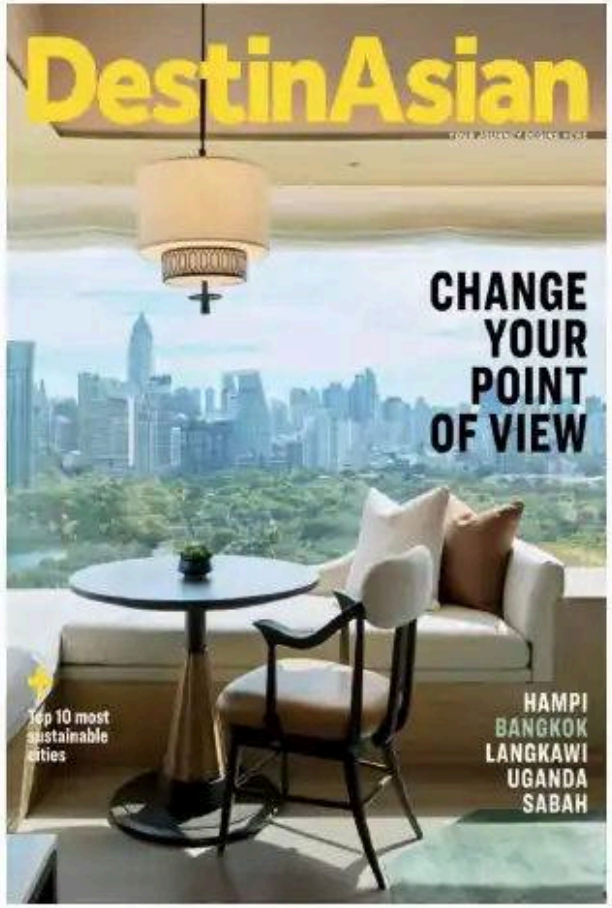








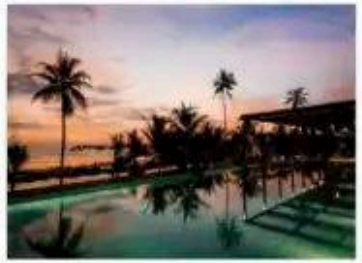
THE SIRA
LOMBOK



GOOD TO GO
CHECKING IN







QUE SIRA, SIRA

On the Indonesian island of Lombok, a stylish beachside bolt-hole channels the laid-back vibe of its scenic surroundings

LOMBOK While fabulous new hotels pop up in Bali all the time, they're scarce indeed on Lombok, its quieter neighbor to the east. So the opening of a top-tier Marriott property on the latter island's northwest coast feels like something to celebrate.

Nestled along the soft white sands of its namesake beach, **The Sira, a Luxury Collection Resort & Spa, Lombok** raises the bar for low-rise stays in this up-and-coming destination. The resort's main building contains just 46 suites, where full-length glass doors slide open to a big balcony with daybeds for gazing out at the coral-fringed Gili islets seemingly within arm's reach. Next door are 14 pool villas ensconced in flowering trees and tropical plants, some with direct beach access. All accommodations are united by a soothing contemporary feel, with cream-hued walls and teak herringbone floors, pops of marine blue, plus decorative elements borrowed from Java's Hindu-Buddhist heritage and the indigenous Sasak culture of Lombok. Local materials like coconut timber, seashells, and crushed blue coral in the lamps and storage chests add a rustic touch.

Few places in Lombok do fine dining to a truly global standard. The Sira serves what could be the best restaurant food on the island. Talented Indian chef Pravesh Nair, who relocated here from The St. Regis Maldives Vommuli Resort, puts to good use a bounty of native ingredients such as honey, fruit, vegetables, spices, and seafood. South Lombok shrimp star

DINNER FOR TWO. Choose your fresh fish, Lombok Island

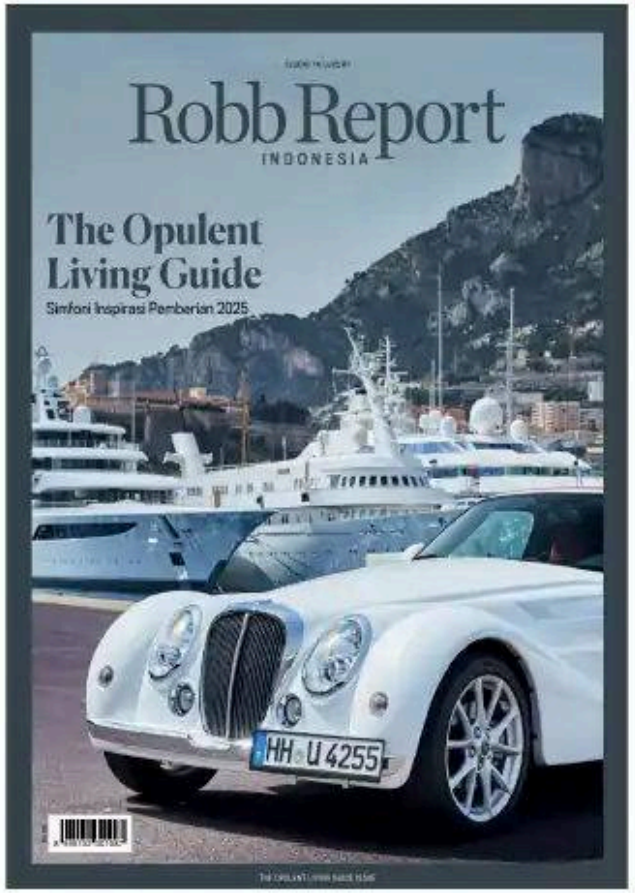
Nair also oversees the all-day Island's Table, Indonesian specialties prepared in the open kitchen include the spicy grilled chicken dish ayam kalasang, whose recipe you can learn through a hands-on cooking class. Asian restaurant Sija beckons for a romantic dinner backdropped by a fiery ocean sunset, and the bookish Glassary Bar offers eight tipples that might feature the local palm wine.

Another thing that sets The Sira apart is the standout of service, and not only from the team of butlers that look after each villa. Across the board, staff members are attentive yet relaxed, and deeply knowledgeable about the food and local culture. The concierge can organize excursions to nearby coffee plantations, an agrary, and small villages that specialize in pottery and weaving. I like roaming, I enjoy a picnic breakfast near a rainforest waterfall in the foothills of Mount Rinjani, the massive volcano that dominates northern Lombok.

If all that sounds too strenuous, a swim in the impressive infinity-edge pool or an hour-long Sasak massage performed in a serene treatment room (or a breezy gazebo) could be just the ticket. R&R, after all, is what The Sira was made for. (The sira-lombok.com; doubles from US$450.)

—Leela Rose

THE SIRA
LOMBOK





Menjelajah Jiwa Pulau Lombok

The Sira, a Luxury Collection Resort & Spa

Destinasi yang Surat Makna

Menyatu dengan Budaya Lokal



THE SIRA
LOMBOK





THE SIRA
LOMBOK



SMALL LUXURY HOTELS OF THE WORLD















SMALL LUXURY HOTELS OF THE WORLD















SMALL LUXURY HOTELS OF THE WORLD







SMALL LUXURY HOTELS OF THE WORLD









Soneva



PUSHING THE BOUNDARIES



The Cents of Sustainability

Soneva's CFO Bruce Bromley shares why every chief financial officer should also be the chief sustainability officer in purpose-driven companies.

Soneva's Bruce Bromley is a man of many hats. Besides being the deputy CEO and CFO of the luxury resort group, he oversees the group's philanthropic arm, the Soneva Foundation. The foundation supports developing projects with a positive environmental, social, and economic impact.

The former hedge fund manager used to be a regular Soneva guest until an impact investment project to distribute fuel-efficient stoves to villages in Myanmar led Bromley to major paths with Soneva's founders, Sonu Shivdasani.

In 2012, he joined the Soneva team. The project has now run for nine years under the Soneva Foundation, generating five excess carbon credits per stove per year. The excess credits are sold, and the revenue is ploughed back into the foundation — a circular strategy favoured by Bromley as it ensures that sustainable decisions are supported by sound bottom-line principles and vice versa.

He says: "We take it that we have a budget of zero, but we still manage to do initiatives like these because we have to create a business case out of every sustainability project.

"If corporate and sustainability strategies are parallel, at some point, they're going to diverge, and you will have a conflict in decision-making. When you integrate them, there's none of that conflict: whatever investments we make must be sustainable, and whatever sustainable investments we make have to be profitable."

CREATIVE SOLUTIONS

Bromley is not the usual hard-hitting, number-spewing CFO. His one weakness, he has a softness, and his chatting is a blend of 'proven facts and personal anecdotes with a touch of wry humour.

For example, he shares about when he realised that insecticide was eliminating the wrong bees in their Maldivian properties, Soneva Fushi and Soneva Jani.

"If you've ever been to the Maldives, you'll know that you get eaten alive by mosquitoes at most resorts. We were spraying like everybody else until one day, as we were down the jetty, we realised there was silence, and that's not a good thing — CFI there are no insects. There is no nature. So, the spray killed everything but the mosquitoes because they evolve every seven days." As such, the team switched to using eco-friendly traps that mimic mosquito breeding sites at the onset of human sweat.

"In the first two weeks we caught 80,000 mosquitoes in Soneva Fushi alone." he says. Did you actually count that manually, I ask. Incredulously. "Oh yes, we had scientists coming in to count and categorise them." he replies in all seriousness, but also smiling at the absurdity of the question.

Within the first six months, the mosquito population on both resorts was reduced by 90 per cent, and Soneva saved USD$20,000 ($26,880) a month using the traps. "An extra USD$240,000 a year is certainly worth having" quipped Bromley.

THINKING AHEAD

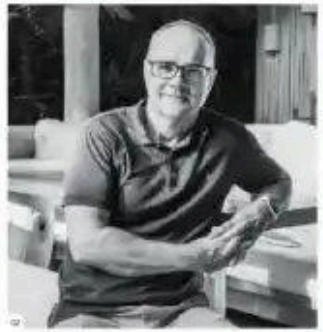
Soneva's latest initiative is the new AquaTerra Centre, which opened in April 2023 at Soneva Fushi in the Maldives' Baa Atoll. Besides cutting-edge scientific research and educational experiences for guests about the local ecosystem, Maldives' first coral spawning and rearing laboratory, a joint development with the UK-based Coral Spawning Lab, is also housed here.

The Foundation is backing assisted evolution technology to create "super corals" and funding the installation of a micro-fragmenting laboratory with 16 outdoor tanks that can produce up to 100,000 corals per year. There will also be live streaming cameras with fish recognition software at the coral nursery, combined with live data.

Bromley emphasises the urgency of coral regeneration in light of climate change. He explains, "Corals only spawn once per year, so the evolution of their gene pool is extremely slow, and certainly slower than it needs to be in order to adapt to climate change. We focus on creating more resilient corals on land and then transplanting them onto the reef. We have a laboratory where we spawn, capture, and fertilise coral gametes and then grow them out in our propagation tanks. We will then stress these corals in the tanks to identify the most resilient corals in each species and then focus on breeding them again."

We predict that practical considerations would drive remote island resorts to consider solar energy for their electricity needs. "Economics is now driving sustainability. Solar power is now very economical, and everybody will move in that direction because the economics make sense," he says.

Soneva has set its sights on building the largest renewable energy capacity of any resort in the Maldives, with a total of over 4k megawatts of solar at Soneva Fushi and Soneva Jani. "This allows us to generate 60 per cent of our energy needs from solar power. We are taking this a step further with Soneva Secret, where we will install sufficient solar to operate almost entirely from renewable energy, making Soneva Secret one of the most, if not the most, sustainable resorts in the world."





"Whatever investments we make must be sustainable, and whatever sustainable investments we make have to be profitable."

Soneva



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life

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Would you eat at a restaurant staffed by homeless people? | C2

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$4,200-a-night villa in the Maldives

SECRET LUXURY



Leslie Koh

MALDIVES – The gangway starts long before we take off from Singapore, for luxury resort chain Soneva's newest offering in the Maldives.

We are sent a seven-page list of options, including the type of snacks and drinks we want stocked in our minibar, activities we would like organised for us, the kind of pillows we want on our bed and – get this – what sound we want on them.

"Cedarwood? Bluetooth? Orange?" my wife asks, a little bewildered.

We are also asked what kind of equipment we want in our private gym and whether we prefer bicycles or tricycles, which makes me wonder just how big our room is going to be.

From the moment we touch down at Velana International Airport in the Maldivian capital of Male, we notice that there were definitions of "bespoke" and "exclusive" we had yet to encounter – until now.

Soneva Secret, which opened to its first guests in January, has been touted as the resort chain's most exclusive destination in the Maldives. Clearly, the reports are not exaggerating.

The resort's name is apt. First, we are whisked off to a private lounge in the seaplane terminal nearby – via a late-model Tesla, no less – for Soneva's own seaplane to take us to the island of Fāsgandhoshi in the remote Thiladhunmathi in the former Haa Alifu Atoll in western Maldives.

A direct flight takes about 75 minutes and the ride in the 10-seater, propeller-driven Twin Otter is a little noisy, but I am reminded that the 30-km journey would take many more hours by boat.

The serenity and silence that greet us when we land are almost overwhelming.

Fāsgandhoshi, which is less than 1km long, has just 34 villas – six on land and eight over water. At the moment, only nine are operational.

THE ULTRA-LUXE LIFE

Each villa comes with two dedicated butlers, or in Soneva parlance, "barefoot guardians". Another, because Soneva's long-held guiding principle is to persuade guests to put their shoes – and their mobile phones – away throughout their stay, so as to get closer to nature and further from the connected world.

Soneva's "no shoes, no news" policy might take a little getting used to, but it works. There is not a lot to do here but soak in the natural beauty of the Maldives. A couple of restaurants, a children's activity centre, a gym, a spa, a zip line, and that is about it.

But there is little need for more when every "overwater hideaway" in the resort is a standalone villa, about four times the size of a typical five-room HDB flat. At 460 sq m, it houses two bedrooms with attached baths, a small gym, a kitchenette, a private infinity pool and a slide leading straight into the water.

There are no entertainment areas to lounge around in and do absolutely nothing but watch the sun that I find myself – ironically – continually wandering from one sofa to another, wondering if I can do better.

Apart from the bed, there are three large sofas – two of them set up for dining – a breakfast nook, a swing bed, two desk chairs, and another open-air dining spot upstairs. And that is not counting the sofa in the cavernous bathroom, which feels almost as big as my entire home.

All these are situated on a massive covered deck that is open to the elements, giving a seamless connection from indoors to outdoors. It is like being at the beach – a very exclusive beach – all day.

A retreat at Soneva Secret can be enjoyed in near-isolation. We do not see anyone apart from our barefoot guardians, who take care of everything. That includes driving us around by golf buggy, cleaning up our villa, whipping up coffees and cocktails, and making sure our snorkelling fins fit just right.

This bespoke, ultra-luxe living is what sets Secret apart even from its siblings Soneva and Jani, which are already a cut above the rest. Soneva says its newest resort "was born out of a desire to create a space that goes beyond the traditional luxury resort experience".

The "beyond" comes at a price.

The daily rate for two people in an overwater villa, which can house up to two adults and two kids, starts at US$3,200 (S$4,400), excluding taxes.

All in, a three-night stay will cost you an eye-watering US$12,800, which puts a Secret retreat well in the purview of the ultra-rich.

The daily rates are on a par with those of some other ultra-luxe Maldives properties, such as The Nautilus Maldives (US$4,200) and Kudadoo Maldives Private Island (US$3,900). In fact, Google "Maldives' most expensive resort", and Soneva Secret is likely to be found in the top 10 list.

Despite this price tag, we hear, Secret gets guests who splash out on 10-day stays. Being cocooned in luxury and isolated from the rest of the world is giddyingly addictive, if you can afford it.

Lying on the swing bed – finally, I find the best spot – the sound of waves lapping against the villa's foundations dominates my senses.

If you really cannot beat lounging around all day, staff will put together a curated programme with activities such as a dolphin cruise, paddleboarding and snorkelling.

We try a spot of snorkelling, which in the Maldives is pretty much swimming in a live fish tank – crystal-clear waters, an array of colourful fish, an endless expanse of reefs.

CONTINUED on C2

The open-air deck (left) of the overwater villas in Soneva Secret (top) links the bedroom directly to the sea. Options for meals include The Living Room restaurant (above). Designed like an auditorium so every table gets an unobstructed view of the sea. PHOTOS: LESLIE KOH, SONEVA

Soneva



cna

EXPERIENCES OBSESSIONS PEOPLE REMARKABLE LIVING

She bought a private island in Cambodia for US$15,000 and turned it into a barefoot luxury paradise

For hotelier Melita Kouimandas, what started as a mission to revive two forgotten islands in Cambodia's Koh Rong archipelago led to the birth of Song Saa Private Island – a luxury resort that champions regenerative tourism.



Melita Kouimandas opened Song Saa more than a decade after buying the island with a mission of regeneration and clean-up. (Photo: Song Saa Private Island)

By MELISSA STEWART

01 DEC 2024 08:00AM
(UPDATED: 02 DEC 2024 07:30PM)

SONG SAA
PRIVATE ISLAND

Two decades ago in 2004, Melita Kouimandas was exploring Cambodia's Koh Rong archipelago with her former partner on a rented fishing boat when, on the last day, the pair stumbled upon two tiny rainforest islands.

"A fisherman was living on one of the islands. He was describing how the waters have become so overfished that it was becoming harder and harder to feed his family," Kouimandas, who is Greek-Australian, recounted.

Since the fisherman intended to move back to the mainland, he asked if Kouimandas was interested in buying the island. "It was just a very unexpected stroke of serendipity," she said. "I said yes, for no other reason other than I had such an extraordinary experience [travelling around the islands]."

The cost? US$15,000 (around S$20,150). "I went up to Phnom Penh, did all the paperwork, came back to the island and put my thumbprint on a piece of paper. The family took the money in a brown paper bag and sailed back up to the mainland."

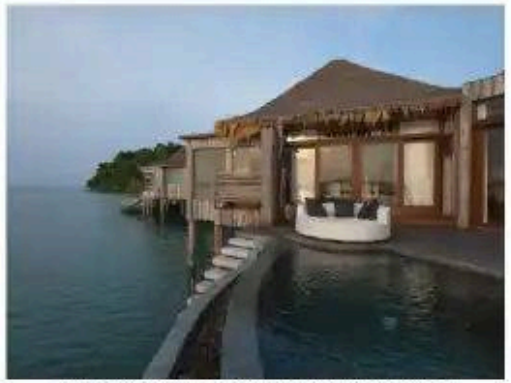


Song Saa Private Island is located in Cambodia's Koh Rong archipelago. It encompasses two islands, Koh Dawn and Koh Bang, which are connected by a footbridge over a protected marine reserve. (Photo: Song Saa Private Island)

At first, Kouimandas had no plans to open a resort. "The island was covered in rubbish. The reef was dying. I started speaking with the local community at a nearby island and learned quite quickly how fragile the ecosystem really was," she said.

What ensued was a major regeneration and clean-up project. Together with local village chiefs, Kouimandas established Cambodia's first protected marine reserve with the aim to safeguard the islands' reefs and marine life. Song Saa Private Island then opened almost a decade later in 2012 with the aim to provide employment opportunities for local villagers and "to sustain the work that we were doing," said Kouimandas.

"I had seen the impact of being able to pay people to help with the clean-up and how it impacted their livelihoods. For the first time, women were able to work because over the past 10 years, it was just men fishing. Seeing the impact that had on creating double income families who were able to put their children in school was really profound."



There are 24 villas on the island, all built using sustainable materials. (Photo: Song Saa Private Island)

"We also wanted to showcase the beauty of Cambodia and its islands," Kouimandas continued. At the time, "Cambodia was only known for the Khmer Rouge. People couldn't point it out on a map and those who could only heard of Ang Kor Wat," she said. "This country has gone through so much; it's a story of positivity, human resilience and healing."

SONG SAA
PRIVATE ISLAND













SONG SAA, CAMBODIA

BAWAH RESERVE, INDONESIA

SONG SAA
PRIVATE ISLAND

She bought a private island in Cambodia for US$15,000 and turned it into a barefoot luxury paradise







Founded in 2015, the foundation aims to champion community and environmental programmes that preserve the natural environment and improve the welfare of local communities. Its initiatives include medical missions, education programmes, a tropical marine monitoring programme and more.

"The company's latest endeavour is the Song Saa Reserve, an integrated resort which will include multiple hotels, resorts and residential properties committed to sustainability. The reserve will be situated on a 200 ha plot of land in Siem Reap, adjacent to the Banteay Srei temple. It is around a 45-minute drive from Angkor Wat. Once a primary rainforest, the land has since become degraded due to illegal logging activities.

"Our vision here is to bring awareness outside of Siem Reap town and to bring livelihood opportunities to another region of Cambodia. We have started a massive reforestation project and the whole area regenerates the land and create a mix of not-for-profit and commercial projects," shared Koulamanda. Aside from hotels and residential properties, Song Saa Reserve will also have a hospitality training centre, learning centre and other conservation initiatives.

Here, Koulamanda shares more insights on the evolution of sustainable and regenerative tourism, the changing definition of luxury and her journey in hospitality and entrepreneurship.

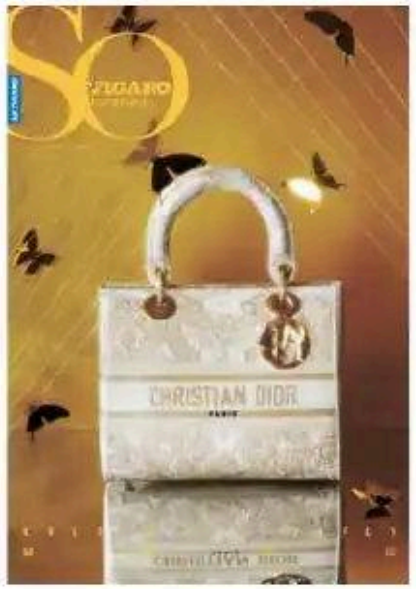
A decade ago, Song Saa Private Island pioneered the idea of sustainable tourism. How do you think sustainable tourism has changed over the years? What does Song Saa do differently?

SONG SAA
PRIVATE ISLAND


BILLIONAIRE

Five Minutes With...
Melita Koulmandas

SONG SAA
PRIVATE ISLAND







SONG SAA
PRIVATE ISLAND





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Game Changer:
Melita Koulimandas
Sustainable travel pioneer and CEO of Song Saa Private Island

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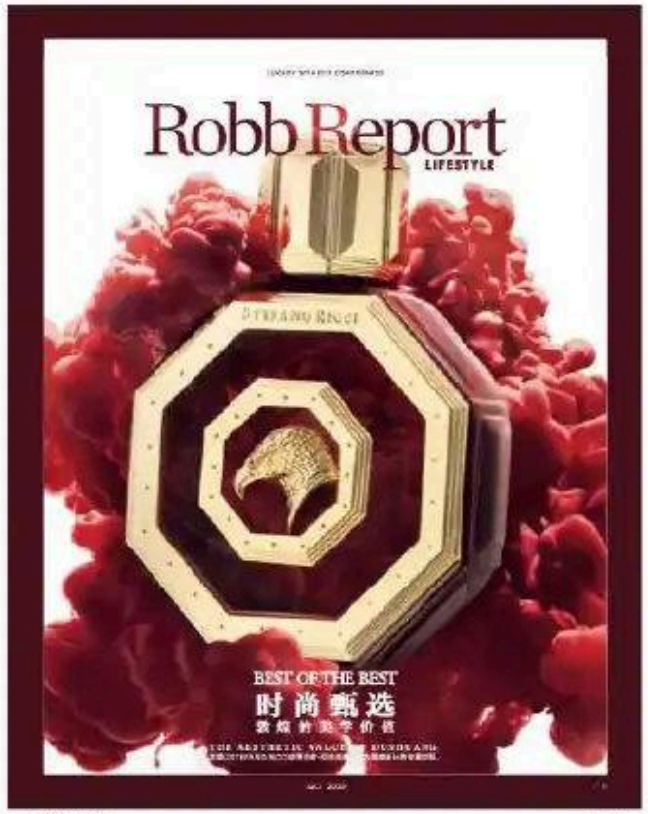



SONG SAA
PRIVATE ISLAND



SONG SAA
PRIVATE ISLAND

TRAVEL+ LEISURE

Here's the Ultimate Guide to Cambodia's Islands, For an Off-Grid Summer Escape

Leave the world behind with an island-hopping itinerary off the balmy Cambodian coastline.



WHETHER YOU'RE CRAVING a party on the beach, solace on sweeping stretches of white sand, the privacy of an infinity pool perched over the ocean, or a back-to-basics Robinson Crusoe experience, Cambodia's islands have got it all.

While the coastal city of Sihanoukville—the gateway to the islands—has transformed into a rather built-up urban beach in recent years, a few gems remain. The beaches, for one, have been cleared up, and it's relatively easy to find a lose spot. Major hotel players, such as Novotel, have also started opening their doors, meaning you can enjoy a stylish stay in the city before making your escape to the islands.

Song Saa Private Island



Overwater Villa, Song Saa Private Island. Photo by Reto Guntli/Courtesy of Song Saa Private Island

If an ultra-glam island getaway sounds up your alley, then lap up the barefoot luxury of Song Saa Private Island. With sustainability at its core, the island is speckled with a handful of divine wooden villas with private pools, various wholesome eating and drinking spots, and a spa. If you really want to splash out, check into the Royal Villa, which really does seem fit for royalty. Perched over the sea, it boasts two bedrooms, a spacious living area, and a private pool and deck.

There's plenty to do here to drag you away from your villa: kayaking, island safaris, yoga, snorkeling, and scuba diving, traditional Buddhist blessings, and seaside mediation. There's also the chance to learn about Song Saa Foundation's cool conservation work to preserve and support the surrounding marine national park and the people who call it home. We love that Song Saa is all inclusive, so you really can indulge.

BOOK YOUR STAY AT SONG SAA PRIVATE ISLAND RESORT VIA AGODA.COM

BOOK YOUR STAY AT SONG SAA PRIVATE ISLAND RESORT VIA BOOKING.COM

SONG SAA
PRIVATE ISLAND


TTG

ASEAN TOURISM FO

Rebuilding balance in tourism

Melita Kaukiainen, founder and CEO of Cambodia's Song Saa Collection, speaks about creating truly sustainable and responsible tourism products

How did the idea for Song Saa Private Island come about and what were your priorities?

How important is sustainability in tourism?
The dictionary definition is "fulfilling the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being". However, in tourism, we are sadly way past this. We are in a state of crisis in terms of any kind of global balance. As an industry, we need to be striving for positive impact in and around the areas where we are travelling to, or where our properties are based.

While I truly believe tourism can be a powerful force for good, there needs to be a seismic shift in the industry's mindset to become collectively aware of, and therefore accountable for, the invisible burden of tourism. Not just the untold impact on the environment, but also on local communities – their heritage and culture. As hoteliers and developers, we need to be working with local governments and ask how we can support them.

How do you embrace regenerative travel?
Regenerative travel is more than just selecting a property that is protecting the natural environment and banning single-use plastic. To be a regenerative traveller, it is equally important to look at the property's relationship to its surroundings and communities. However, we also need to look beyond the walls of the hotel and look at where this property exists within its community and how travellers should show up in these communities when exploring. Whether it's on ancient temple, pagoda or local restaurant, how we dress and interact is important to help preserve local culture and its heritage.

How do you involve local communities in your projects?
I've always seen our role to serve the communities in which we work and live. Our commitment to ensuring the well-being of the Song Saa team and surrounding community is equal to that of our guests.

For example, Song Saa Foundation strives to serve the community through a range of initiatives, including medical missions, environmental educational programmes and organic farming support. Some projects are designed for the local community as the end user, such as our Library of Hope, a partnership with Room to Read to increase literacy rates of children in the archipelago.

Other projects are designed to include the local community in the process, such as our Solid Waste Management project, a collaborative effort with the local community to design a management system, including educational workshops, a waste management station and a waste collection team.

What is your latest project, The Song Saa Reserve in Siem Reap?
We are currently developing Song Saa Reserve – an extensive 200-plus hectare mixed-use eco-park, setting a foundation for hotels, villas, conservation initiatives and hospitality training centres – all powered by renewable energy. The project entails a strong commitment to the regeneration, restoration and resilience of the project site and its surrounds.

This includes a commitment to rewilding indigenous fauna and flora, the restoration of rainforest and wetland communities, the conservation of Khmer heritage and the sustained improvement of local livelihoods. This is all while partnering with the world's best developers, hotel companies, designers, technologists, conservationists and thought leaders to create a pioneering destination for residents and tourists to immerse in Cambodia's culture, heritage, natural beauty and personal charm.

TA'AKTANA
LABUAN BAJO



TA'AKTANA
LABUAN BAJO



Wallpaper*

Fit to the Indonesian island of Flores and its new luxury resort

Ta'aktana, a Luxury Collection Resort & Spa, Labuan Bajo

16 hectares of land form the foundation for 70 keys, with seven overwater sea villas facing the ocean as the cream of the crop. Balinese firm ANP Interiors took its design cues from the spider-web-shaped rice terraces of the local Lingko fields and traditional conical huts of the Manggarai ethnic group (a population native to Western Flores), preserving the cultural and historical essence of their village houses. Curved silhouettes and handcrafted architectural features of natural wood and fibres are reinterpreted through a modern, minimalist lens – the woven ceiling panels in the villas are an especially handsome achievement.

Indigenous arts and crafts enhance the interiors: abstract tapestries depicting Flores' nature fashioned by women artisans of the Du Anyam group grace the rooms. High ceilings and full-length windows evoke feelings of open-air structures. Respectful cultural integration and sustainability are key considerations, expressed through details like masterclasses and workshops that share knowledge of Manggarai traditions, culture and history; upcycled fabric coasters in Umasa restaurant; responsible food waste initiatives; and projects to enrich the surrounding community.

Sea Villa' living room at Ta'aktana Labuan Bajo
(Image credit: Courtesy of Ta'aktana Labuan Bajo)

Di'a Spa draws guests in for a wellness experience channelling the characteristics of the Rangko and Batu Cermin caves – think natural formations like coral, speleothems and fossils in the design. Massages, facials, wraps and scrubs aside, the standout rituals at Di'a are the hair and scalp treatments, taking cues from traditional Korean therapies.

Meanwhile, a coffee roastery and cafe showcasing the best of Flores bean harvests, a round-the-clock fitness centre, a small stretch of beach, a library, meeting rooms and two pools – one Olympic-sized among them – complete the catalogue of on-site facilities.

Ta'aktana's five distinct food and beverage concepts continue with Taba's Japanese robata cuisine – order the Flores Strait lobster and binidtitan-grilled Miyazaki sirloin, with a flight of sauces and salts. Nera Lounge, situated off the arrival hall, plies small bites and drinks. Leros covers international all-day dining and a semi-buffet breakfast with an enviable pastry corner, and Umasa – the property's Indonesian restaurant for farm-to-table dining – embodies the region's best flavours through the Rantang menu. Dishes such as the *iga bali panggang* smoked-style pork ribs, *dadar tayang* corn fritters and *tumis kenpo* stir-fried cassava leaves are brought to the table in chic tiffin carriers for a diverse spread.

TA'AKTANA
LABUAN BAJO





TA'AKTANA
LABUAN BAJO



TA'AKTANA
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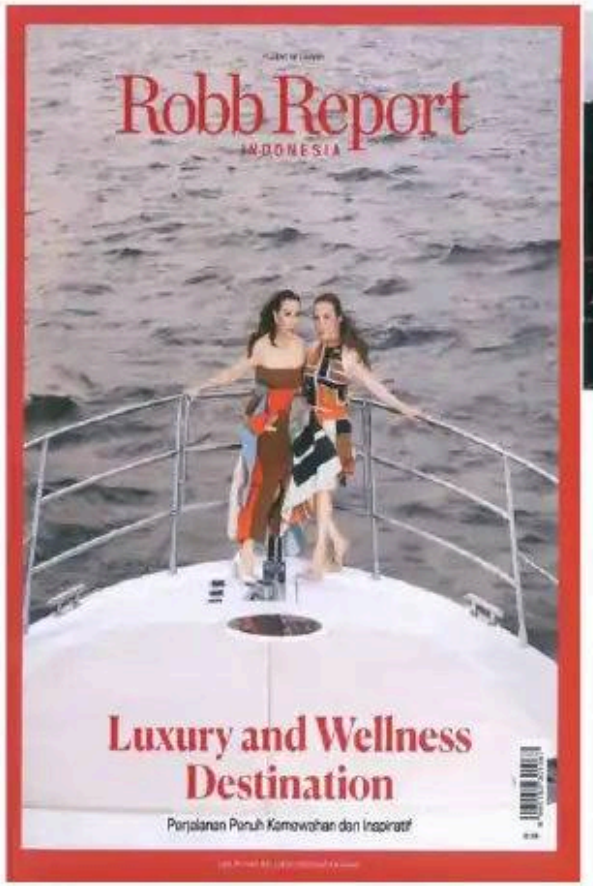
TA'AKTANA
LABUAN BAJO











Simfoni Kemewahan dan Tradisi

Mengungkap luxury resort TA'AKTANA yang menyatukan keindahan budaya Flores



TA'AKTANA
LABUAN BAJO



FIVE SENSES

TA'AKTANA, a Luxury Collection Resort & Spa, Labuan Bajo

WHERE LUXURY MEETS TRADITION

KICK OFF YOUR SHOES AND STEP ON A TROPICAL PARADISE WHERE IT'S FOREVER SUMMERTIME WITH TA'AKTANA, A LUXURY COLLECTION RESORT & SPA, LABUAN BAJO









TA'AKTANA
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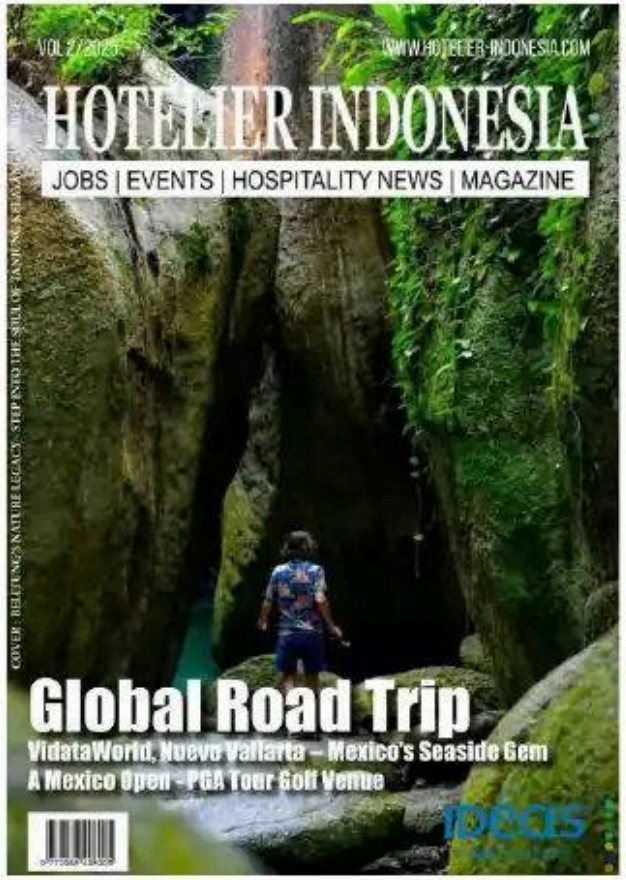
TANJUNG KELAYANG
RESERVE



BELITUNG'S NATURE LEGACY STEP INTO THE SOUL OF TANJUNG KELAYANG RESERVE

Belitung, Indonesia – In an age when untouched beauty grows ever rarer, there is a place where nature still leads the way. Located on the northwestern shores of Belitung Island, Tanjung Kelayang Reserve is not just a destination—it is a sanctuary for stories told by wind, water, and time.

Here, the land speaks softly, yet profoundly, and those who choose to listen will discover not only the soul of an island, but a deeper connection to the world around them. Spanning over 350 hectares, more than half of which is protected land, the reserve has recently joined the ranks of the UNESCO Global Geopark network, a prestigious designation awarded to places with geological and cultural heritage of international significance.

This honour is the result of a rigorous, multi-year process involving scientific validation, local community engagement, and sustainable land stewardship. But for those who have long walked these shores, the recognition only affirms what they have always known: this land matters.

A Living Legacy Rooted in Harmony

Belitung's rich biodiversity from the rare Biliton Tarsier to the resilient Pelepak Tree—is deeply woven into the island's culture and community. Without its lush forests, clean waters, and thriving wildlife, the spirit of Belitung would simply cease to exist. At the heart of the reserve is a profound respect for this delicate ecosystem.

The team behind Tanjung Kelayang Reserve began their journey not by imposing upon the land, but by listening—allowing Mother Nature to set the pace, the priorities, and the plan.

It is this reverence that breathes life into every initiative here, from rewilding programmes to zero-impact water systems.





TANJUNG KELAYANG RESERVE



THE STRAITS TIMES

Weekend Trip: Meet Labubu-like monkeys, island hop and sip honey in Belitung



travel | life

Nature calls in Belitung

ON A JAUNT



JULY-AUGUST 2025

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27 top incentive ideas

From a vintage-style train in Thailand and island hopping in Indonesia, to clambering over natural formations in the Philippines and getting up close with wildlife in Australia, top achievers have a world of options to pick as their reward

Longhaul markets return to Macau | MICE tourism a key pillar for Gulf destinations | Singapore's bold move to triple MICE receipts



03 Island hopping

04 The rock challenge

06 Desert delights

05 White Lotus lore

07 Coastal discovery

TANJUNG KELAYANG RESERVE



ASIA EXPLORE CITIES TIME OUT MARKETS

NEWS THINGS TO DO FOOD & DRINK ARTS & CULTURE TRAVEL

Photograph: Tanjung Kelayang Reserve

Tanjung Kelayang Reserve in Belitung: A peaceful yet stunning coastal destination in Indonesia

Here are the best things to do on this under-the-radar slice of paradise in Indonesia

Friday 12 September 2025

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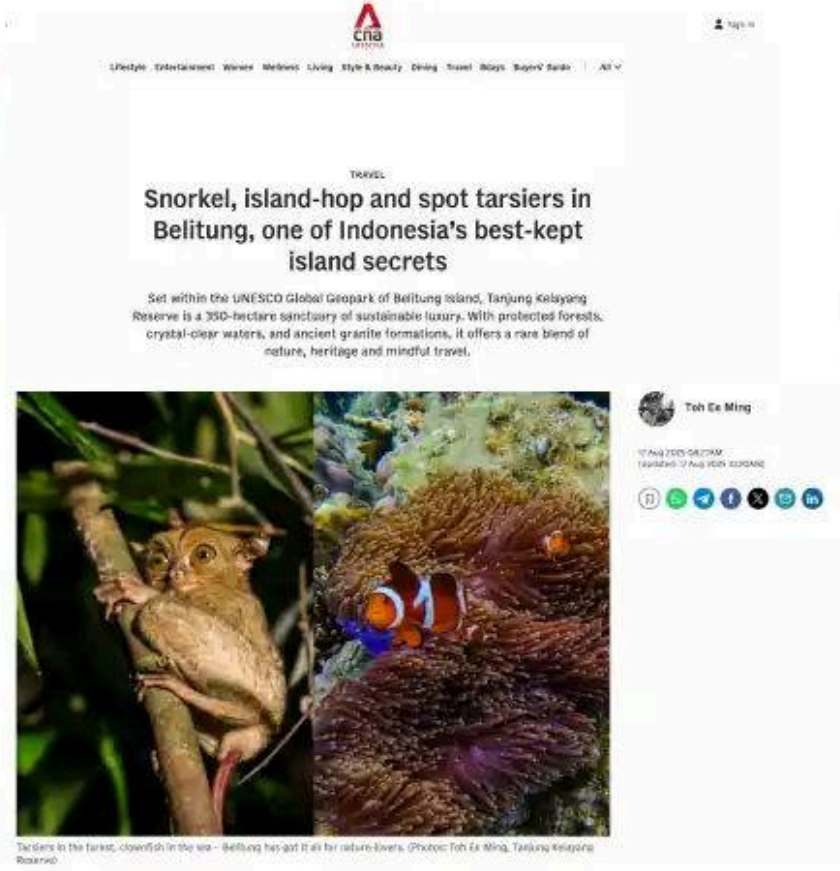

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TRAVEL

Snorkel, island-hop and spot tarsiers in Belitung, one of Indonesia's best-kept island secrets

Set within the UNESCO Global Geopark of Belitung Island, Tanjung Kelayang Reserve is a 350-hectare sanctuary of sustainable luxury. With protected forests, crystal-clear waters, and ancient granite formations, it offers a rare blend of nature, heritage and mindful travel.

Toh Ee Ming

Tarsiers in the forest, clownfish in the sea – Belitung has got it all for nature-lovers. (Photos: Toh Ee Ming, Tanjung Kelayang Reserve)



Robb Report

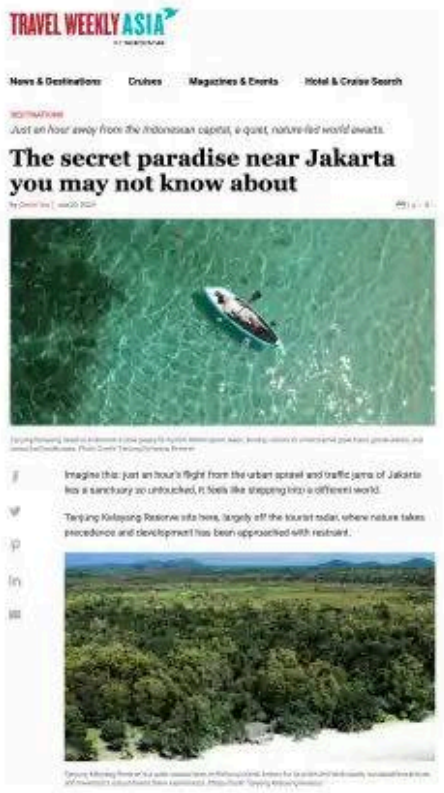
Skip the gift wrap, and give the gift of time spent together this Father's Day

Located a short 45-minute domestic flight from Jakarta, Belitung Island is home to Tanjung Kelayang Reserve, a designated UNESCO Global Geopark which is one of the most sustainable destinations in the world. Photo by Tanjung Kelayang Reserve

A trip to a secret paradise in Tanjung Kelayang Reserve

Dreaming of Father's Day experiences that are a little more special and off the beaten path? Forget Bali; set your sights instead on Belitung Island, home to the stunning Tanjung Kelayang Reserve. Just a short flight from Jakarta, this UNESCO Global Geopark is one of the world's most sustainable destinations, offering an untouched blend of natural beauty, cultural depth, and eco-conscious design. Stay at the Sheraton Belitung Resort or the ultra-private Dilton Cleobeach Retreat, then explore the island through guided nature treks, island-hopping adventures, and BlueMind experiences—therapeutic, water-based activities designed to restore calm and clarity. With fresh seafood markets, beachfront omakase, and even rare sightings of the elusive Tarsius primate, this is a Father's Day getaway that's about as unforgettable as it is grounding.

TANJUNG KELAYANG RESERVE


TRAVEL WEEKLY ASIA

News & Destinations Cruises Magazines & Events Hotel & Cruise Search

Just an hour away from the Indonesian capital, a quiet, nature-led world awaits.

The secret paradise near Jakarta you may not know about

Imagine this: just an hour's flight from the urban sprawl and traffic jams of Jakarta lies a sanctuary so untouched, it feels like stepping into a different world.

Tanjung Kelayang Reserve sits here, largely off the tourist radar, where nature takes precedence and development has been approached with restraint.


Tanjung Kelayang Reserve Appoints Petrie PR As Its Agency

Asia-based luxury travel and lifestyle PR agency, Petrie PR, is delighted to announce its appointment to represent Tanjung Kelayang Reserve, a sanctuary of pristine beauty and sustainable luxury on Belitung Island, Indonesia. As one of the world's most eco-conscious destinations, Tanjung Kelayang Reserve offers an unparalleled retreat within a UNESCO Global Geopark, where untouched beaches, striking granite formations, and vibrant marine ecosystems come together in harmony with the local community. Tanjung Kelayang Reserve embodies a refined island lifestyle, welcoming families, couples, adventure seekers, and eco-conscious travellers to experience Sheraton Belitung Resort and Hilton Doubletree Resort. These thoughtfully designed accommodations provide a gateway to crystal-clear waters, stunning coastal landscapes, and immersive island explorations that celebrate the region's natural and cultural heritage.

With its highly anticipated launch in Q2 2026, Tanjung Kelayang Reserve is set to redefine Indonesia's sustainable luxury travel landscape. Petrie PR will spearhead the strategic PR, digital, and influencer activation across key markets in Indonesia and Singapore, positioning the destination as a premier escape for diverse audiences, from wellness enthusiasts to adventure-driven travellers. The agency's tailored strategy will focus on elevating brand awareness through impactful media relations, thought leadership initiatives, and dynamic collaborations with influential voices in the travel and hospitality industry.

"Tanjung Kelayang Reserve represents a rare fusion of sustainability, heritage, and unspoiled natural beauty—one that aligns perfectly with today's discerning travellers seeking meaningful experiences," said Linda Petrie, Managing Director of Petrie PR. "We are honoured to bring this extraordinary destination to the forefront through a dynamic and impactful communications strategy, reinforcing its status as one of Indonesia's most compelling luxury escapes immersed in nature."

With over three decades of expertise in luxury hospitality, travel, and lifestyle PR, Petrie PR remains dedicated to crafting compelling narratives that enhance brand presence on the global stage.


CASA

Tanjung Kelayang Reserve Jadi Destinasi Tropis di Belitung / Tanjung Kelayang Reserve

Tersembunyi di garis pantai Indonesia yang masih alami, Tanjung Kelayang Reserve menawarkan pelarian mewah berkelanjutan di mana keindahan alam berpadu dengan visi konservasi masa depan. Sebagai bagian dari UNESCO Global Geopark, kawasan seluas 150 hektar ini menghadirkan pengalaman perjalanan yang bertanggung jawab dan selaras dengan alam, warisan, dan budaya lokal.

Di tengah ancaman pariwisata yang kian masif, para tamu diajak menjelajahi Blue Mind Experience yang terbaik program 5 malam 4 hari yang dirancang dengan cermat. Termasuk dari gagasan ahli ekologi laut Wallace J. Nichols, pengalaman ini menggambarkan kekuatan air dalam menghilangkan stres, dan memulihkan kesehatan diri.


Weekend

Keindahan yang Menyentuh Hati

Hadiah Istimewa untuk Ayah

Cita Rasa Indonesia di Restoran Legendaris Jerman

Retret Ketenangan dan Kedamaian Batin

TANJUNG KELAYANG
RESERVE











ĀMAN


Tatler Homes
INNER PEACE
Spaces that inspire harmony, ethical behavior, and evoke calm
Emotion and Space

CELIA CHU DESIGN
& ASSOCIATES



CELIA CHU DESIGN
& ASSOCIATES



FEATURES | TRAVEL

THE ART OF SEDUCTION

We asked some of the world's leading architects and interior designers how they create room for romance at the world's most luxurious hotels – turns out, it's a lot more than just mood lighting *By Cleo Mercer*

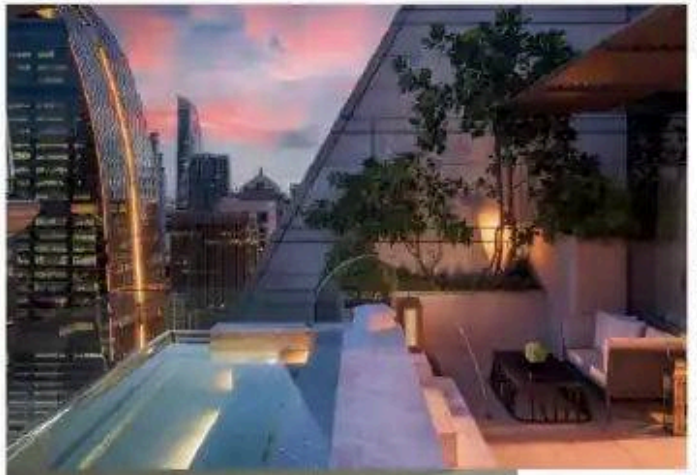
"People make love in bathrooms more than anywhere else," says New York–based interior designer, Clodagh. That was a good reason for that. A change of scenery is always exciting, and there's something about being away from home, away from the familiar, that opens up endless possibilities for romance. Perhaps it's finally getting some privacy from the kids, a bigger shower or – better yet – a private pool.

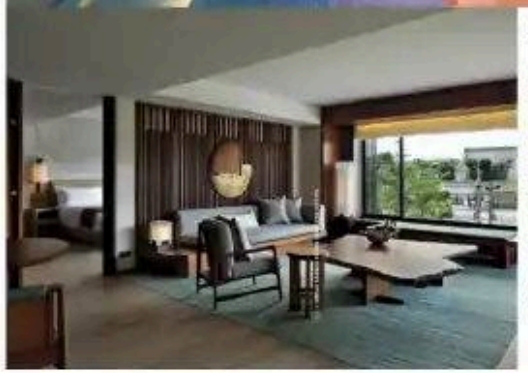
Whatever it is, there's something about hotels that makes you want to hang up that "do not disturb" sign, and order a bottle of their finest champagne – and that is something Ina Garten by design. We spoke with some of the world's leading interior designers about the most desirable ways they design hotel rooms to inspire moments of intimacy.

CELIA CHU, PRINCIPAL OWNER, CELIA CHU DESIGN & ASSOCIATES

Rosewood Bangkok, Grand Hyatt Kuala Lumpur, Hyatt Regency Danang

I firmly believe that romance in today's world extends beyond traditional couple scenarios – it





ethos and creativity during the design process can enhance the potential for romantic moments to unfold.

It is fascinating to explore the concept of romance in unexpected spaces such as bars. In these settings, we employ design strategies such as smaller bar stools and narrower corridors. These enable individuals to accidentally brush shoulders or sit closer together, creating opportunities for spontaneous connections. One never knows when a universal feel the shoulder might ignite a mutual spark, leading to an enchanting encounter.

In hotel design, we always consider the purpose of each space and embrace the role of Cupid, facilitating encounters and interactions among guests, when people can come together and embark on a potential romantic journey.

ANDRE FU, FOUNDER, ANDRE FU DESIGN

Waldorf Astoria Bangkok, St Regis Hong Kong, Hotel the Mitsui Kyoto, The Upper House

I have always considered the key to any hospitality experience as to provide a sanctuary – it is an intangible aspect of design that ultimately creates [a] [sic] [re-]assurance. It is the feeling of warmth and intimacy that will bring people back to a hotel.

I believe that lighting is key... a room without a bold ceiling, lots of ornaments, glow, is always uninteresting. Another aspect is the way a room is articulated – I [sic] always love to create different pockets of spaces for one to snuggle

CELIA CHU DESIGN
& ASSOCIATES

cna LUXURY

EXPERIENCES OBSESSIONS PEOPLE REMARKABLE LIVING

Skinny furniture and subtle luxury: 7 top designers on what interiors will look like in 2024

From Francis Sultana to Andre Fu, leading designers share which movements will shape our spaces.



Design experts Jean-Louis Deniot, Celia Chu and Andre Fu. (Photos: Jean-Louis Deniot, Celia Chu Design, Andre Fu Studio)

by KISSA CASTANEDA

29 Jan 2024 06:08AM

CELIA CHU: "THERE'S A GROWING AFFINITY FOR NATURE AND ASYMMETRY"



Celia Chu. (Photo: CCDA)

Taiwanese architect Celia Chu, principal of CCDA, has noticed that most of us have a newfound appreciation for nature and outdoor space post-pandemic. "I've observed a growing emphasis on balcony size in current projects, particularly in large residential buildings. Initially conceived as auxiliary features, balconies are now meticulously planned with an eye on expanding their size and proportions — a positive trend in my view."

She's also keen to proffer the benefits of asymmetry, which is increasingly found in furniture as well as fashion. "Over the years I have developed a preference for seeking symmetry in the overall design structure and introducing asymmetry in the finer details," she says.

C|S ARCHITECTURE









C|S ARCHITECTURE

ELLE

豪华沙滩别墅和超现代建筑：屡获殊荣CS Architecture度身定制的奢华住宅

中国，北京，2023年6月13日 —— CS Architecture创建于1992年，国际总部分别设立在美国旧金山湾区伯灵格姆（Burlingame）和菲律宾马尼拉（Manila），是一家屡获殊荣的个方位建筑、室内设计和咨询公司，承担着关和东西亚一系列企业、商业、教育和住宅方面的设计专案。



CS Architecture创始人Jason Chai and Anna Sy

"以人与自的为本，以想像力为翼"——CS Architecture钟情于文脉主义建筑设计风格，以形态和功能创造出与自然环境相融合的建筑。CS Architecture不断适应各种环境，同时忠于自己的理念，形成了独树一帜的定制设计手法。这造就了CS Architecture独特的标志性风格。这种风格在其多样的住宅项目中展现得淋漓尽致，从躺椅中国南海的奢华海滨住宅，到北美和亚洲国际大都市的现代化综合性建筑均可得见。

37 East 12th Street（美国，纽约）

坐落于纽约曼哈顿格林威治村地区37 East 12th Street是CS Architecture主要的公寓改造专案之一。原始建筑建于19世纪末，曾是一家印刷设备工厂，CS Architecture在改造中保留了其厚实坚固的筋骨和原有建筑细节：由石头、赤土和锈铁元素精心的外墙，保持了旧时风格的真实性。这栋八层楼高的建筑被改造并分隔成一系列精致的居住空间，包括一栋复式联排别墅、一间复式顶楼套所和四间公寓。新电梯让住户可直通顶层公寓的门厅，得以更方便及私密地进出公寓。



CS Architecture从原建筑的19世纪传承中汲取灵感，将其与现代的奢华融合，打造出真正独树一帜的居住体验。设计师将起并结合过往时代的奢华风范和欧洲根调，在设计中巧妙地加入独创金属格栅、室内钢制门窗、来自德国的古董平轧玻璃、摩洛哥马赛克镶嵌地板、可转动的实心黄铜世针、匠纹状实心胡桃木地板、及白橡木木制板门等元素。除了奢华的饰面外，CS Architecture还为空间添置了全新的燃木壁炉和精致的天窗，利用自然光创造出温馨的氛围。屋顶露台拥有令人惊叹的天际线景观，更可尽览帝国大厦及周边景色，成为建筑的一大亮点。

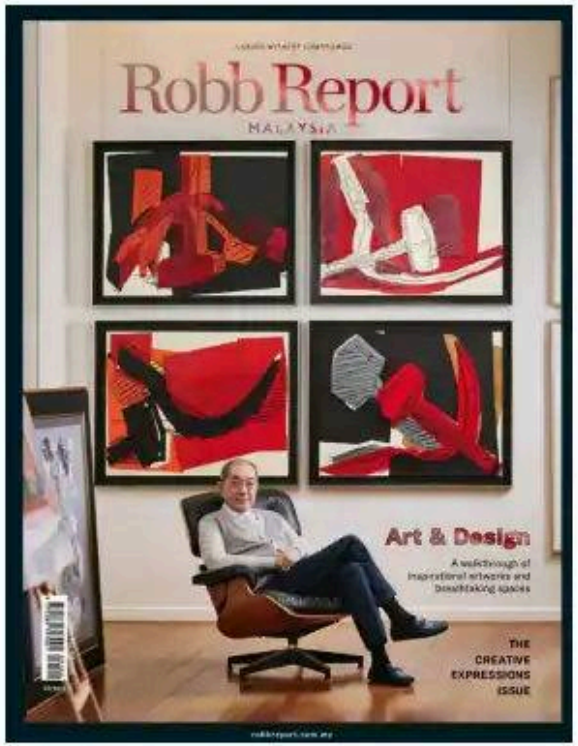
Hillside 1为占地4,800平方米的家庭院落建筑，位于可俯瞰菲律宾宿务市的山丘上，地处著名住宅区，是CS Architecture笔下精妙的现代住宅杰作。由于建筑位于高处，与现有主干道之间存在高度差，CS Architecture将房屋区分为五个功能区，并设置在不同的高度上，通过桥梁和楼梯贯连各个功能区。这种设计手法将生活需求划分为不同场所，同时保持整个建筑的紧密相连，并形成一个动态的生活网络。



这座沉浸于自然中的现代融合建筑其灵感源于度假村的设计风格，住宅家庭院落以多功能区相互连结的紧密形态设计体现了奢华生活的缩影。面积相对较小的房间有数个出口，保证了自然通风性及完全的私密度。

前往住宅可通过陡峭的车道驶近院落，抵达山顶的露天车场。一堵竹墙构成了进入建筑物的门廊入口，体现出建筑群与自然有机物料的完美融合，为住宅风格定下基调的同时，亦反映了业主对自然元素的热爱。主客厅、餐厅和厨房位于最高平台的同一楼层，与郁郁葱葱的花园和水景相映交错。一座桥将这一公共楼层与位于建筑东部的两层卧室翼楼互相连接，其他功能区域则位于建筑西侧。

C|S ARCHITECTURE

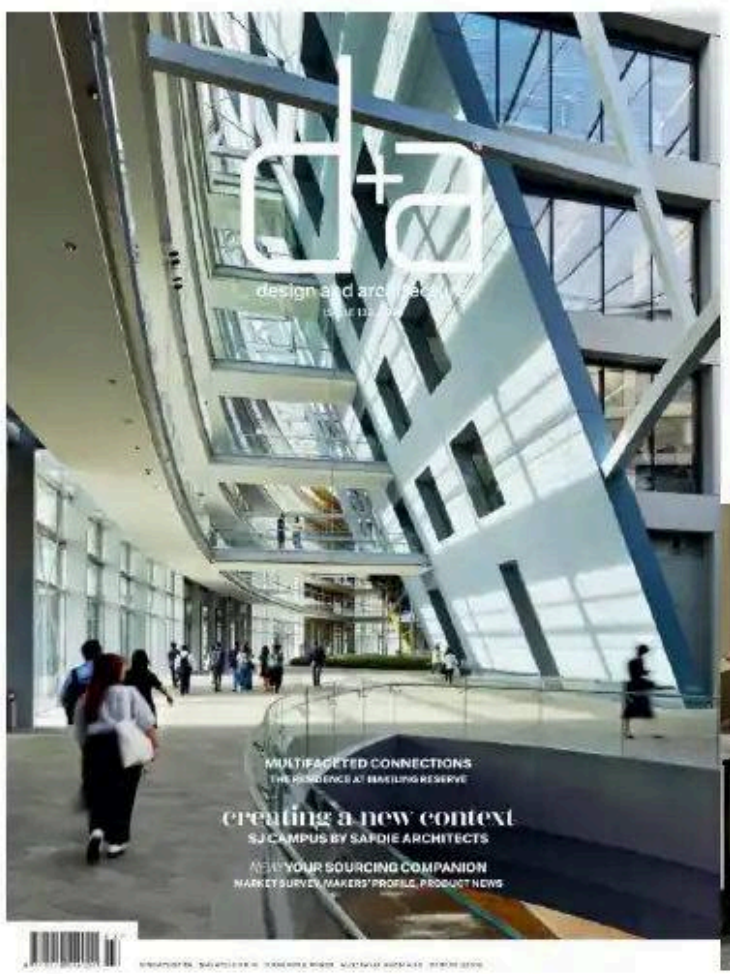








DENNISTON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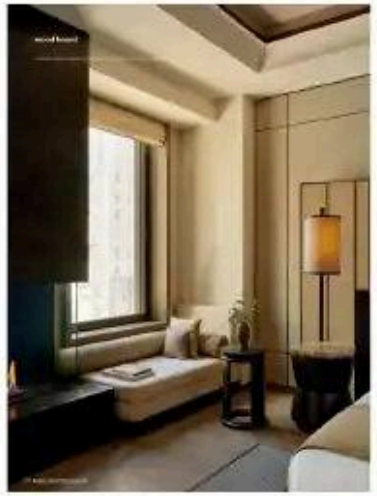
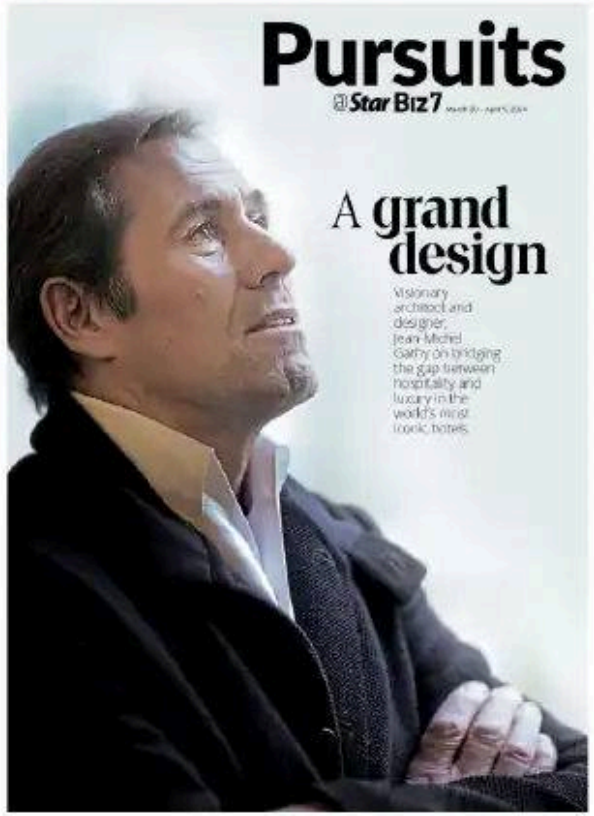



a synonym
for luxury design





DENNISTON


Pursuits
@Star Biz 7
A grand design
Visionary architect and designer Jean-Michel Gathy on bridging the gap between hospitality and luxury in the world's most iconic hotels


IN FOCUS
An expression of luxury
Jean-Michel Gathy, principal designer at Denniston on his approach to architecture and design in crafting the world's most opulent retreats

DENNISTON


BAZAAR
Jean-Michel Gathy สถาปนิกและ
นักออกแบบชื่อดังชาวเบลเยียม ซึ่งเป็น
ที่รู้จักในด้านการออกแบบโรงแรมและ
รีสอร์ทสุดหรูที่มีนวัตกรรมใหม่ๆ เขา
ตั้งบริษัท Denniston ในปี 1983 ใน
ประเทศมาเลเซีย และบริษัทนี้ได้กลาย
เป็นผู้นำในวงการออกแบบโรงแรมหรู
ทั่วโลก ยิ่งไปกว่านั้นเขายังเป็น
ผู้บุกเบิกเทรนด์การออกแบบใหม่ๆ ใน
รีสอร์ทหรู เช่น การมีสระว่ายน้ำส่วนตัว
และห้องน้ำที่มีสไตล์สปาในตัวเอง
bazaarthailand • Follow
bazaarthailand #BAZAARInteriors
When it comes to designers who are experienced in designing world-class luxury hotels, the name of Jean-Michel Gathy is probably impossible not to mention. The list of hotels he has built is a good testament to his expertise in creating luxurious accommodations that are comparable to architectural icons of the era, such as Aman, Four Seasons, Cheval Blanc and St Regis.
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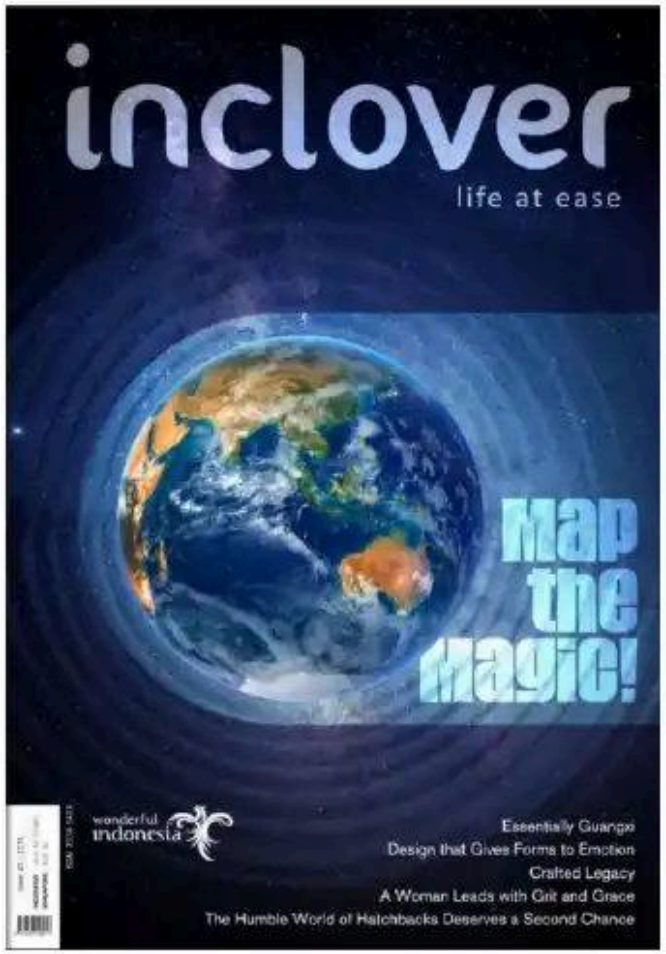

inclover
life at ease
Map the Magic!
wonderful indonesia
Essentially Guanga
Design that Gives Forms to Emotion
Crafted Legacy
A Woman Leads with Grit and Grace
The Humble World of Hatchbacks Deserves a Second Chance


impression
Design that Gives Forms to Emotion

HBA

The Editors Club

INTERVIEW

Bincang Hunian bersama Chris Godfrey, Co-CEO Hirsch Bedner Associates



Design that gives form to emotion.

Dalam wawancara bersama The Editors Club, Chris – an award-winning Ritba Chartered Architect with over 20 years of international experience yang juga peraih penghargaan "Master of Design" dari Society of British and International Design di tahun 2019 – berbagi seputar itu hunian masa depan, tentang bagaimana merancang proyek-proyek di Asia, dan apa arti rumah bagi dirinya sendiri.



Silahkan Anda ceritakan bagaimana minat Anda terhadap desain muncul dan seperti apa perjalanan karier Anda sampai saat ini?

Minat saya pada desain sudah muncul sejak kecil. Ayah saya adalah seorang seniman juga drafterman, dan darinya saya mewarisi keahlian pada menggambar serta apresiasi terhadap keindahan tangan. Hal ini memicu ketertarikan saya pada bagaimana ruang diciptakan dan dapat memengaruhi perasaan orang. Seiring waktu, saya ingin lebih itu berkembang menjadi karier di bidang arsitektur dan desain interior – sebuah perjalanan yang memungkinkan saya mengeksplorasi budaya, norma, dan hubungan manusia melalui bentuk bangunan.

Saat mengembangkan divisi residensial di HBA, apa visi dan tujuan utama Anda? Apa yang membuat pendekatan HBA berbeda dari firma lainnya?

Divisi residensial HBA dibangun atas keyakinan bahwa prinsip-prinsip *hospitality design*, termasuk *storytelling* pengalaman tamu, dan integrasi holistik, dapat diekspresikan untuk menciptakan hunian yang elevated namun tetap sangat personal. *My vision was to bring the scale and resources of a global design leader together with the intimacy and sensitivity that private residences demand.*

Yang membuat pendekatan kami berbeda adalah kami mampu menyeimbangkan *global reach* dengan *local insights*. Dengan 25 studio di seluruh dunia, kami beroperasi sebagai jaringan *boutique ateliers* butik yang terhubung melalui *shared expertise*. Setiap hunian yang kami rancang selalu dimulai dari proses memahami gaya hidup klien, konteks budaya, dan karakter lahannya. *The outcome is never formulaic. Instead, we craft spaces that feel both tailored and timeless, with layers of design that support how people aspire to live.*



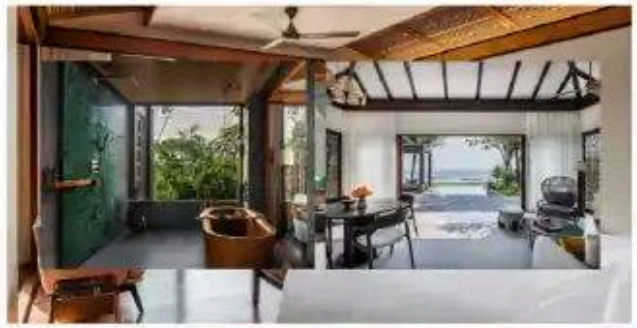
Kami percaya bahwa *smart home* dan *sustainability* akan semakin menjadi pertanyaan penting. Sebenarnya "pintar" sebuah rumah bisa dibuat, dan apa saja *trade-offs*-nya? Dalam hal *sustainability*, faktor apa yang perlu dipertimbangkan agar sebuah hunian benar-benar ramah lingkungan?

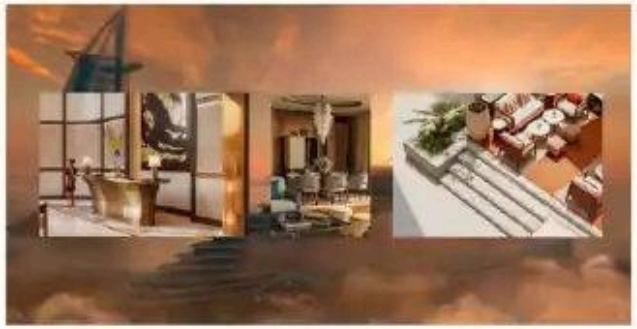
Bagi saya, *smart home* adalah rumah yang mampu mendukung kehidupan sehari-hari secara cerdas, baik melalui integrasi sistem yang memiliki kemampuan beradaptasi terhadap kebutuhan yang berubah, maupun kemampuannya menghubungkan penghuni dengan lingkungan mereka. *Trade-offs* biasanya muncul pada tingkat kompleksitas, *too much technology risks overwhelming the sense of ease and comfort that a home should embody.*

Sustainability membutuhkan pendekatan yang strategis daripada kepatuhan. Di HBA, kami melihat *sustainability* dari berbagai dimensi: optimalisasi penggunaan material lokal, sistem yang efisien energi, metode *passive cooling*, serta pemanfaatan cahaya alami untuk meminimalkan kebutuhan pencahayaan buatan. Sama pentingnya adalah mempertimbangkan siklus hidup jangka panjang bangunan. Hunian yang berkelanjutan bukan hanya efisien dalam fungsi-fungsinya tetapi juga memiliki desain yang *timeless* sehingga tidak memerlukan renovasi atau *replacement* terus menerus.

Asia kaya akan keragaman budaya. Bagaimana budaya lokal memengaruhi proses desain saat mengerjakan proyek di negara-negara Asia?

Kekayaan budaya Asia memang menjadi salah satu aspek paling menginspirasi dalam desain. Kami memulai setiap proyek dengan menggali DNA budayanya, baik melalui cerita, tradisi, kriya, maupun warisan arsitektur.







HBA




2026MILESTONE
地标大赏
地标的时代性




時髦
避世
BASAO
VOSS
Villeroy & Boch


2026MILESTONE
地标大赏

ODIN HILLS
HANAZONO NISEKO



THE ANSWERS WITH...

KEIJI ASHIZAWA

A champion of minimalistic elegance, the CEO of Keiji Ashizawa Design and Ishinomaki Laboratory discusses sustainability and 'honest design'.

Words: Amos Ohn

ONE CAN SAY that Keiji Ashizawa has architecture and design in his blood. He remembers growing up surrounded by architectural books and models, thanks to his father, who was in the architecture business. "I felt a deep connection to the field from an early age," he says.

That said, Ashizawa's eye and philosophy towards what constitutes good design is entirely his own. Known for his meticulous attention to detail and constant endeavours to strike a harmonious balance between the use of materials and space, Ashizawa's projects range from tranquil residential spaces to sleek commercial environments that project understated, yet profound luxury. With Keiji Ashizawa Design, the studio he established in 2008, Ashizawa champions a philosophy of 'honest design'—one that aims to foster a connection between the structure and its user.

Away from his design firm, Ashizawa also founded Ishinomaki Laboratory in the aftermath of the Japan earthquake and tsunami in 2011, which evolved into an international brand promoting made in local projects. In 2016, he established Design Exhibition to foster global collaborations. Among Ashizawa's recent notable projects are Trunk Hotel near Yoyogi Park in Tokyo and The Odin Hills Clubhouse in Niseko, scheduled to open in winter 2024.

Tell us about your 'honest design' manifesto.

I believe that honest design and architecture should inherently serve the public, enduring utility and affection over time. Beauty in design is essential, even though architecture often reflects the egos of both the client and the architect. Our approach aims to steer this course towards an ethos of transparency.

Sustainability is integral to your work. How do you champion it?

We focus on creating items that are durable and will be cherished over a long period. This methodology not only respects the environment but also ensures that our designs are both practical and sustainable for future generations.



REMEDIOS STUDIO




design
renovation

Renovate to compete

by Victor Chan. Images courtesy of Remedios Studio

Renovations go beyond reviving the usability and surviving the life of a structure or a space. They can be effective alternative branding, sustainability and financial viability. Peter Remedios, Design Principal and Managing Director of Remedios Studio, led the design of the Four

Seasons Hotel Hong Kong renovation, a project whose main objective was to sustain the hotel market position against upcoming competitors.

"While the hotel enjoys a wonderful location with magnificent views on the harbour front, there has been increasing competition in Hong Kong with several other 5-star deluxe properties opening within the last few years," observed Remedios. The old design had started to feel dated, requiring a thorough renovation that would set it favourably alongside newcomers.

"The scope of the renovation included a new look for all 399 guest rooms and suites. The swing competition drove a full renovation slightly earlier than the usual hotel lifecycle, and involved a rework of all FF&E, fabrics, case goods, millwork, finishes, with strategic renovations to the bathrooms, utilising positive materials sustainably and incorporating new ones in order to take the transformation to the next level to create a superlative experience."

For this project on repositioning hotel, the challenge was to maintain its position among Hong Kong's top established hotels. The brief evolved from a series of discussions regarding the objectives, renovation challenges, and the competitive in the market segment. From this process, we defined the project scope and refined the objectives together with the client and operator. We brainstormed to come up with the design concept, yet aesthetic," Remedios explains.

Remedios set out to create the Four Seasons Hong Kong as a "Homecoming". "When you walk into a room or a suite at the Four Seasons Hong Kong, we want you to feel like you are home. This 'Homecoming' is a concept that we developed in the last 10 years or so of creating spaces where you can work yet relax without ever feeling like it is a workspace.

"Being a world traveller myself, after a hard day of meetings, the last thing I want is to feel that I am sleeping in the office. Rather, there are no desks and no ergonomic desk chairs in Remedios Studio's designs," Remedios reiterates. "We came up with a concept that I call 'The Luxury of



Choice and the Luxury of Time' in the rooms that we design, you can choose to relax or work or eat from the sofa, the lounge chair or at the table, multi-tasking whenever and wherever you want— if you so desire. We believe this and choice are the most precious commodities nowadays."

The design concept largely grew out of the rich heritage and history of Hong Kong. Remedios explains, "We created a refined and timeless design by connecting the old with the new. The redesigned lift lobby, guest rooms, and suites are enriched with Chinese-inspired elements balanced with modern furnishings for a harmonious blend of contemporary elegance." Adding to the hotel's design ethos, the design concept accentuates the city's unique traditions and rich culture as well as enhances the Four Seasons brand's unique and reflects a heightened level of deluxe comfort. Our goal was to create an environment that offers the hotel guest an immersion into the local culture yet also a haven within the bustling city and a home away from home.

www.remediosstudio.com

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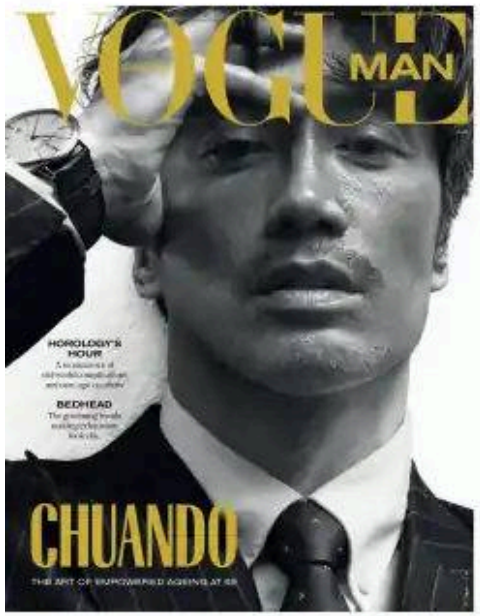
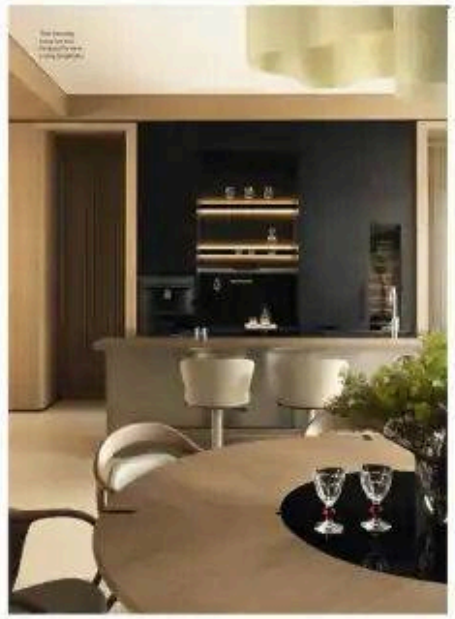
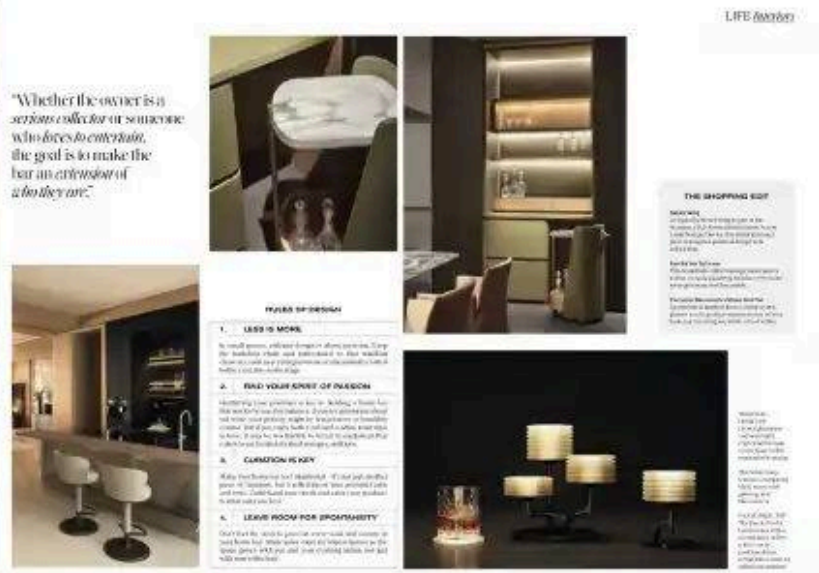

VOGUE
MAN
HOROLOGY'S HOUR
BEDHEAD
CHUANDO


LIFE Interiors
HOUSE POUR




"Whether the owner is a serious collector or someone who loves to entertain, the goal is to make the bar an extension of who they are."
LIFE Interiors
THE SHOPPING EDIT
RULES OF DESIGN
1. LESS IS MORE
2. FIND YOUR SPOT OF INVASION
3. CURATION IS KEY
4. LEAVE ROOM FOR SPONTANEITY

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Harper's
BAZAAR
MALAYSIA
SNAKE CHARMERS
WATCHES FOR THE LUNAR NEW YEAR
SHINY & NEW
THE ULTIMATE LIP GLOSS EDIT
Modern FAIRYTALE
ENTER A FASHION DREAMSCAPE OF RICH TEXTURES, BOLD SILHOUETTES & FLORAL BEAUTY


THE CULTURE
Rhapsody in BLEU
Hong Kong architect Steven Leung becomes the first Asian designer to partner with the house of Baccarat, with a reimagining of the iconic Zénith chandelier.
BY CRYSTAL WOO
WHAT A STORY

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AUGUSTMAN
SINGAPORE
MYNT ISSUE
LOUIS VUITTON
CONTINUES MAKING
ITS MARK IN THE
WATCHMAKING WORLD


HOME IMPROVEMENT
A CLASSY CENTREPIECE TO BRING IT ALL TOGETHER

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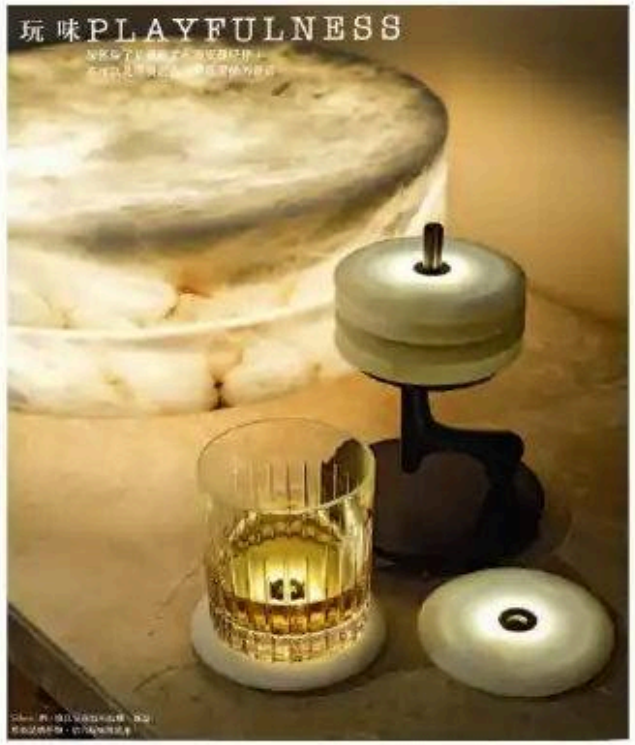



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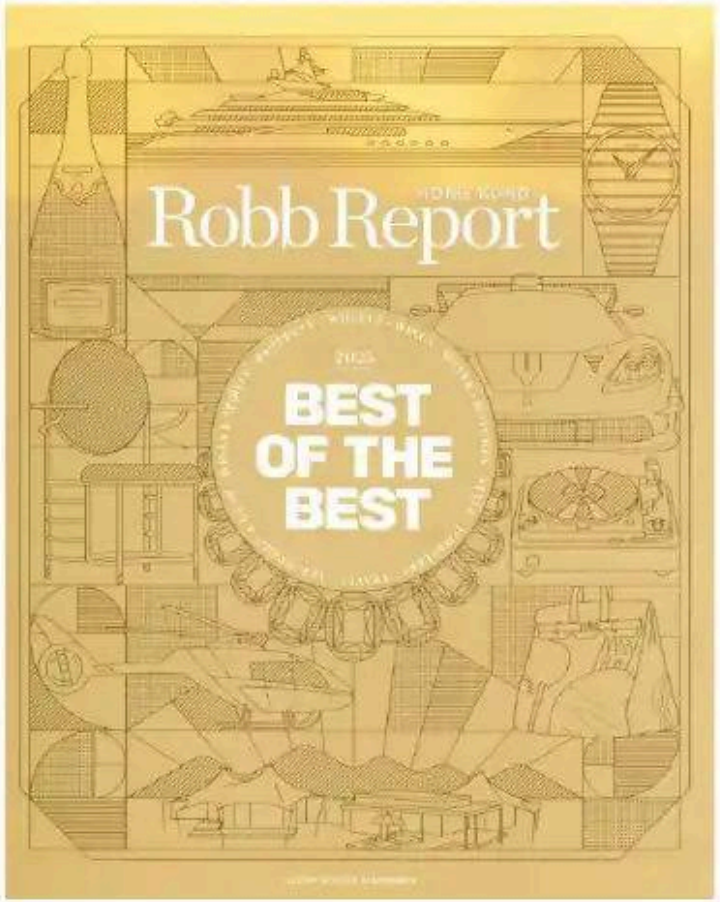
Robb Report
BEST OF THE BEST


CHANDELIER
BACCARAT X STEVE LEUNG
Printemps Bleu Zenith Chandelier
ART, DESIGN & GEAR
129

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Tatler
BLAZING
STAR
Celebrating 10 years of CINDY CHAO
The Art Jewel, where every
masterpiece blooms with perfection




"Baccarat aims to create thing special that resonates with local tastes, while still honouring its French roots"





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HOME JOURNAL
AUTUMN 2024
50+
pages of
exceptional homes
A Natural Concept
At home with AB Concept's
Ed Ng and Terence Ngan
in Karuizawa
逸居山野




REACHING
HIS ZENITH



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25/07 星島日報 DIGEST 5

Home Decor 法式品味此中尋

水晶藝術新視野

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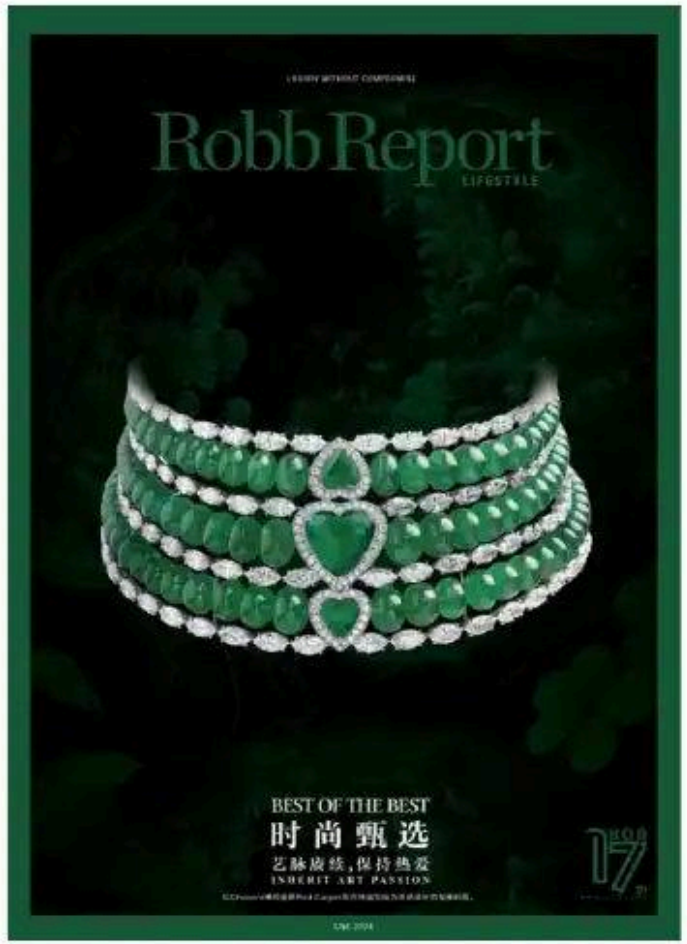
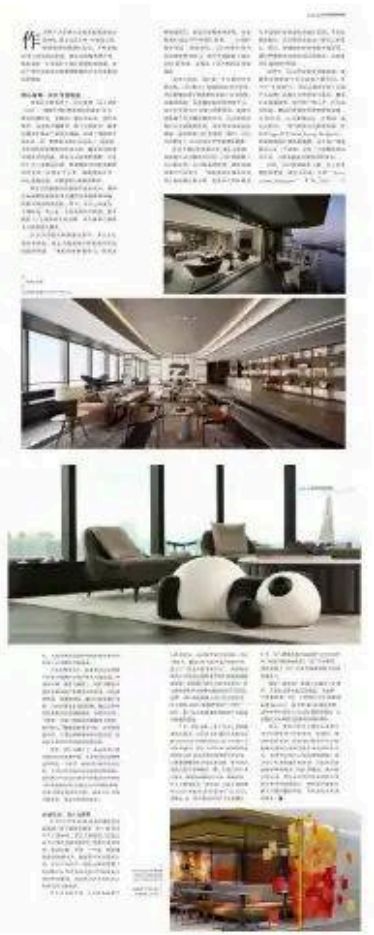

Robb Report
LIFESTYLE
BEST OF THE BEST
时尚甄选
艺脉流丝，保持热爱
INHERIT ART PASSION


COLLABORATIVE INNOVATION



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嘉境
JOURNEY+
Summer Issue
三时六度


优雅典范：
梁志天设计集团匠心呈献
Qeelin 东京银座旗舰店


Qeelin

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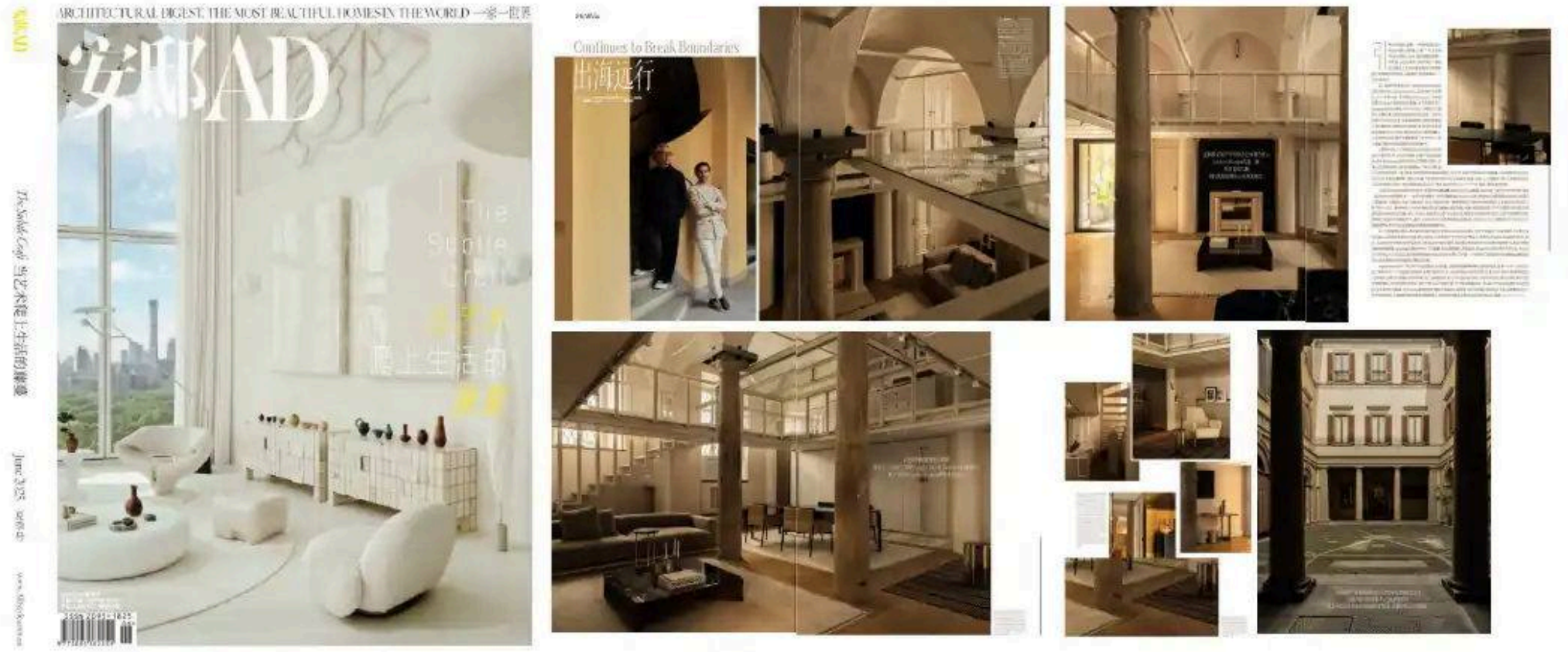
ARCHITECTURAL DIGEST THE MOST BEAUTIFUL HOMES IN THE WORLD 一家一世界
安邸AD
Continues to Break Boundaries
出海远行

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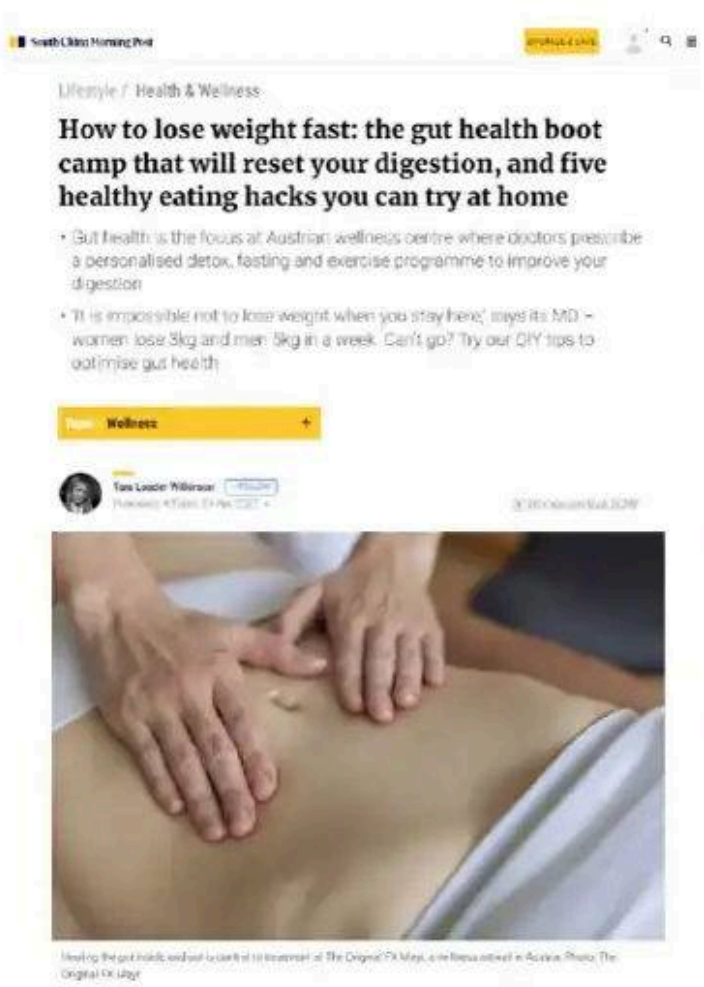
ORIGINAL MAYR MEDICAL RESORT



ORIGINAL MAYR MEDICAL RESORT



South China Morning Post

Lifestyle / Health & Wellness

How to lose weight fast: the gut health boot camp that will reset your digestion, and five healthy eating hacks you can try at home

- Gut health is the focus at Austrian wellness centre where doctors prescribe a personalised detox, fasting and exercise programme to improve your digestion
- 'It is impossible not to lose weight when you stay here,' says its MD – women lose 3kg and men 5kg in a week. Can't go? Try our DIY tips to optimise gut health

Wellness





Five DIY tips for optimal gut health





ORIGINAL MAYR MEDICAL RESORT

7kg weight loss in 7 days thanks to clinic's mix of traditional Chinese medicine and Western medicine, and detox diet





Clinic focuses on healthy gut microbiome







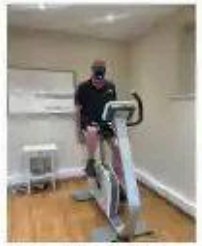
TCM consultation takes holistic approach



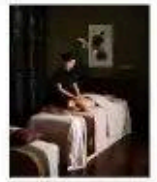
TCM treatments target imbalances



TCM, Western medicine combined are 'a perfect match'



Munjoo-Rock's tips for better gut health



ORIGINAL MAYR MEDICAL RESORT

Robb Report

Inside the Original FX Mayr, a Lakeside Wellness Retreat in Austria Specialising in the Mayr Cure

This lakeside wellness retreat in Austria specialises in the Mayr Cure that improves the intestinal health and thus strengthening the immune system



For your next trip, make it a healing and soothing one, wake up with the view of a beautiful, turquoise lake against a backdrop of snow-capped mountain tops of the Alps. This is what you will experience during your stay at the Original FX Mayr, a wellness and medical centre perched on a hill overlooking the Lake Wörthersee in southern Austria.

As you may be able to tell from its name, the Original FX Mayr offers the original Mayr programmes based on the eponymous Mayr cure created by Dr. Franz Xaver Mayr in the early 20th century. This method is based on a system that believes in allowing the digestive system to take rest, to let the body heal itself in other ways, because good intestinal health and a balanced microbiome are vital to the immune system, and they are heavily influenced by diet and lifestyle.

At the Original FX Mayr, each stay is well structured based on four principles—diagnostics, detox, medicine/therapies, and regeneration. Here, the wellness journey starts with a medical assessment based on items such as diagnostic blood tests, metabolic analysis, and 3D body scan. The results will then give an overview of your medical health status, and this will further allow the centre's in-house team of doctors and therapists to come up with a customised treatment plan that integrates a personalised diet plan and fitness programme with individual coaching and training.

The Mayr programmes come with two packages. Guests can opt for either a one-week Mayr Basic fasting programme, or a more thorough two-week Mayr Classic programme. Two additional modules—Mayr Deep Detox and Mayr Intensive Weight Loss—are other supplementary options. A variety of therapies are available, ranging from Shiatsu and reflexology, cryotherapy, intermittent hypoxic-hyperoxic treatment (IHHT, also known as the altitude training) to emotional coaching sessions delivered by head therapist Claudia Waldner.



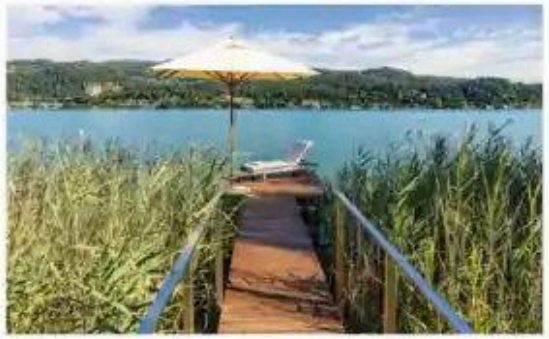
Exercise in nature is greatly encouraged as well. Daily guided hikes are organised, and cold-water swim in the lake is also possible. The lake is accessible via a pedestrian bridge connected to a beach house, which features Finnish saunas, including Sonarium—an acoustic, "gentle" low-temperature sauna with approximately 50 percent humidity and temperatures around 60°C which is particularly suitable for sauna beginners.

All images courtesy of the Original FX Mayr, Austria.

Reservations can be made by filling out a reservation request here. The Mayr Basic programme is priced at €2,100 (HK$17,630), and the Mayr Classic programme can be booked for €3,900 (HK$26,025).

ORIGINAL MAYR MEDICAL RESORT















THE ORIGINAL FX MAYR CLINIC, AUSTRIA

ORIGINAL MAYR MEDICAL RESORT

Modern men reclaiming health and balance at the Original Mayr Medical Resort, Austria

Discover why high-achieving professionals are choosing the Original Mayr Medical Resort's award-winning stress management program to reset their health and redefine success. Explore holistic approaches, from parasympathetic breathing to personalized nutrition, tailored for the modern gentleman.





By Lifestyle Editor

Photos courtesy of Original Mayr Medical Resort.

The corner office at **Morgan Stanley** had everything David Mitchell thought he wanted - the view, the title, the prestige. Yet at 43, he found himself staring at his reflection in his phone screen at 3 AM., unable to sleep for the fifth night in a row. *"I was living the dream, but my body was living a nightmare,"* he recalls with a wry smile. *"Fifteen years of putting everything second to work had taken its toll."*

Mitchell's story isn't unique in today's landscape of ambitious professionals. In an era where success is measured in likes and shares, where email notifications chime through dinner conversations, and where "busy" has become a badge of honor, the old adage *"health is wealth"* has taken on new urgency. The modern gentleman's pursuit of excellence has created an unprecedented paradox: we're more connected than ever, yet increasingly disconnected from our own wellbeing.



RAKXa

INTEGRATIVE WELLNESS







RAKXa

INTEGRATIVE WELLNESS



China Economy HK Asia Business Tech Lifestyle People & Culture World Comment All

Lifestyle / Travel & Leisure

My favourite Thai noodles for lunch? How does weight loss work at Bangkok retreat RAKxa? By changing your attitude to food and your body

- Food writer Chris Dwyer tries out the RAKxa wellness retreat in Bangkok and is surprised not to be weighed and to have so much tempting food to eat
- Having chosen from a list of treatments including hyperbaric chamber therapy and hydrotherapy, he comes away with a new awareness of what food does to his body

RAK^Xa

INTEGRATIVE WELLNESS



RAK^Xa
INTEGRATIVE WELLNESS









RAKXa
INTEGRATIVE WELLNESS









RAKxa@泰国曼谷
沉潜于曼谷的绿肺

RAKxa原本的构成只是一家附设客房的医疗机构，包含9栋三层楼公寓和60栋一层楼别墅，拥有适合疗养的场地。RAKxa的CEO看好新的商机，在正规医学治疗结束后，加深人们每日疗愈的需求和身体恢复健康，决定将这里变成下榻的平台，提供了以预防为中心的整合疗愈概念的疗愈胜地。

RAKxa距离曼谷机场仅1小时车程，但其所在的环境恬（Bang Kachao）已经是一片世外桃源，拥有可呼吸的绿肺，有着曼谷版的“曼哈顿绿肺”的小名。RAKxa的疗愈体系分为5大部分，Vitality（活力）身心健康评估包括医学诊断，还提供前沿的科技疗养仪器，比如冷冻治疗、物理治疗、高压氧舱、大肠水疗、免疫系统静脉输液疗法等等；RAKxa Wellness（健康）中心配备供阿育吠陀、传统中医、西医等各种疗法；RAKxa GAIA（疗愈身房）拥有世界一流的健身器械，帮助恢复活力。

……

作为泰国首家综合性疗养及医疗度假村，RAKxa尤其注重个性化定制，认证医师提供按照专业的医疗诊断结果后，协助健康专家，设计现代医学和替代疗法，与客人共同设计个人专属的疗养方案，长达14天的全方位身心健康计划。在体验疗愈的，健康的可以根据客人的具体情况和疗愈目标来定制专属，整个过程像高级度假村一样。入住期间，这样的高质量交流还会发生在与健身教练、营养师、医生、正念冥想导师之间，个人随时的需，每一位员工都十分关注客人的健康状况——比如睡眠不好、后背疼痛，并在现疗过程中对这些部位进行按摩和治疗。

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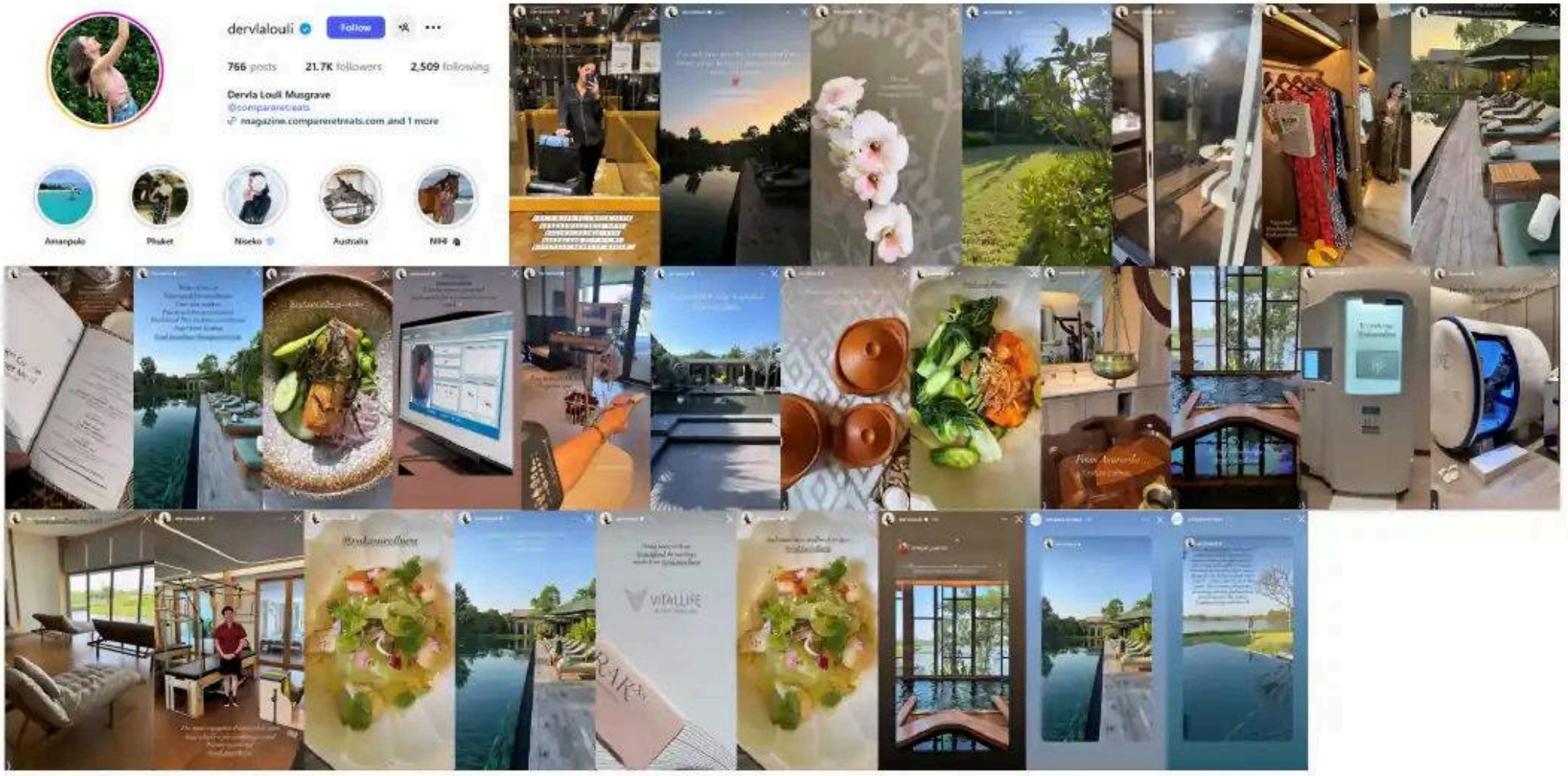

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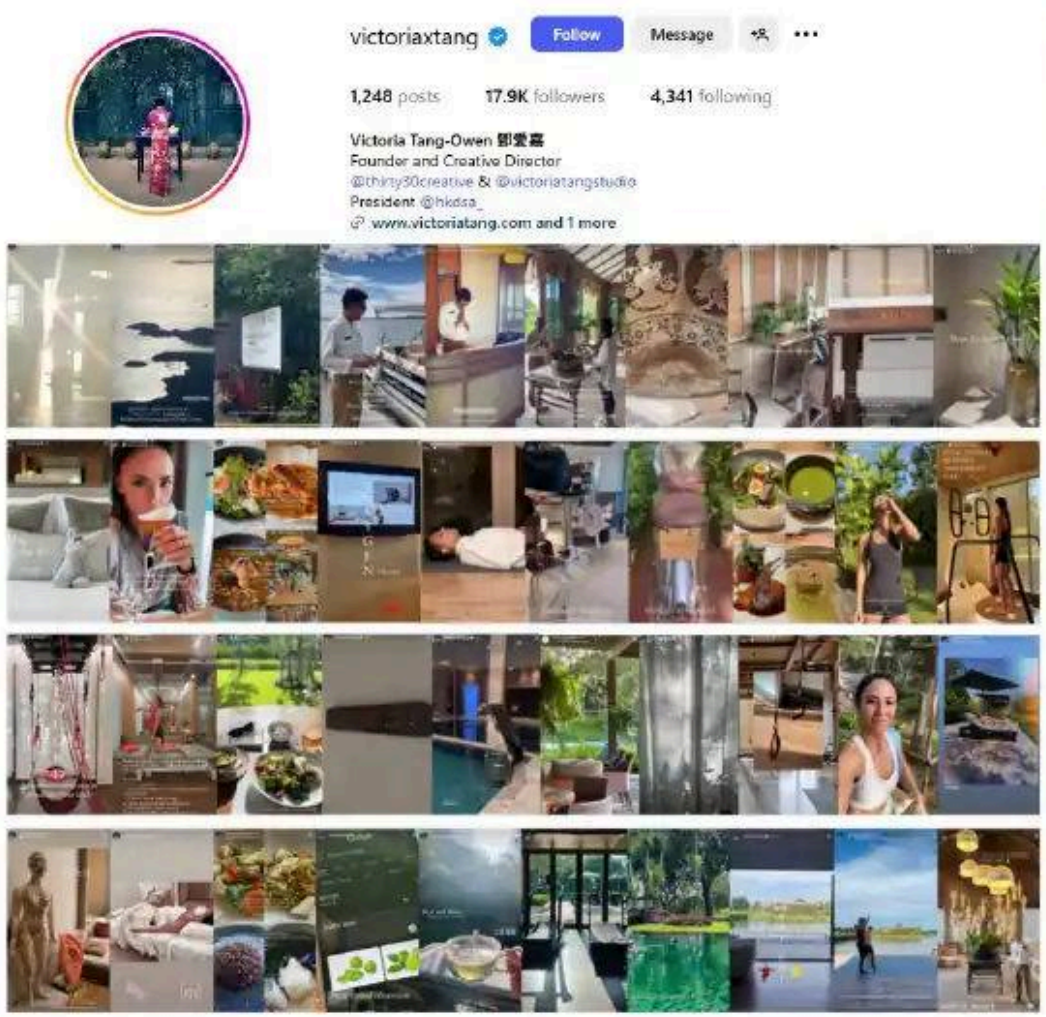

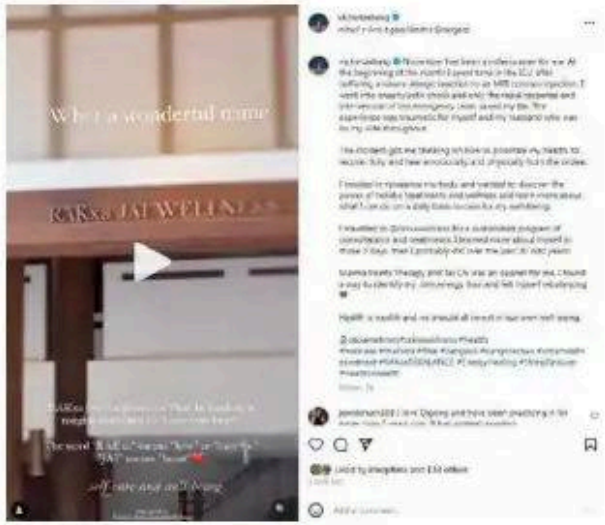

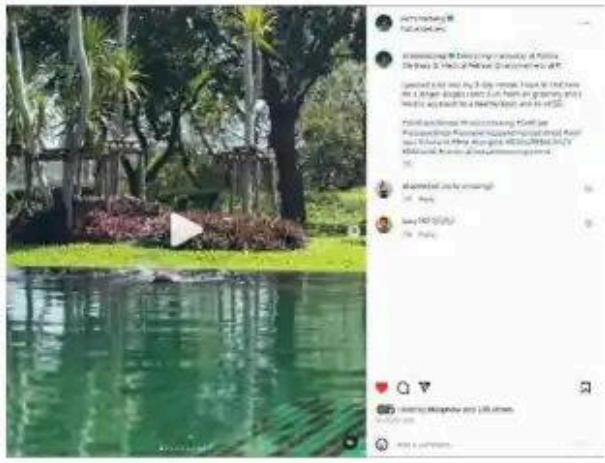

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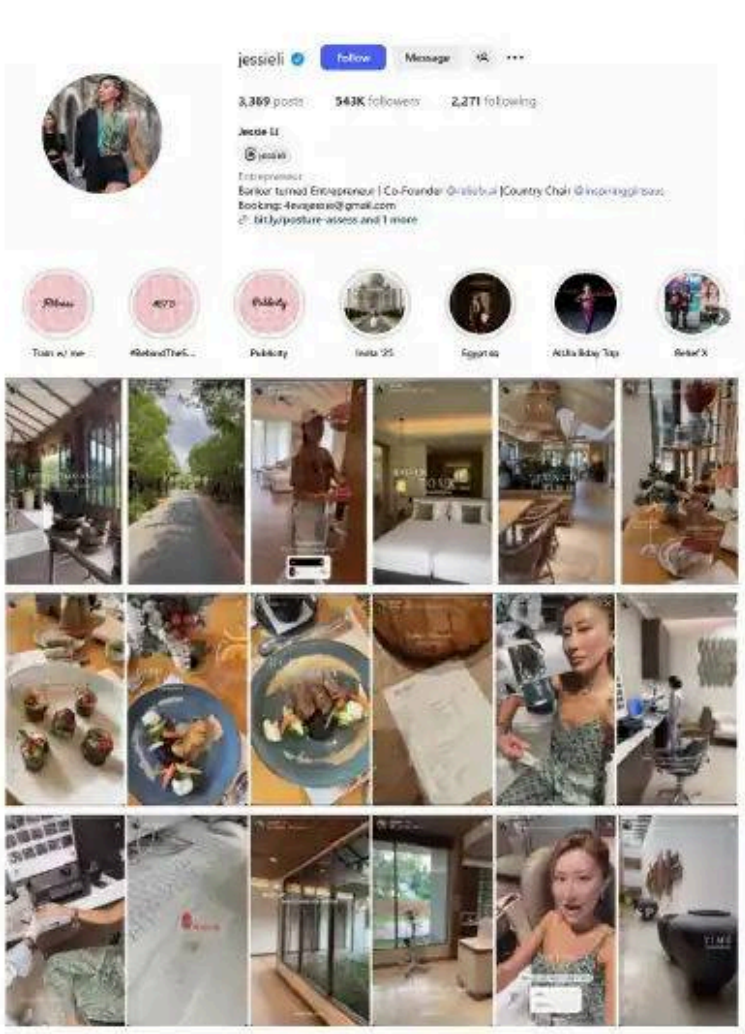

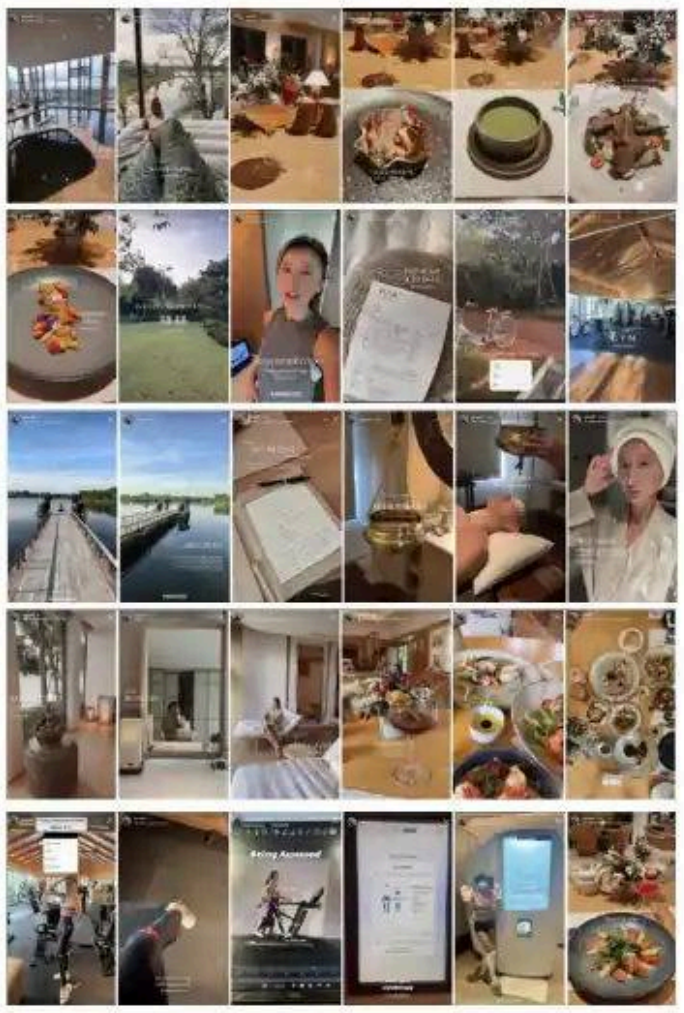

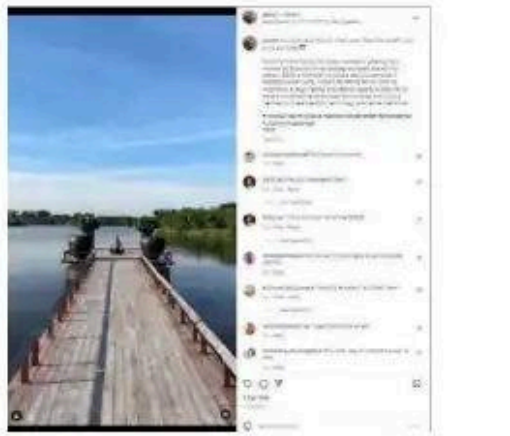

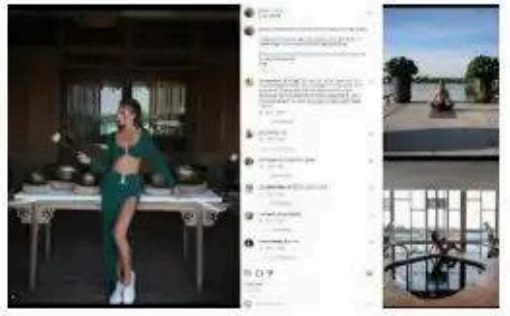

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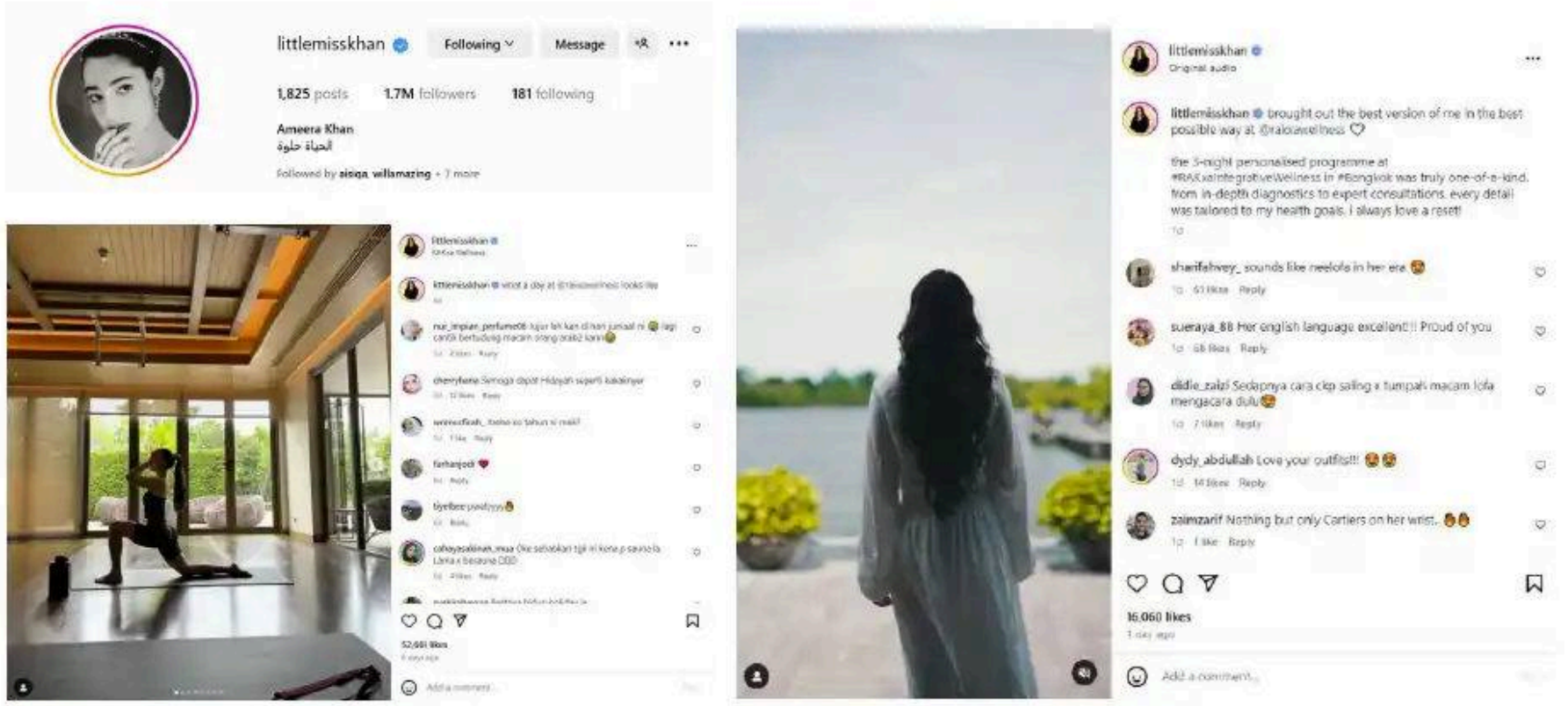

RXV Wellness Village

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RXV Wellness Village

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Tatler

Mother's Day 2023: 5 best luxury hotels to stay in Asia, for every type of mum



Our Newsletter

artistic inspiration, there's a destination perfected suited to her spirit.

Below, we share some of the best hotels to book, each offering unique experiences that will sure make mum feel pampered and loved this Mother's Day.

Read more: Where to get Mother's Day bouquets in Singapore to make your mum feel extra special this year

1. For nature-loving mums



Alam Mountain, Bali, Indonesia

Situated on the verdant slopes of sacred volcano Mount Agung, Alam Mountain provides a peaceful retreat embraced by tropical jungle and towering views of the island and the Indian Ocean. The eco-friendly retreat features an open design, inviting you to enjoy tropical living while ensuring modern comforts. Private villas are complete with a living area, private garden and bathtub that will cater to your needs. There's plenty to explore beyond the villa, from savouring traditional Bali meals cuisine to experiencing local activities through curated tours.

Tatler Tip: Wake up before dawn and catch the gorgeous sunrise, alongside breathtaking views of the volcanoes and the surrounding scenes.

2. For mums who need a break



RXV Wellness Village Samphran, Nakhon Pathom, Thailand

This wellness village is located just outside Bangkok and set amidst private gardens along the Tha Chin River. The village offers a holistic approach to well-being, integrating traditional treatments with modern science. Find various treatment centres within the village, such as the Rich Nature hydrotherapy complex that features vitality pools and infrared saunas as well as the Wellness Check-in where you receive personalised health assessments. When it comes to food, there's also farm-to-table dining for guests to indulge in nourishing and delectable plates. Our recipe recipes will love this.

In case you missed it: The best mother-daughter spa and wellness experiences in Singapore

3. For urban mums



Aman Tokyo, Tokyo, Japan

Mums who thrive on the energy of a city will revel in a stay at Aman Tokyo. In the heart of Otemachi, Tokyo's newest and most style-rich urban village, this property is light-filled rooms and a slate of private balconies and sweeping views of Tokyo Tower. The hotel's design enhances elegance and calm, creating a serene sanctuary amid the city's buzz. Beyond its tranquil interiors, Aman Tokyo offers spa, where you can indulge in soothing treatments after a day of exploring. Its proximity to high-end shopping districts and cultural landmarks.

Tatler Tip: Elevate mum's experience and book a spa treatment overlooking the private night cruise. The luxurious yacht takes you across scenic waters, offering you a front-row city skyline dining experience. The journey is also tailored upon request, providing a more personalised experience.

4. For artistic mums



3. For adventurous mums



Villa Sumba, Sumba, Indonesia

Located on the remote and pristine island of Sumba, Villa Sumba is a destination that, as its name suggests, does not disappoint. Nestled on a cliff overlooking the Indian Ocean, this villa is surrounded by untouched landscapes and traditional villages. The property's architecture and design reflect the island's rich cultural heritage, blending modern luxury with local craftsmanship. Each villa is spacious and private, featuring its own infinity pool, outdoor living areas, and stunning views of the surrounding hills and ocean. The villa's interiors are adorned with locally sourced textiles and artwork, creating a warm and inviting atmosphere that celebrates Sumba's unique culture. Guests can enjoy a range of activities, from exploring the island's pristine beaches and waterfalls to participating in traditional ceremonies and cultural experiences. The villa's dedicated staff are also available to arrange personalised excursions, such as horseback riding through the island's scenic landscapes and visits to local artisan communities. With its blend of luxury, natural beauty, and cultural immersion, Villa Sumba is the perfect destination for those who seek a unique and enriching travel experience.

Tatler Tip: Looking to try a unique adventure? Head to Nihi's Nautilus pool for a swimming with the horses experience, where you'll get to explore the clear blue waters with a guide on a horse-ridden boat.

MORE READS

Dear mums: A letter to the three mothers who inspire me every day

Dear mum: Thank you for teaching me how to embrace my mistakes

From Dyson to Kuffner, these are the best returns from pop culture's biggest maternal figures

RXV Wellness
Village
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'Holistic Wellness Experiences' at RXV Wellness Village

A wellness retreat designed for every generation it offers a refreshing alternative to traditional family hotels and resorts.



RXV Wellness Village offers a transformative, holistic wellness destination that caters to every family member, from energetic six-year-olds to golden-age grandparents. Families are invited to escape, reconnect in a setting where tailored wellness activities, treatments, and experiences are seamlessly integrated with nature, heritage, and modern luxuries. These experiences create lasting memories and lay the foundation for a healthier, more balanced lifestyle for families to enjoy together.

A Peaceful Oasis Near Bustling Bangkok

Created by the visionaries behind the globally acclaimed Rakxa Integrative Wellness Retreat, RXV Wellness Village presents a world-class 4,000 sqm wellness facility and accommodation set within the lush grounds of Suan Samprarn, a 50-acre heritage estate just an hour from bustling Bangkok. Situated on the banks of the peaceful Tha Chine River in Nakhon Pathom Province, families can unwind, escape daily stress, reconnect with one another, and immerse themselves in nature and wellness.

Family Wellness as a Shared Adventure

At RXV, wellness is not just a personal journey but a shared adventure for the entire family. Whether bonding over family yoga, enjoying creative workshops, or exploring the weekend organic market, families will find endless opportunities to reconnect and revitalise mind, body and spirit.

RXV introduces wellness to kids and teens in a way that is both accessible and inspiring. Programmes include mindfulness practices such as yoga and meditation, physical fitness activities, and creative workshops that foster healthy habits, emotional well-being and an appreciation for local Thai culture. These experiences are designed to equip younger guests with valuable skills to carry into adulthood.

With shared spaces and thoughtfully curated programmes, wellness becomes an effortless, joyful experience for all ages. Parents can unwind with rejuvenating therapies, children can engage in fun, educational activities, and the whole family can come together to celebrate the joy of wellness.

Personalised Wellness Journeys for Every Family Member

Unlike most wellness retreats that cater primarily to individuals or couples, RXV Wellness Village offers personalised wellness programmes for all ages, ensuring that each family member's unique goals and preferences are met. Guided by expert doctors and wellness advisors, every guest's journey begins with a personalised consultation to create the ideal blend of treatments, activities and nutrition that aligns with **"Wellness in Harmony"** – a holistic approach that rejuvenates the mind, body, and lifestyle. With a wide variety of treatments and activities, guests can choose to destress, detox, rebalance, rejuvenate, or simply enjoy quality wellness time together as a family.

The dedicated **Family Wellness Programme** at RXV Wellness Village offers an inspiring journey into health and mindfulness for children, teens, and their families. Designed to introduce younger guests to the world of wellness, this programme creates opportunities for family bonding through engaging activities, physical fitness, and cultural exploration. Highlights include the Junior Neuromuscular Exercise, where children learn techniques to improve their coordination, balance, and movement through activities like plyometrics, balance, and agility training. The programme also features a range of calming therapies including Thai, Botanical Aromatherapy, Ayurvedic and Good Night Sleep Massage (for ages nine and up).

Children can undergo a Functional Strength Assessment (FSA) to understand their physical potential, try their first session of Yoga or Crystal Healing, and engage in mindful activities that blend creativity with relaxation. Cultural workshops such as Thai handicraft Sam Pha-Ta-Pian and Natural Clay Moulding offer hands-on experiences that spark imagination and connect young minds to local traditions. Leisure time is built into the programme, allowing families to reflect, play, and enjoy each other's company, making this programme a memorable and enriching experience for all.

Three Dedicated Wellness Zones

Family activities are thoughtfully distributed across three distinct wellness zones at RXV Wellness Village:

- The WELLNESS CLINIC is the hub of science-based treatments designed for adults, offering services such as Cryo Sauna Therapy, Colon Hydrotherapy, IV Infusions and EMSCULPT technology.
- The WELLNESS GAYO (body) zone is dedicated to physical fitness for all ages, with therapies including Physiotherapy, Sports Therapy, Functional Strength Assessment, Yoga, Pilates and a Wellness Gym that integrates movements with brain function training.
- The WELLNESS JAI (mind) zone offers a variety of Traditional Medicine and Alternative Therapies for the entire family. Treatments include Traditional Thai Medicine, Ayurvedic massages, Energy Healing, Art Therapy, Naturopathy, and a Wellness Spa. The BORNAAM hydrotherapy area complements these treatments, providing holistic care for mind and body.

Wellness Cuisine for All Ages

RXV's Rainbow Food concept elevates family dining into a sensory journey, with nutrient-packed meals crafted from fresh, locally-sourced ingredients. Families can delight in wholesome dishes at RXV Kitchen with panoramic views of the river or indulge in light, healthy bites at the RXV Café. Kids will love the fun, colourful food presentations, while parents can relax knowing every meal supports their health and well-being.

Committed to a Sustainable Future for All

With eco-friendly practices like composting, organic farming, and tree planting, RXV Wellness Village's sustainable ethos ensures that families can thrive while contributing to a healthier planet, making each visit not only rejuvenating but also environmentally impactful.

RXV Wellness Village

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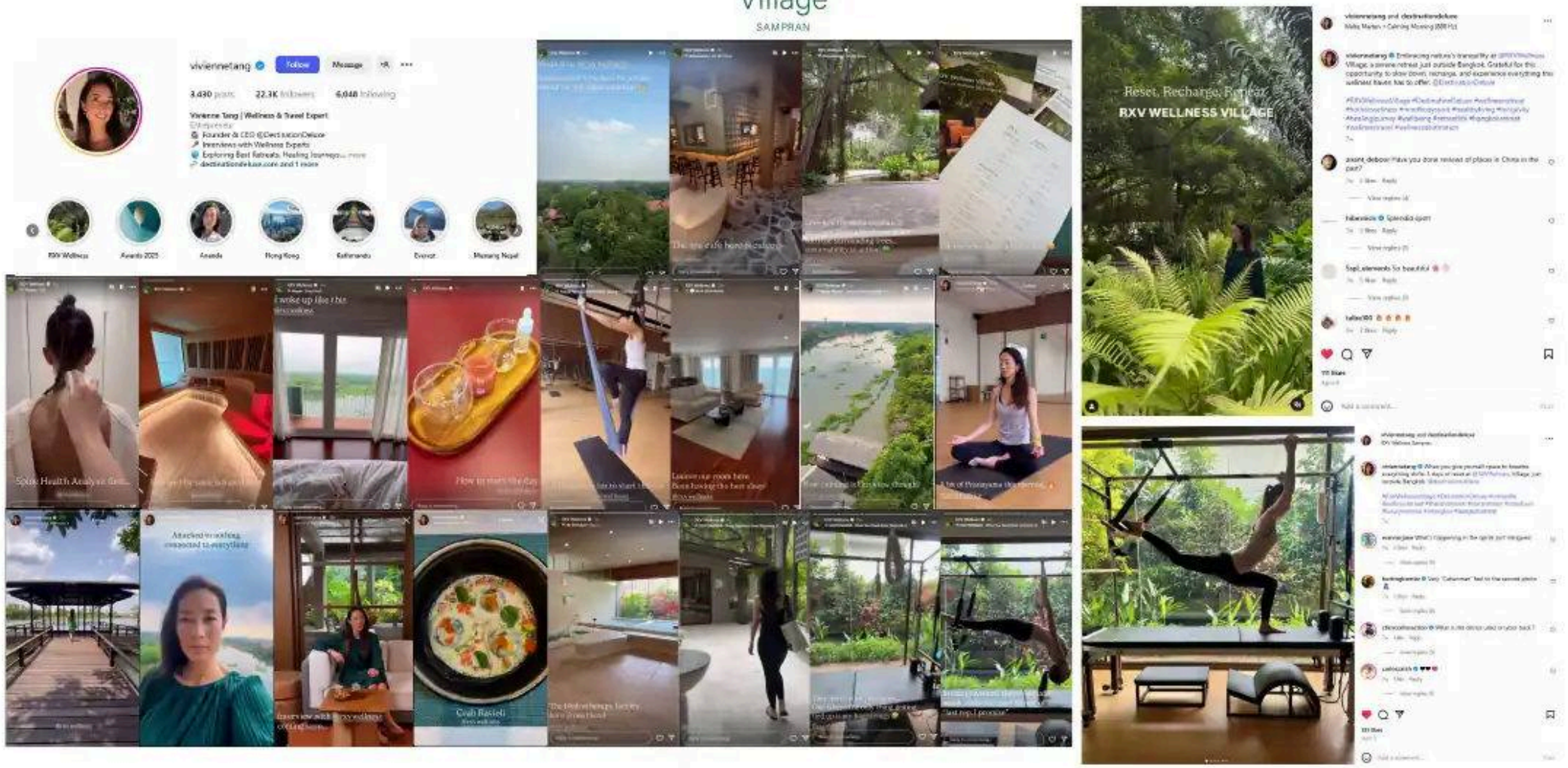

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Robb Reader

WHOLLY WELL

Frederick Tsao, founder of Sangha Retreat by Octave Institute, on the true meaning of wellness, his approach to advice and the importance of staying vulnerable.

Words: Joel Chua

ASK FREDERICK TSAO, founder of Sangha Retreat by Octave Institute – a state-of-the-art wellness resort blending Eastern traditional practices with Western science – what wellness entails and you're unlikely to get a typical feel-good response. Tsao, who is also chairman of the Singapore-headquartered investment holding company IHC Group, says that being well begins with recognising the extent to which the world around you is not – the depletion of Earth's natural resources, climate change, breakdowns in social structures and so forth. "Well-being refers to an entire system that is congruent and coherent," he reflects. "I cannot be well until the whole system is well. Love is holistic. It is not enough to just eat right and sleep right."

To this effect, his latest book, *Roots of an Ent of Well-being* — part of an ongoing series — is co-authored with world-renowned philosophy of science Erwin Laszlo, advocating a shift in consciousness to wellness, oneness and holism. "We need more responsibility in the world," Tsao points out. "Response-ability – the wiser we become, the more our ability to respond increases."

Every day, I enter a meditative state twice. At night, this helps to facilitate sleep. But in the morning, there is that moment when you are just awake but not really. You have a choice during this time to go back to sleep or stay as you are. I sometimes stay there for hours – sitting or lying down. It does not matter. It is in this state that we are most clear. Sleep helps our physical and mental recharge. Meditation has the same effect, except that you are consciously observing and participating in that process.

The ultimate skill is learning – learn to learn more effectively. Learning anything that is not relevant to your life is a waste of your time. Learn something because you have a use for it, not so you can brag about it.

There is no such thing as the best advice. It is never about the advice, but what the advice provokes and triggers inside you. Maybe it is not even advice, but an action, reaction or passing comment. Whatever stimulates synapses in you is the best advice – especially the unintentional comments. Those have always surprised me.

My most treasured possession is its. Everybody has one (b) – no more, no less.

The only truth in this world is change. Oftentimes, we feel vulnerable because we are outside our comfort zone. Change is the ability to practice feeling vulnerable – knowing that it is just a feeling – until you feel comfortable with change. That is growth. It will make you a better risk and opportunity observer, to better manage the risk and focus on the opportunity.

158



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Robb Report

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Sangha Retreat's Frederick Tsao on the true meaning of wellness, what makes for the best advice and the importance of staying vulnerable

By Chloe Joel 19 April 2022



The Answers With... Frederick Tsao, chairmen of IMC Pan Asia Alliance Group and founder of Sangha Retreat by Octave Institute

For someone who heads a multinational conglomerate, Frederick Tsao, chairman of IMC Pan Asia Alliance Group, is as unfiltered and candid as they come. One moment he's shedding light on the commodification of yoga in the market economy, the next he's visibly dismayed about the slow predicament of humanity's own doing—the depletion of our natural resources, climate change, breakdowns in social structures... (the list goes on).

The founder of Sangha Retreat by Octave Institute—a state-of-the-art wellness resort blending Eastern traditional practices with Western science—Tsao's philosophy of wellness is underpinned by the inextricable connection between the individual and his external environment. "What is wellbeing?", he ponders aloud, then proceeds to expound in the same breath. "Wellbeing is an entire system that's congruent and coherent. I cannot be well, until the whole system is well. Love is holistic. It's not enough to just eat right and sleep right."

Such a comprehensive notion of wellness might seem overly grandiose to some. But clearly not to Tsao, who's embarked on a series of books based on maximum leadership—which advocates a shift in consciousness to embrace oneness and holism. His latest book, *Dawn of an Era of Well-Being*, is co-authored with world-renowned philosopher of science Ervin Laszlo, and delves into "a holistic view of the world as the necessary foundation of human well-being". "We need more responsibility in the world," Tsao observes. "Response-ability—the more we become, the more our ability to respond increases."



Inside one of the rooms at Sangha Retreat by Octave Institute

What's the first thing you do in the morning?

Every day, I enter a meditative state twice. At night, this helps to facilitate sleep. But in the morning, there's this moment when you're just awake but not really awake. You have a choice during this time to go back to sleep or stay there. I sometimes stay there for hours—sitting or lying down. It doesn't matter. It's in this state that we're most clear. Sleeping helps in our physical and mental rewiring. Meditation has the same effect, except you're consciously observing and participating in that process.

What do you crave most at the end of the day?

Sleep. Don't you? Although sometimes the bed feels so good, I don't want to fall asleep just yet.

If you could learn a new skill, what would it be?

Learning is the ultimate skill—learn to learn more effectively. Learning anything that's not applicable to your life is a waste of time learning. Learn something because you have a use for it, not so you can brag about it. All forms of learning must be motivated by how it can enrich your life.

What have you done recently for the first time?

Cry during an interview. There's always a first time for everything—you can't predict what comes out in the moment.

What's your favourite neighbourhood in your favourite city?

Every neighbourhood has its own charm, so I can't really say.

What's a recent book you've read?

People think I read a lot, actually, I rarely finish a book. If it's an English book, I usually read the last chapter, and if it's a Chinese book, I usually read the first chapter.

What's your latest Netflix binge?

The last movie I watched was a cartoon based on the ancient Chinese story, *Legend of the White Snake*. It's about two snakes who become human, and how one has to go through the six stages of samsara to help save the other—but on a deeper level, it's also talking about the journey of life.

What's your most treasured possession?

My life. Everybody has one life—no more, no less.

What's the best advice you've ever received?

There's no such thing as the 'best' advice. It's never about the advice, it's about what the advice provokes and triggers inside you. Maybe it's not even an advice, but an action, reaction or passing comment. Whatever stimulates wisdom in you is the best advice—especially the unintentional moments. Those have always surprised me.

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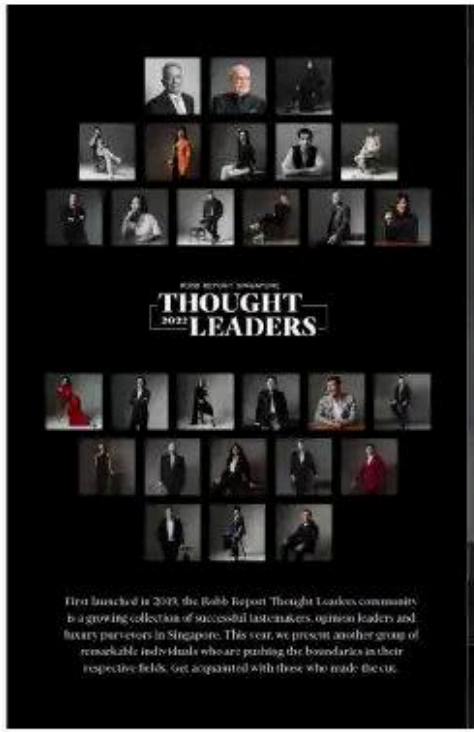





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This Week in Luxury: Aman Residences goes to Africa, Kim Jones gets knighted, a new Allies of Skin release and more

By Robb Report Singapore 3 February, 2025



In our weekly series, we bring you the latest in luxury news around the world. This week's highlights: BMW tops the charts, Boucheron's nature collection, and Chaumet's tribute to Asia



The pool terrace at Amea Residences, Amanjena. Photo by Amea

Aman Residences goes to Africa

Just 20 minutes from the Marrakech Menara Airport and the UNESCO-protected walls of the Red City, a new set of Aman private homes has been launched. Set within Amanjena, which has drawn guests to its ochre-walled sanctuary since 2000, Aman's first branded residences in Africa will provide one the opportunity to live in one of the most beautiful corners of the world. Choose from one of three villa layouts, each ranging from 1,530 to 2,280 square metres and equipped with a private garden, swimming pool and staff accommodation. Each residence will also enjoy the resort's unparalleled levels of service, views of the High Atlas Mountains and proximity to the Amelkis Championship Golf Course.

Aman

CHELSEA BARRACKS

Style

How Edoardo Mapelli Mozzi is redefining bespoke design: Princess Beatrice's husband's latest project is a US$74 million home in London's Belgravia that blends vintage charm and responsible luxury



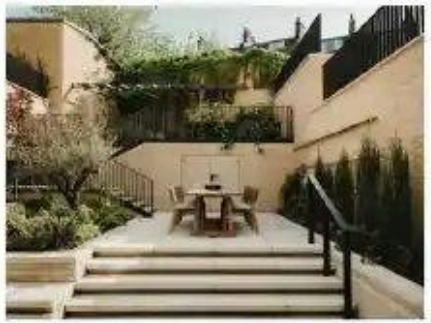
The luxury property developer shares his insights on authentic design, family life and redefinable luxury

A quick Google search of Edoardo Mapelli Mozzi's name brings up multiple headlines hinting at his many lives in the spotlight. He is, after all, the husband of Princess Beatrice, a descendant of Italian nobility himself, and the founder and CEO of London-based design studio Banda, which now boasts high-end, high-profile projects everywhere from Hyde Park to the Hamptons.

First and foremost, however, the luxury property developer will have you know he's also a child of divorce, speaking with unexpected candour about how the experience has shaped his life, his joinery and informed his design philosophy.



"Having lived in multiple homes with divorced parents and seeing how much design affects family life, the built environment, especially at home, was an important to me," he tells me matter-of-factly over a video call from London on a sunny Monday morning. Aptly, as it stands, a huge area of his own plate is the success of family life better than many. Now 41, with several notable property projects under his belt and prestigious clients to match, he's a full-time family man himself, after only then, the finely-faced 23-year-old



Bandi's answer to generic luxury has been anything but, blending past, present and future together in what Mozzi calls a completely bespoke manner. The developer's latest project, 5 Whistler Square – housed in the Chelsea Barracks neighbourhood, in the heart of London's famously lavish Belgravia district – is steeped in this ethos of luxury with character, every corner exuding a sense of familiarity for those who crave stylish, inner worlds with the same amount of love and care.

"Good design today is different from what good design [will be] in the future, so you need to be authentic to the location," he says. Mozzi has spoken liberally in interviews about his desire to create spaces that feel lived in, not just right as the latest, but that seem even more homely with time. He describes working with the world's finest ateliers to include new pieces that bring energy into any given space, building maybe "30, 40 per cent of the furniture, interiors designed specifically for that project", before introducing vintage furnishings with their own exciting existing personalities into the mix.



ODIN HILLS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Museum director Eugene Tan plays a key role in shaping Singapore's visual arts scene – past, present and future
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SNOW PLACE LIKE HOME
Niseko, Japan's premium ski resort, is undergoing a luxury development boom. We speak to some key players about the region's allure and its growing popularity as a year-round destination

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HANAZONO NISEKO





Inspired Living

The luxury property market is gearing towards elevated lifestyles and transformative trends in the second quarter of the year *By Sandhya Mahadevan*

When you purchase a property, you are not just buying a home – you are buying a lifestyle.

It is with this in mind that developers in Asia, are focusing their energies on delivering something more than that: a sense of community, with a celebration of connection, says Liam Bailey, partner and global head of research at Knight Frank.

The trend towards luxurious design and low-maintenance furnishings is also evident in increasingly resilient, and surprised in the form of interior styles that are not only visually appealing but also functional and easy to upkeep, says Daryl Chng, director of residential at Singaporean real estate group Ground Up, said. "This is a response aligns with the broader societal pivot towards minimalism and sustainability, emphasizing the importance of stylish and integrative design," she says.

"There is a rising awareness of sustainability and well-being leading experiences to commerce demand for qualities like amenities, energy efficiency, materiality, and services, redefining the meaning of value for owners of properties and high-end homes alike," adds Richard Stannard, managing partner of American luxury property development firm Millennium Partners.

This has been a global criterion, albeit that adherence is controlled by how the different markets fare for the individual requirements and the buyers' specific needs.

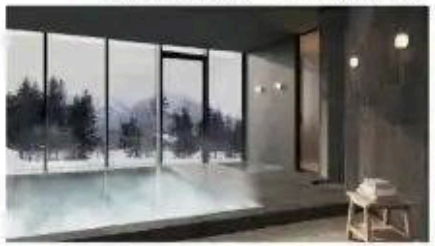
RESILIENT MARKETS

Property prices have been at a record high over the past three years and have yet to subside fully, despite the cooling measures implemented in the influential markets. Rising interest rates led to a fall in prices of the beginning of last year. Still, things seem to have turned up a bit, especially in the US, says Bailey – some markets such as well as new buy-to-let investment compared to the earlier three-year trend. "There are certain cities among owners. So, such hi-tech cities are doing best in 2023 so far, with demand even the luxury market," he says.

However, the impact of high-interest rates and the impending general election is more pronounced in second-home markets. Key US cities such as Boston, New York and Los Angeles have shown minor resilience. Resort towns, as they carry the cultural appeal of a market and a strong relational multi-faceted. Nashville is an equally big draw due to its weather and the fact that there is no state income tax, he adds.

As the European report states that are consistently doing well are London, Paris, Madrid, Barcelona and Lisbon. Especially in the latter, Portugal's visa structure, who is often bought cities, has been encouraging an uptick in buying.





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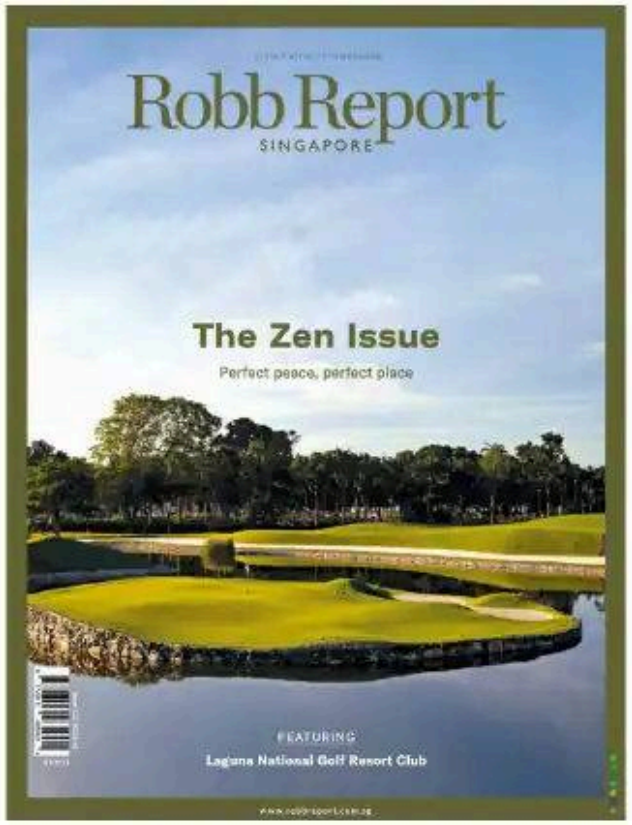



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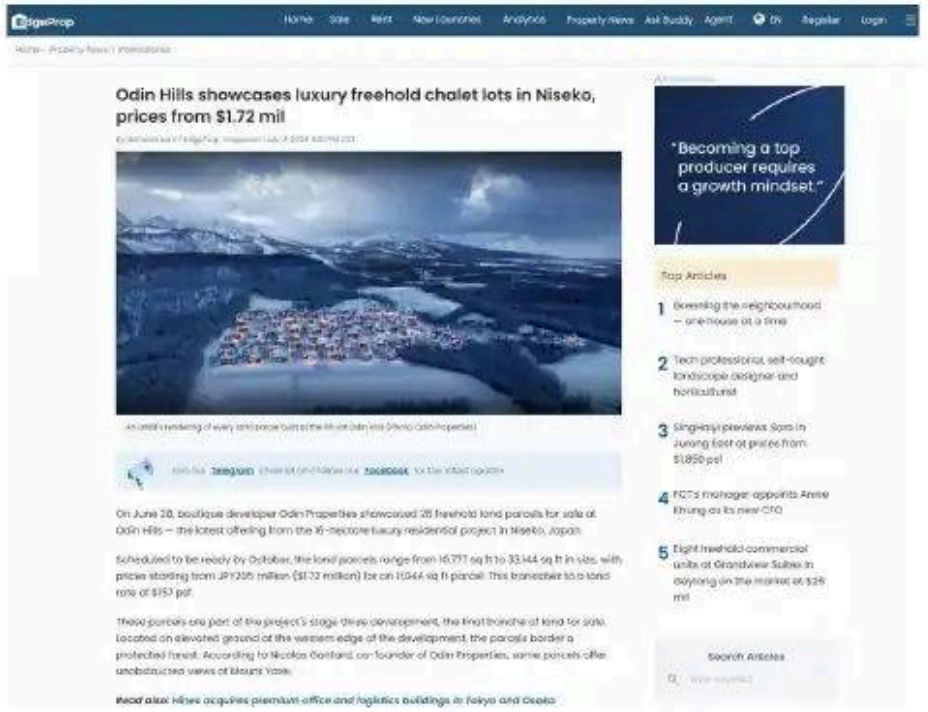

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Odin Hills showcases luxury freehold chalet lots in Niseko, prices from $1.72 mil

"Becoming a top producer requires a growth mindset."

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On June 28, boutique developer Odin Properties showcased 28 freehold land parcels for sale at Odin Hills — the latest offering from the 16-hectare luxury residential project in Niseko, Japan.

Scheduled to be ready by October, the land parcels range from 10,777 sq ft to 33,144 sq ft in size, with prices starting from JPY205 million ($1.72 million) for an 11,044 sq ft parcel. This translates to a land rate of $153 psf.

These parcels are part of the project's stage three development, the final tranche of land for sale. Located on elevated ground at the western edge of the development, the parcels border a protected forest. According to Nicolas Gontard, co-founder of Odin Properties, some parcels offer unobstructed views of Mount Yotei.

Read also: Hines acquires premium office and logistics buildings in Tokyo and Osaka

Gontard has also developed other properties in Niseko — approximately 600km north of Tokyo — under the Odin Properties brand, including the boutique hotel Kimamoya and the apartment block Yawarag.

Unlike land-scarce Singapore, Japan does not restrict foreigners from purchasing and owning private residential land. This policy has fuelled previous land sales at Odin Hills, located in the Hanazono area of Niseko.

Of the 61 land parcels previously launched for sale under stages one and two, 48 parcels (78.4%) have been sold or reserved. Gontard says roughly 25% of Odin Hill buyers are from Hong Kong and Taiwan, 25% originate from Southeast Asia, 25% are Japanese and the rest is a mixture of other nationalities.

Yang Yu, a partner at Odin Hills, also points out that exchange rates are also favourable to foreign investors, with the Japanese yen hitting a 38-year low against the greenback this year.

Targeting 'top end' buyers

He says that Odin Hills targets high-end regional buyers who enjoy skiing. They are leveraging Niseko's reputation as the "Aspen of Asia" to offer a premium ski holiday experience comparable to the Alps in Europe or Yellowstone National Park in the US.

As a result, Odin Hills is marketed as an exclusive Japanese-European-style mountain village where owners can build and customise their luxury alpine homes near the slopes of Niseko's major ski resorts.

Houses built on the land parcels must comply with Odin Hills' guidelines, which cover height, architectural style, materials and colour scheme. Each land parcel at Odin Hills also has a gross plot ratio of 0.5, limiting the house's total internal gross floor area to half of its plot area.

Gontard says if buyers have purchased multiple adjacent land parcels to construct larger residences. Alternatively, owners may opt for one of four pre-approved house designs crafted by Pritzker-prize-winning Japanese architect Shigeru Ban. Construction will then be undertaken by Shigeru and the owners, independent of Odin Properties.

Shigeru's designs range from a 3,175 sq ft, three-bedroom, two-story house to a 5,619 sq ft, six-bedroom, two-storey house with basement level. They feature ensuite bathrooms in all bedrooms, an integrated garage, a fireplace, heated flooring, a gym, a wine cellar and an onsen-style family bath. Gontard estimates construction costs to start from $3 million, excluding land costs.



An artist's rendering of a six-bedroom chalet designed by Shigeru Ban. (Photo: Odin Properties)

Odin Properties also plans to construct a 10,764 sq ft clubhouse near the project entrance, which will act as a central hub for the future residents of Odin Hills. Homeowners can access a dedicated concierge who provides maintenance, housekeeping and bookings for skiing and other activities.

The clubhouse will offer amenities for residents, including an all-day café, a lounge, private event spaces, a swimming pool, a cold plunge, a sauna and an onsen with spring water piped from a natural spring 900 m below the property.

Residents can opt into membership at the clubhouse, which will feature electric cars to transport them to and from their properties. It will also serve as a pick-up and drop-off point for a shuttle bus service to the nearby Hanazono ski resort. Fees for clubhouse access will be based on the size of the land parcel owned.



An artist's rendering of a 10,764 sq ft clubhouse, a luxurious amenity to be built at the entrance to Odin Hills. (Photo: Odin Properties)

Rental opportunities

Owners will also have the option to rent out their holiday homes through Odin's on-site property manager. In addition to marketing the property and managing bookings, Odin will handle housekeeping and maintenance.

In return, the company will take a 50% cut of the collected rent, which is in line with the industry standard for the area, says Yu.

He estimates that under current market conditions, rents for a six-bedroom property at Odin Hills could reach $27,000 per week during peak season.

ODIN HILLS



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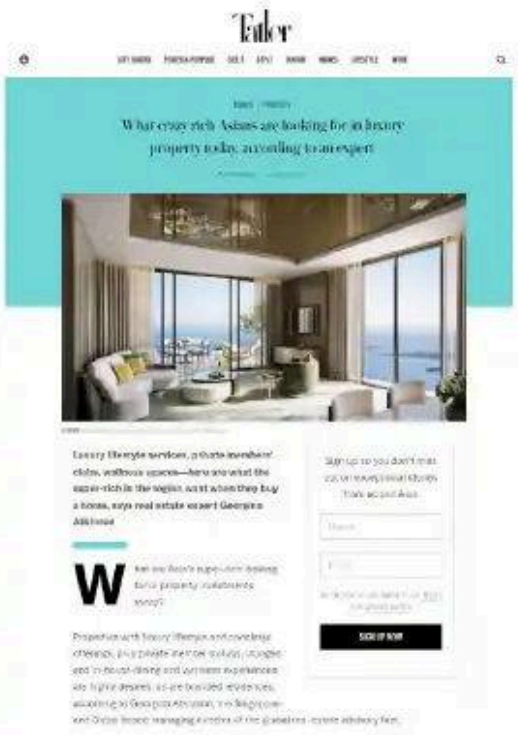
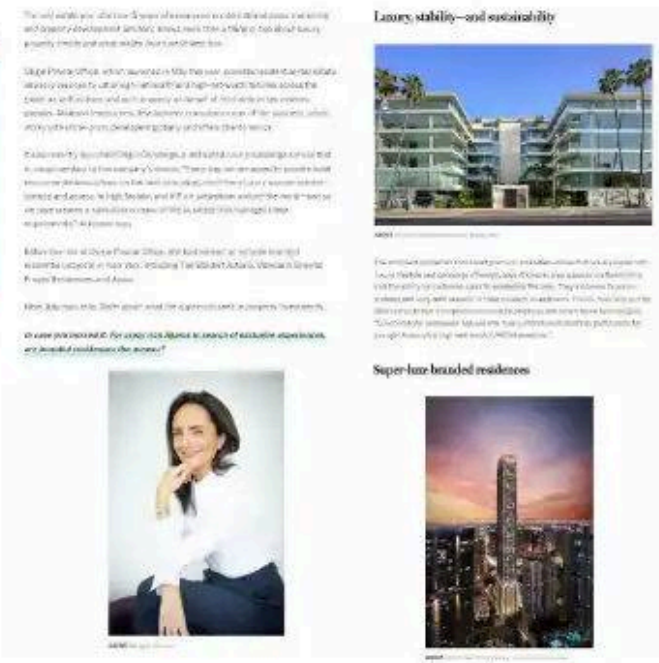

Tatler

What crazy rich Asians are looking for in luxury property today, according to an expert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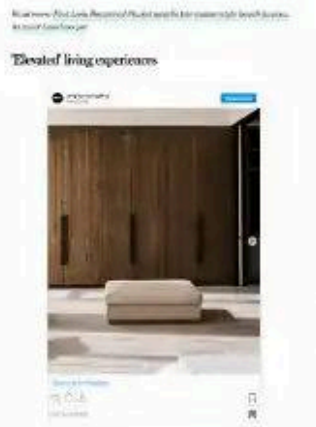
'Elevated' living experiences


Prime locations

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Robb Report

Hong Kong Will Always Be a High-Interest Ultra-Luxury Property Market. Here's Why.

Georgina Atkinson, a leading global real estate adviser, explains why the Hong Kong property market will never not be interesting and where investors are looking to next.



Real estate in any region is always worthy of inspection, a fine harbinger charting the state of the economy, mood of a city, and even demarking times of historical significance. Just ask Georgina Atkinson of Origin Private Office, who only works on prime global real estate and ultra-luxury properties for a clientele with global interest.

Several images, graphs, and reports on Hong Kong property and rental price indexes show dramatic highs followed by incremental dips, and, almost inevitably, staggering heights again. But if we take a step back, you'll notice the overall arc, an incline that has grown exponentially over the past century. In a world with no surefire bets, dealing in property in Hong Kong has served ORIGIN individuals exceedingly well.

In conversation with Origin's new Private Office, dedicated to "ultra-prime" real estate, Robb Report Hong Kong learns about how the company deals bespoke client services within the real estate sector to VVIPs.

"At the moment, we don't have an office in Hong Kong, or currently a project in the city, but we do have many clients who are based in Hong Kong, which brings me back often," says Atkinson as we mull over the markets. "I've had the privilege to travel back and forth to Hong Kong regularly and it is considered a global powerhouse and financial hub that attracts foreign talent and foreign investment, which has an impact on the real estate sector, and because of the geological scarcity of land, it supports prime pricing in real estate."

"Despite market trends, which obviously come and go in every real estate market around the world, Hong Kong continues to witness strong demand for ultra-prime real estate from both local and international buyers."

Chances are, this will never change. Looking at the property asset graph of Hong Kong, it appears like the erratic heartbeat of a relaxed, one whom luxury property prices are normal. Ultra-high net worth individuals in Hong Kong don't just dabble in real estate—their net worth and it are one and the same.

"In Asia, wealth preservation and diversification in real estate is a primary purchasing driver," says Atkinson, "and we see Asian ultra-high net worths view prime real estate as a store of value, and, of course, as a hedge against inflation."

"We see sustained demand for ultra-luxury real estate both domestically in Asia, and internationally, and we continue to see this appetite for homes in the ultra-prime, ultra-luxury segment of the market. Buyers from Asia enjoy exclusivity, privacy, access to the very best amenities and service, and, of course, they enjoy unique, beautifully tailored finishes."

What has changed in recent years is the role of women in wealth. The recent longest bought to business has not gone unnoticed by savvy purveyors of property, accordingly. And the number of female-led asset is only growing.

"We've seen it increase considerably, and I think this will only continue," agrees Atkinson, who herself mentors women working in real estate, and research high-net-worth women buyers. "Particularly in Asia. Today, more than ever we are seeing women make an enormous difference in business, but also, obviously, that then compliments into the wealth side of many women now owning real estate in different markets around the world. We are seeing the amount of female investors at present who are building portfolios in different markets. For example, I was recently in New York with some celebrity clients of ours from Asia—myself and my colleague had flown over for the weekend to view property in Manhattan. We looked at real estate, we ate together, we shopped together, we went some of our purchases to the ground together. It is incredible to see the rise of female wealth."



For the conglomerate, led by Kwok brothers, Georgina Atkinson, and Kevin Tanner, Zoom calls are part of the gig, and as is hopscotching the world, either to meet a client, or to view developments in the most stunning—just name it—location, locations, locations.

"I'm in Dubai now and it's a wonderful time to get business done. The UAE market is fast paced and very exciting—we continue to see buyers from around the world gravitate to Dubai in particular, and we are now witnessing new developments come forward every day. I think the UAE government has created some extraordinarily strong initiatives, and they are getting incredible infrastructure in place for their residents. From a lifestyle perspective, there are many pluses."

As with any agency of this caliber, there really is no singular country that has all its attention, but a global market that includes Australia, Singapore, Japan, South Korea, the US, the UK, and the UAE. Also of note, the recent global health crisis shifted the wants and needs of buyers who turned introspective, looking at health as a priority.



"We absolutely see wellness now as a preference when it comes to purchasing real estate," continues Atkinson. "On the development side, we see more offerings of customised health and fitness programmes that are delivered in-house. We are seeing fully integrated medical facilities, we're seeing open space be prioritised more so than ever. And we are seeing the incorporation of multi-functional wellness spaces into home design from the outset. Healthcare and wellness is definitely become an increasing trend that we're seeing particularly in the new development segment of the market."



One of the many perks of the job, Atkinson gets a first look to locations that will eventually be sold for staggering figures. The world loves to get a glimpse of how the one per cent lives.

"I have just returned from New York, there is a building that is complete, called 15 West 57th Street, which sits central on Central Park South. It is the former Steinway Building—it is incredibly elegant and truly unique," says Atkinson, listing off some of the most memorable places that are, or soon will be, on the market. "The developer is Michael Stern's JDS Development Group. SHoP Architects designed the exterior, and AD100 designer Rodic Sofield designed the interiors. What it has brought to the table, probably for me, is one of the most iconic residential buildings in the world. You have the sweeping full floor and duplex residences overlooking the park; however, what also it really represents is a marriage of the old and the new: the former historic Steinway Building co-existing with the new tower that rises above."

And what of properties in Asia that have caught her—and many Asian buyers' eye? "In Asia, in respect of city destinations, I love Aman. I think Aman creates incredible spaces and homes. The brand really sets a benchmark when it comes to the ultra-luxury segment of the market. On that level, if you just look at, for example, Aman in Azabudai Hills, Tokyo; this is Aman's very first standalone private residences. Overlooking Tokyo Tower, you have residences that really offer owners a sanctuary within the city, surrounded by art, dining, cultural experiences, and an international school, all within a beautiful urban green space in central Tokyo. Aman across Asia and globally deliver a truly special product."



For those seeking something off the beaten path, there's always the exotic, the eccentric, the inland, and the not-so-on-the-map destination that can intrigue the average billionaire buyer. "I recently had the privilege of spending time in Nihi Sumba in Indonesia; this was developed by Christopher Burch and James McBride. I can only describe it as magic. I've been lucky enough to experience many 'luxury' hotels around the world. However, this, for me, is, hands down, one of the most magical places on earth. It is barefoot luxury, leaning into its finest. You have the hotel, and then you have a handful of very special private residences. Owners of the residences in Sumba are offered award-winning, uniquely designed villas, which really make you feel you are sitting on the edge of wilderness. You have an array of wonderful amenities, wellness activities, and programming on your doorstep coupled with exceptional local Sumbanese service, which only enhances what I would call 'paradise.' The Nihi Group are currently developing their new resort and private residences in Santa Teresa, Costa Rica, which will be coming forward in 2026—given what has been created in Indonesia, I have no doubt that Costa Rica will be just as magical."

All in all, when it comes to today's UHNW market, it's not just square foot that is considered, but amenities, the news, the weather—everything is a touchpoint that can affect the mood of the market. "I wake up to Bloomberg! But of course, absolutely, so many things affect a client's proclivity to purchase—and rightly so. Currency, the weather, political and economic stability, education, transport, amenities, cultural destinations. There are many factors that go into that decision of where to purchase property."

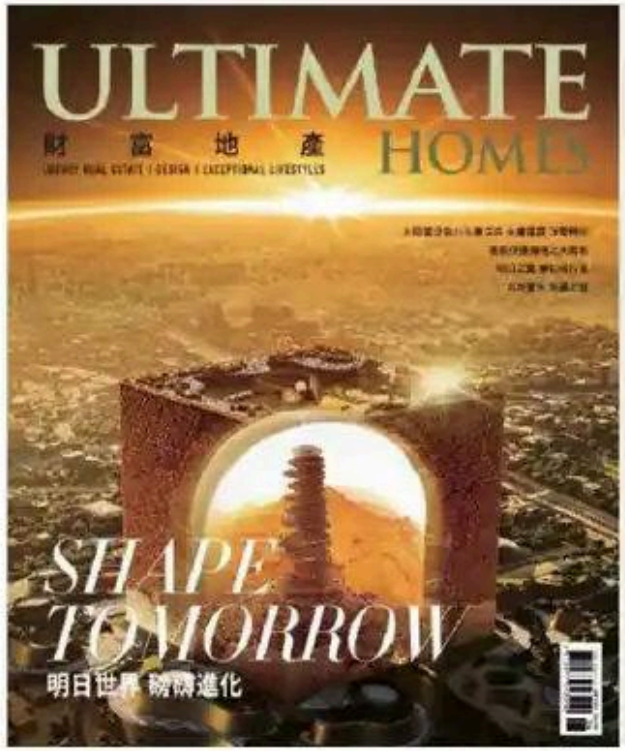
ODIN HILLS
HANAZONO MISEKO

TRI VANANDA

banyan group



SAVYAVASA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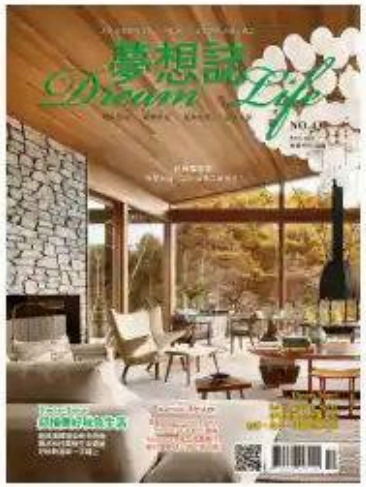



SAVYAVASA



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Forbes

What's Next For The 'White Lotus Effect'? A Property Boom In Thailand

From wellness-centric residential villas in Phuket to palatial properties in the hills of Koh Samui, there's a surging interest in owning a piece of paradise in Thailand.



Tri Vananda

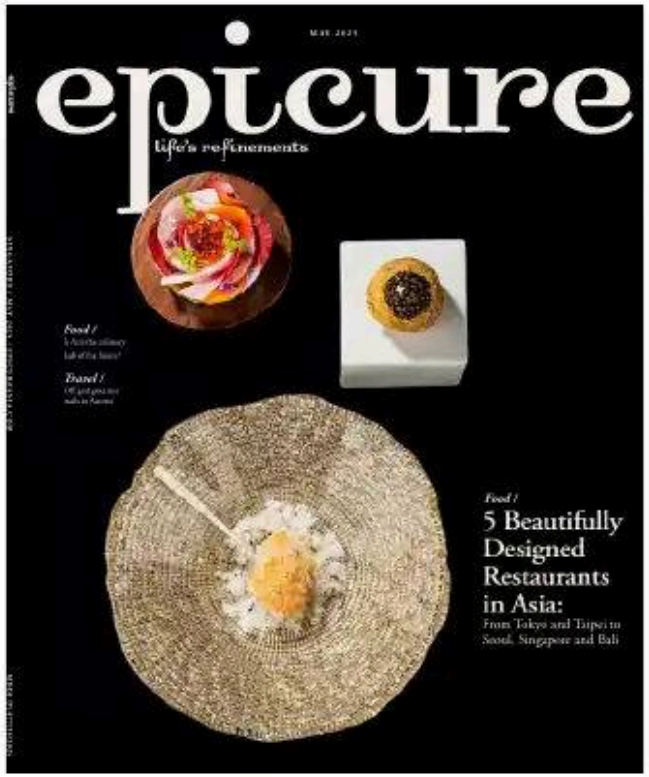


Wellness, sustainability and choice to living come together at Tri Vananda in Phuket. COURTESY OF TRI VANANDA

With a name that means "Forest of Lasting Happiness," Tri Vananda aims to create a wellness-centered and sustainably-focused community in Phuket. Designed for those seeking a holistic home for multi-generational use, the residential development has 70 private pool villas with layouts ranging from one to four-bedrooms, all solar-powered and crafted to let in natural light and air.

Residents of Tri Vananda can enjoy a wide array of wellness amenities including Southeast Asia's first Health Resort by Clinique La Prairie. The exclusive collection of biophilic-designed homes is set within 600 rai (237 acres) of lush greenery and lakes in Central Phuket. With only 15% of the land being developed, it's a wonderful balance of luxurious living and a natural immersion.

ĀMAN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5 Beautifully Designed Restaurants in Asia:
From Tokyo and Taipei to Seoul, Singapore and Bali


TRAVEL


TRAVEL

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food

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HAKKASAN





ONLY AT

Hakkasan crafted innovative and iconic signature cocktails exclusively for Jakartans.

At the opening last month, The Peak had the opportunity to stop by the bar and taste some of the sophisticated cocktails crafted using Hakkasan's innovative mixology recipes such as the Hakketini, which blends orange oil-washed Ketel One vodka, brandied orange liqueur, Campari, with cloudy apple juice and The Hakka, which popular auntie Mei glides, combining Japanese Nikon shi with Ketel One vodka, and Tropical flavours of lychee liqueur, lime, cream of coconut and passion fruit. These two cocktails are described as the Character collection, which are the signatures of Hakkasan.

One of the classic cocktails that are synonymous with Hakkasan is the Smoky Negroni, an innovative twist on the humble Negroni cocktail. Imbued with a spritz of Ardbeg mist to enhance its smoky aroma. This classic twisted cocktail that described as the Strength and Grace collection is the most prolific and iconic cocktail at the restaurants.





Whilst these signature cocktails remain on the menu throughout the year, the Only At Jakarta collection celebrates the imagination and invention of Hakkasan's bartenders in Jakarta, introducing a new range of cocktails twice a year. Refreshing cocktails exclusive to Hakkasan Jakarta location include Corn & Pepper, Ginger Thyme Long Tin, Smoky Fashion, Truffle Ku Lou and Winter Solstice, where each cocktail is inspired and influenced by a different story.

HAKKASAN





Setelah lama menunggu, Hakkasan Jakarta akhirnya resmi membuka Hakkasan Rooftop untuk publik. Digunakan pertama kali untuk merayakan pergantian tahun 2020, Anda pun kini bisa menikmati pemandangan ıktakuler di jantung kota Jakarta dari lantai 26. **ss**

HAKKASAN



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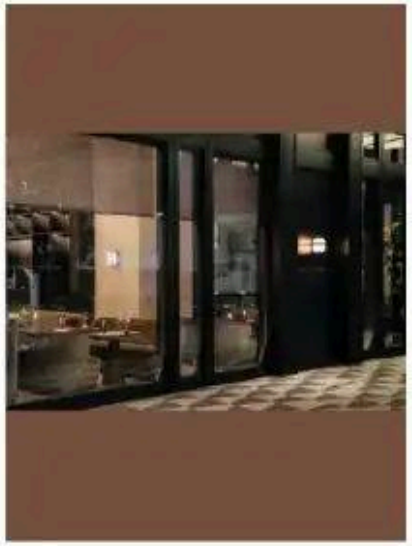
BUSINESS WITH PLEASURE





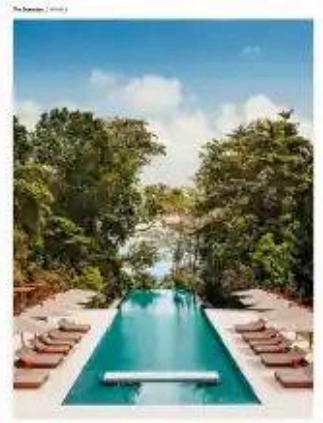






One&Only
DESARU COAST
Malaysia















ROSEWOOD
PHNOM PENH





ROSEWOOD
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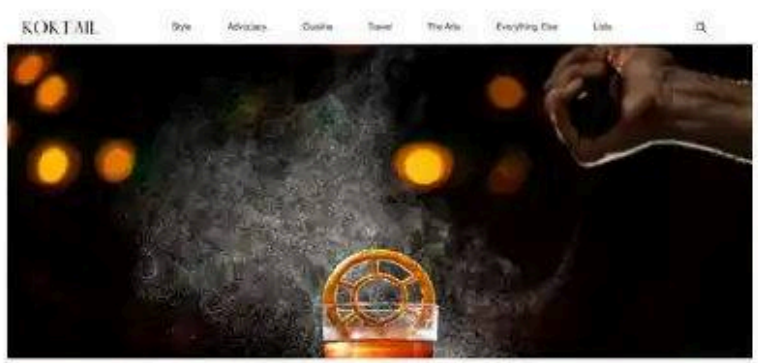


Rosewood Phnom Penh brings in Paradiso to round off the Rosewood Bar Series

Chananya De Ruiter

YOU MAY ALSO LIKE

For two days only, the "world's best bar" is bringing its signature cocktails from Barcelona to the ultra-luxury Sora Sky Bar in the heart of the Cambodian capital

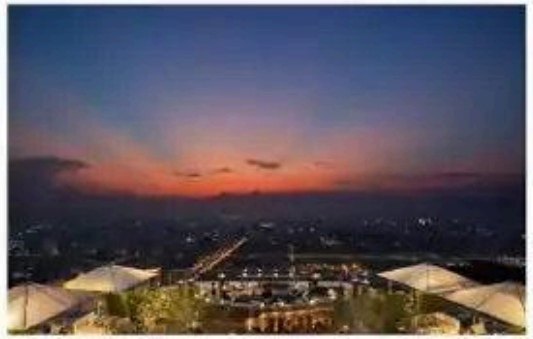
One of Cambodia's leading drinking destinations, Rosewood Phnom Penh is about to close its Rosewood Bar Series this November 25-26 by bringing cocktails from premier bar Paradiso, crowned number one in The World's 50 Best Bars this year, to the luxury hotel's Sora Sky Bar.



For only two days, guests will be able to indulge in a few of Paradiso's signature tipples against evening views of the Mekong from 27 storeys up. The refreshing drinks have been created by Giacomo Giannotti, the owner and master mixologist of Paradiso, a speakeasy-style cocktail bar in Barcelona famed for its alluring blend of tradition and modernity within an elegant and vibrant atmosphere. The specially curated cocktail menu has also been inspired by Cambodia's rich cultural identity.



Back in May, the hotel announced its new Rosewood Bar Series in collaboration with *The World's 50 Best Bars*, hosting top-notch mixologists from around the world. Some of the welcomed bartenders have included The Clumsies' Nikos Balkoulis, who brought delicious creations from Athens to Phnom Penh, as well as Benjamin Fabio Cavagna of Milan's 1930, for cutting-edge fibations with an authentic Prohibition vibe.



If you're keen on tasting for yourself why Paradiso was voted the best bar in the world by World's 50 Best this year, then head to the Rosewood Phnom Penh on November 25-26. (Advance reservations are required.)

For more information, visit rosewoodhotels.com

ROSEWOOD
PHNOM PENH



AUGUSTMAN

AUGUSTMAN

Rosewood Phnom Penh Reveals Final Bar Series With World's Best Bar Paradiso

This November, you don't have to fly all the way to Barcelona, Spain to experience delectable cocktails from the world's best bar. That's because Paradiso is coming to our neck of the woods thanks to the Rosewood Phnom Penh.

From 25-26 November 2022, the luxury hotel launches another leg of its Rosewood Bar Series, featuring the number one ranked bar on the World's 50 Best Bars 2022 list. For guests and cocktail aficionados, this presents an unprecedented opportunity to experience creative cocktails at Sora Bar, the highest sky bar in the Cambodian capital.

World's Best Cocktails With Phnom Penh's Best Views

Rosewood Phnom Penh's Rosewood Bar Series featuring Paradiso provides a perfect setting for guests to indulge in a few of the esteemed bar's signature tipples. As they unwind high above the city, they will be able to savour creative cocktails curated by Giacomo Giannotti, the Owner and Master Mixologist of Paradiso.

Also on the menu are specially curated cocktail menus inspired by Cambodia's rich cultural identity by Sora's talented bar team. Discerning alcohol aficionados are invited to savour the handcrafted cocktails, available exclusively at Sora Sky Bar in Rosewood Phnom Penh for two days only this November.

Since opening its doors in 2018, Rosewood Phnom Penh has established itself as Cambodia's most sought-after dining and drinking destination. Framed with the best sunrise and sunset views against the lifeblood Mekong River, Sora Sky Bar, the hotel's flagship rooftop bar, is located on the 37th floor of the ultra-luxury hotel in the heart of the Cambodian capital.

The Place To Savour World Famous Cocktails

Since its inception in May 2022, the Rosewood Bar Series has firmly established itself as one of the best events for cocktail aficionados. Thus far, the Rosewood Phnom Penh's Sora Sky Bar has hosted the who's who on The World's 50 Best Bars list.

The monthly residency has provided guests the unique opportunity to connect with international mixologists and experience their unique creations first-hand. To date, the rooftop bar has welcomed numerous mixologists from The World's 50 Best Bars, including The Clumsies' Nikos Balodis, who brought delicious creations from Athens to Phnom Penh, as well as Benjamin Fabio Cavagna of Milan's 1930, for crafting edge libations with an authentic Prohibition vibe.

Barcelona's Paradiso is a stellar addition to this year's Rosewood Bar Series. Founded by Giacomo Giannotti, an expert mixologist originally from Taiwan, Paradiso is a speakeasy-style cocktail bar famed for its captivating blend of tradition and modernity in an elegant and vibrant atmosphere.

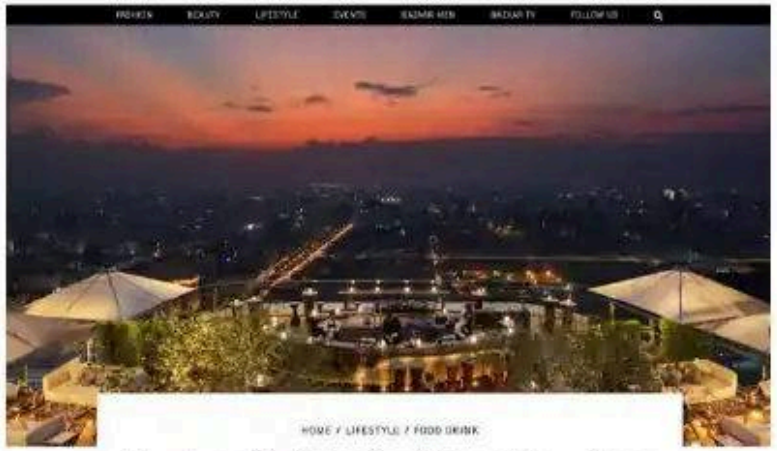
(Images: Rosewood Phnom Penh)

— written by.

Richard Augustin
Digital Editor

ROSEWOOD
PHNOM PENH

BAZAAR



HOME / LIFESTYLE / FOOD DRINK

Paradiso บาร์อันดับ 1 ของโลก ลัดฟ้ามาชงค็อกเทลให้ลองใกล้ๆที่พนมเปญ

บาร์ที่ 1 ของโลกจากการจัดอันดับโดย World's 50 Best Bars ข้ามฟ้ามาที่เซโลนามาถึง Sora Sky Bar ที่ Rosewood พนมเปญ







TAGS

Drinks

Dom Pérignon











GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY

Tatler

World's Oldest Single Malt Scotch Whisky To Go Under The Hammer



The release of the 80-year-old whisky represents the family's long-standing dedication to crafting quality spirits, honouring the vision of George and John Urquhart. "That this whisky—the oldest single malt Scotch ever bottled—remains so full of vibrant flavour with a strength of 44.9% ABV, is testimony to knowledge handed down over successive generations of my family," says Stephen Rankin, a member of the fourth generation of the Urquhart family.

Related: The Macallan And Bentley Motors Collaborate For A Sustainable Tomorrow



The whisky has been bottled in a stunning decanter and will be presented in a unique oak case. Both are creations by award-winning architect Sir David Adjaye OBE, who was chosen by Gordon & MacPhail for sharing "the company's values of artistry, legacy and craftsmanship".

The decanter features a timeless design made using glass and crystal—a worthy vessel for the precious whisky. Meticulously crafted by hand, each decanter is unique and was produced by Glencairn Crystal Studio, a family business based in Scotland that has mastered the art of crafting ultra-premium decanters over a history of four decades. The decanter is enclosed in an exquisite oak case, which references the oak cask which cradled the whisky as it matured.

Related: How To Talk Authoritatively—And Interestingly—About Champagne



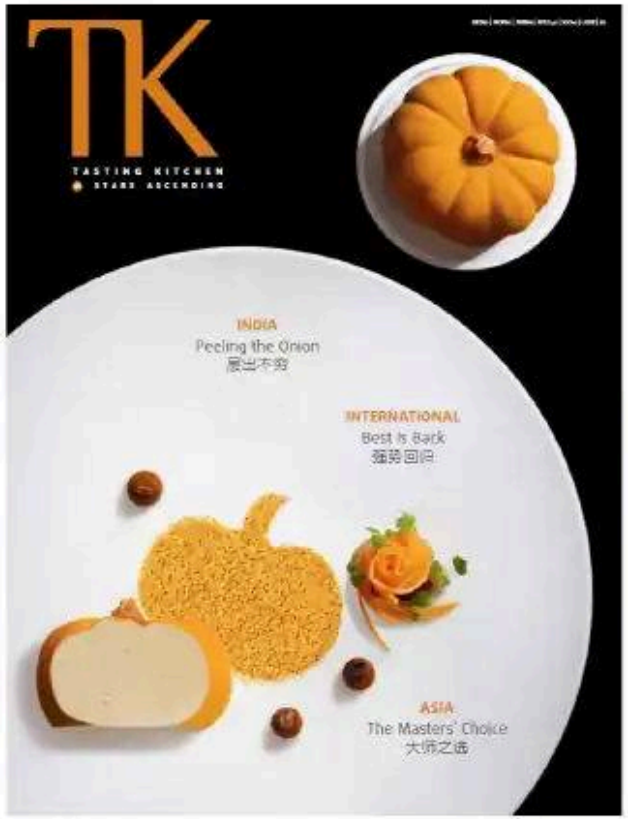
Decanter #1 of this precious whisky—of which there will be just 250 decanters—will be auctioned at Sotheby's Hong Kong on 7 October with an estimate of HK$800,000-1,500,000. The winning bidder will not only receive the decanter in its accompanying oak case along with two tumblers, but will also enjoy a rare whisky tasting experience for four in London conducted by Gordon & MacPhail's director of prestige Stephen Rankin and attended by Sir David Adjaye OBE, and will additionally take home the cask head of cask 340 and Adjaye's original, signed and framed concept drawings for the decanter and oak case.

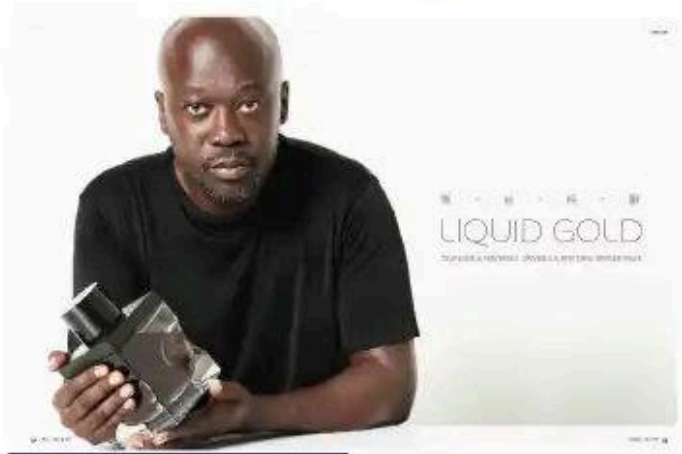
Finally, as part of Gordon & MacPhail's commitment to leaving a legacy for future generations, proceeds of the auction will be donated to Trees for Life, a charity dedicated to rewilding the Scottish Highlands.

Public preview showcases will take place from 3 September at Sotheby's on New Bond Street in London, and on the Upper East Side in New York, as well as in the Hong Kong Convention and Exhibition Centre as part of the 2021 Hong Kong Autumn Sales Series Preview. For more information, visit Sotheby's.

GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY

















GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY



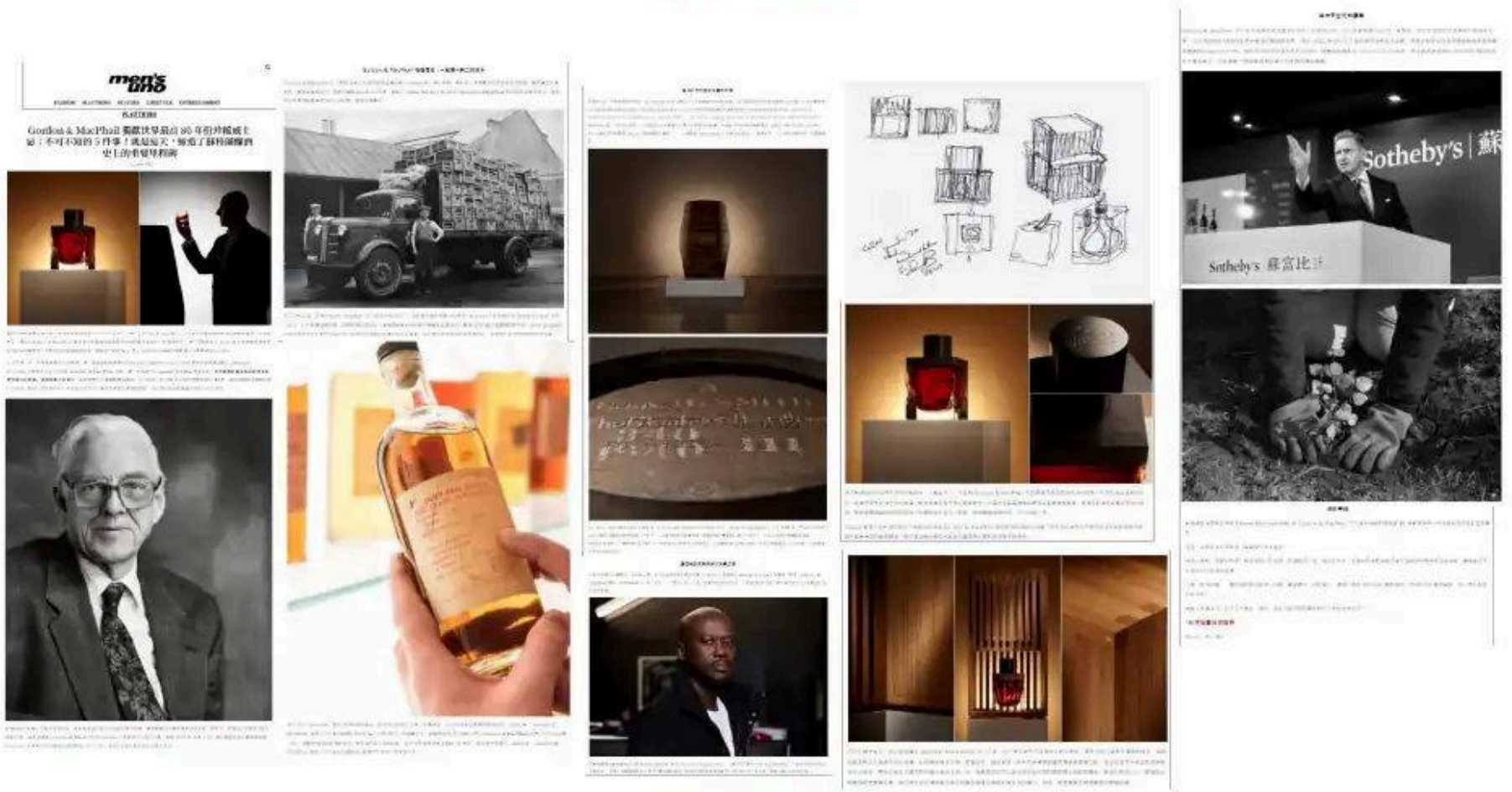
GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY



GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY



GORDON & MACPHAIL

SINGLE MALT SCOTCH WHISKY



WEINGUT
MEYER-NÄKEL





Lost and found

Two years after a devastating flood swept away the business, Meike and Dörte Näkel of German winery, Weingut Meyer-Näkel recall how the discovery of several lost barrels provided a beacon of hope and inspiration for the vineyard's revival.

By RICHARD AUGUSTIN

A flood and a new beginning

WEINGUT
MEYER-NÄKEL

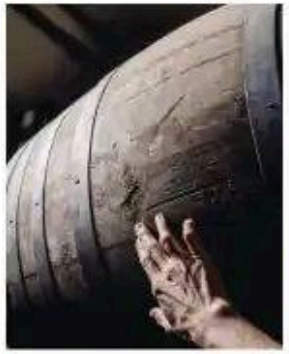
Tatler

POWER & PURPOSE STYLE DINING TRAVEL HOMES LIFESTYLE COMMUNITY MORE

DINING | DRINKS

ฟังเรื่องเล่า "ถังไวน์ที่สาบสูญ" ของ Weingut Meyer-Näkel ที่ Restaurant Sühring







'Lost Barrels World Tour' กับการทัวร์รอบโลก

เดือนพฤศจิกายนปี 2023 Dörte และ Meike เดินทางออกจากเอสเตทที่เคอร์ทาว เพื่อนำพิโนต์นัวร์ (Pinot Noir) เก่าบึ๊ดจากวินเทจ 2020 ที่หาจากไวน์เดสถังและมีจำนวนเพียง 280 ขวดสุดท้ายเท่านั้น ออกแสดงต่อผู้ที่ชื่นชอบไวน์ทั่วโลก โดยเริ่มที่เบอร์ลินและจบการเดินทางที่นิวยอร์ก

ช่วงที่สองของการทัวร์คือกรุงเทพฯ ที่สองพี่น้องได้จัดดินเนอร์สุดพิเศษเมื่อค่ำเดือนธันวาคมที่ผ่านมา ร่วมกับร้านอาหารสองดาวมิชลิน Restaurant Sühring ของพี่น้องฝาแฝดชาวเยอรมัน Thomas และ Mathias Sühring



มรดกด้านการทำไวน์ในเยอรมนี

ผู้ก่อตั้งไร่ไวน์ Willibald Näkel ซึ่งเป็นปู่ของ Dörte และ Meike เป็นผู้บุกเบิกการปลูกองุ่นแดงหลายชนิดเพื่อทำไวน์ ตอนา Werner ลูกชายของเขาได้ต่อยอดที่ไวน์นั่งก่อไผ่ใหม่ขึ้นมา และกลายเป็นหนึ่งในไวน์แดงชั้นดี ปัจจุบันมีสองพี่น้องฝาแฝดรับช่วงต่อ ได้แก่ Dörte และ Meike ที่ให้ความสำคัญกับการทำแปลงเกษตรอินทรีย์ และการเลือกใช้ยีสต์ธรรมชาติในการหมักไวน์ ไร่องุ่นตั้งอยู่ในภูมิภาค ฟัลทซ์ (Pfalz) และบาเดน (Baden) ตามไวน์ยิ่นดีที่มีเอกลักษณ์ของตนเองและหลากหลาย

ไร่ไวน์ของพี่น้องคู่นี้ตั้งอยู่ทั้งสองภูมิภาคในเยอรมันนี ห่างจากไร่ไวน์อีกแห่งของครอบครัวที่อยู่ทางใต้ของเยอรมนีประมาณ 400 กิโลเมตร

WEINGUT
MEYER-NÄKEL



ĀMAN



30 ST Luxe Design

ART & SOUL

Fill your home with furniture designed by star architect Kengo Kuma, who is inspired by Japanese craft techniques and traditions. BY LUO JINGMEI

JAPANESE ARCHITECT KENGO KUMA'S WORK has always been rooted in respect for, and exploration of, natural materials and craft. For example, the National Stadium in Tokyo was wood-centric to promote use of Japan as a unifying strategy, while for the V&A Dundee in the UK, about as the region's cliffs, using thin layers of granite. In Singapore, he designed the Founders Memorial together with CEL0 Architects, based on the concept of rising out of the landscape.

Not everyone can head to a Kuma or building designed by the prolific architect, but you can bring a piece of his design ethos home. Here are six products designed by Kuma that reflect his ideas and showcase his expertise with materials.

GAN – GOZ RUGS

Kuma's dexterity with materials is seen in the G-or-o-f series for Gan – the rug-making arm of Spanish furniture company Gandia Blasco. Each rug features a wood rods – a material rarely used in rug-making – woven into a framework of virgin wool using a manual loom. The result contrasts the softness, density and warmth of wool with the consistency of wood.

The design and name of traditional Japanese houses' design books inspired Kuma. Sumi-e (Art and Craft) (Sig, sun and sai in Japanese), the three designs aim to evoke the moods of these natural phenomena.

Available from Gandia to Singapore. Pricing available upon request.

AMAN INTERIORS – HIGUSHI CHAIR

Aman Interiors – Higushi Chair

GALERIE PHILIPPE GRAVIER – URUSHI PROJECT

Galerie Philippe Gravier – Urushi Project

TIME & STYLE – FUSUMA

Time & Style – Fusuma

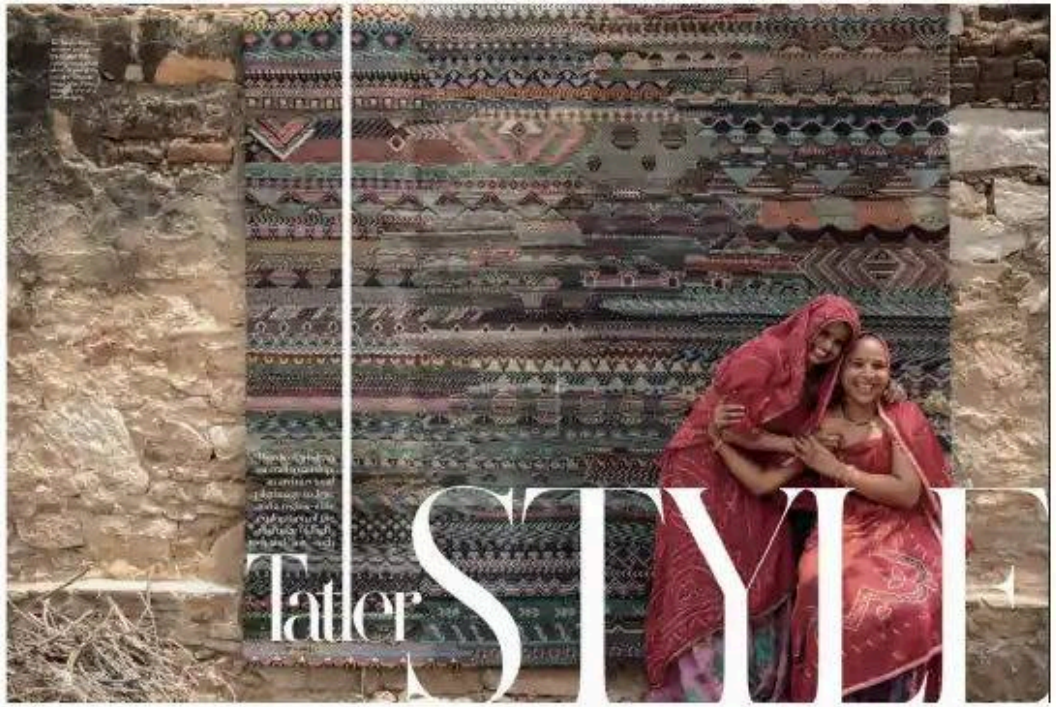
LASVIT – YAMAGUCHI LAMP

Lasvit – Yamaguchi Lamp

EIGHT 20 RING – HIGUSHI TABLE

Eight 20 Ring – Higushi Table

JAIPUR RUGS





STYLE | INTERVIEW

The Perpetual Student

Returning to his birthplace to head the regional operation of Jaipur Rugs, creative visionary Omar Khan talks about artistry, craftsmanship, and his journey in the world of luxury rug design in Asia

JAIPUR RUGS

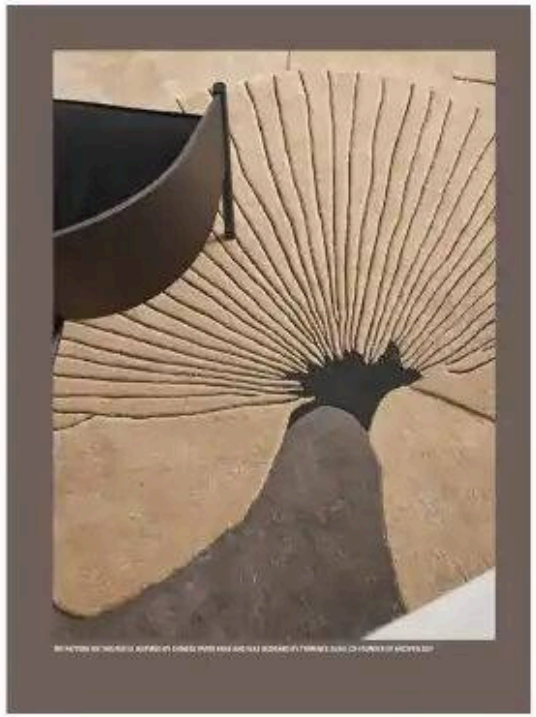

58

PLATFORM

HANDWOVEN MASTERPIECES

Move over paintings and fine jewellery. Luxury rugs are fast gaining popularity as a new way for practical, long-term investments, doubling up as tangible pieces of art.

BY PRAVINA D'SOUZA

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JAIPUR RUGS

THE BUSINESS TIMES

US$50 million Singapore rug market draws Indian household name and Australian collab with local designers

Both have recently set up shop in Amoy Street, home to several interior design firms



ONE hails from India and ranks among the largest producers of handmade rugs in the country; the other is an Australian company whose rugs feature in commercial and residential spaces in Singapore.

This month, both opened new showrooms just a stone's throw away from each other on Amoy Street. The prize? The local rug market worth US$50 million, as estimated by newcomer Jaipur Rugs, in its current financial year ending March 2025.

And then, of course, there are also opportunities that come with being close to neighbouring countries.

Jaipur Rugs and Tappeti Fine Hand-Crafted Rugs + Carpets have worked mainly with local architects and interior designers, with trade from the community making up a large chunk of their business here.

Jaipur Rugs' Amoy Street location lets it work with the design community that it has cultivated in the last three or four years. Meanwhile, Tappeti moved to Amoy Street from Lim Teck Kim Road, where it was based with Australian furnishings company, Stylecraft, until the latter closed earlier this month.

With their presence on a bustling, city centre street, the two rug-makers are also making themselves more accessible to people buying soft furnishings for their homes. We take a look at what each has to offer.

Jaipur Rugs

Founded in 1978 by NK Chaudhary with a 5,000-rupee loan, two looms and nine weavers, the family-run business now sells its handmade rugs around the world. In its fiscal year ended March 2024, group turnover hit 9.75 billion rupees (S$153 million); exports accounted for 54 per cent of its revenue.

Jaipur Rugs works directly with artisans – 90 per cent of them women – which gives them and their communities a sustainable livelihood. Today, its hand-knotted rugs are produced by over 40,000 artisans from some 650 villages.



Such hand-knotted rugs make up 80 per cent of Jaipur Rugs' production; the rest are hand-tufted or flat-weave pieces, which are less labour-intensive to make. Hand-knotted Jaipur Rugs are priced from S$2,000 for an 8- by 10-foot piece.

Omar Khan, regional director at Jaipur Rugs, says: "It's so important that we're here because there's a gap in the industry for accessible luxury rugs, which are a cornerstone of Jaipur Rugs."

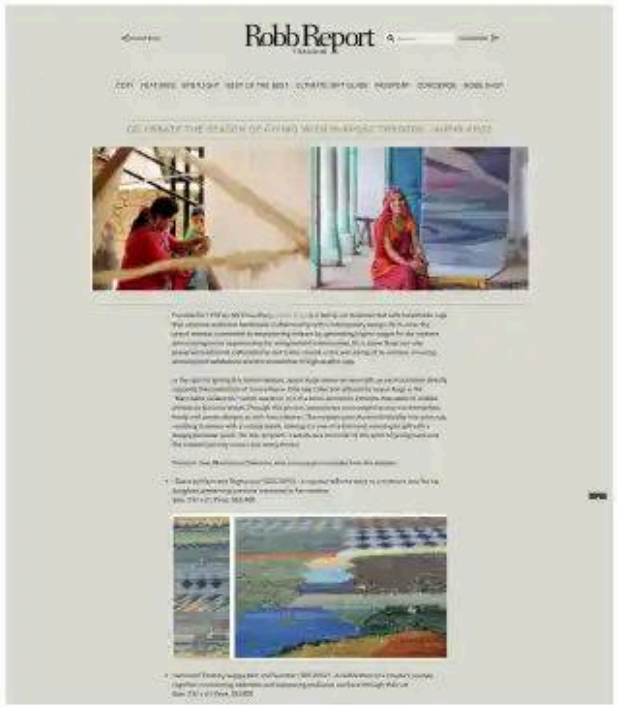
The brand's 2,230-square-foot showroom follows the opening of its Milan store in 2021, and the Dubai and London outlets in 2023 and this year, respectively. Khan says: "Singapore is the perfect place because so many design decisions are made here, and the big architectural firms give us a footprint into the region as well."

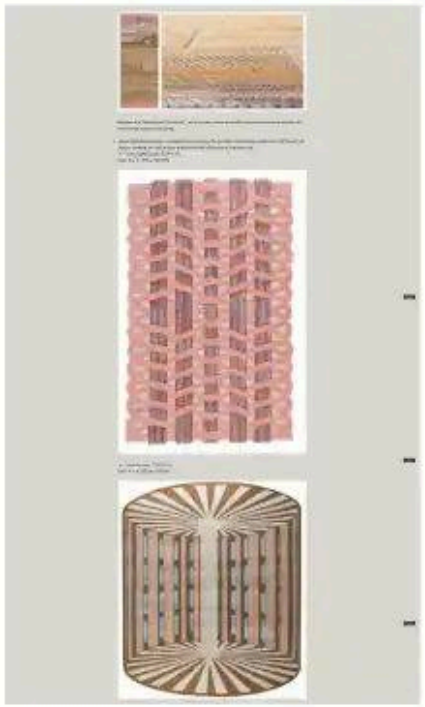
Apart from following designs that come out of its headquarters, Jaipur Rugs' weavers are also given leftover yarn for them to create their own rugs. These are grouped under the Manchahi collection – the jewel in Jaipur Rugs' crown. Artisans have crafted pieces inspired by food, animals, flowers, everyday objects, as well as loved ones and dreams and emotions.





JAIPUR RUGS









JAIPUR RUGS



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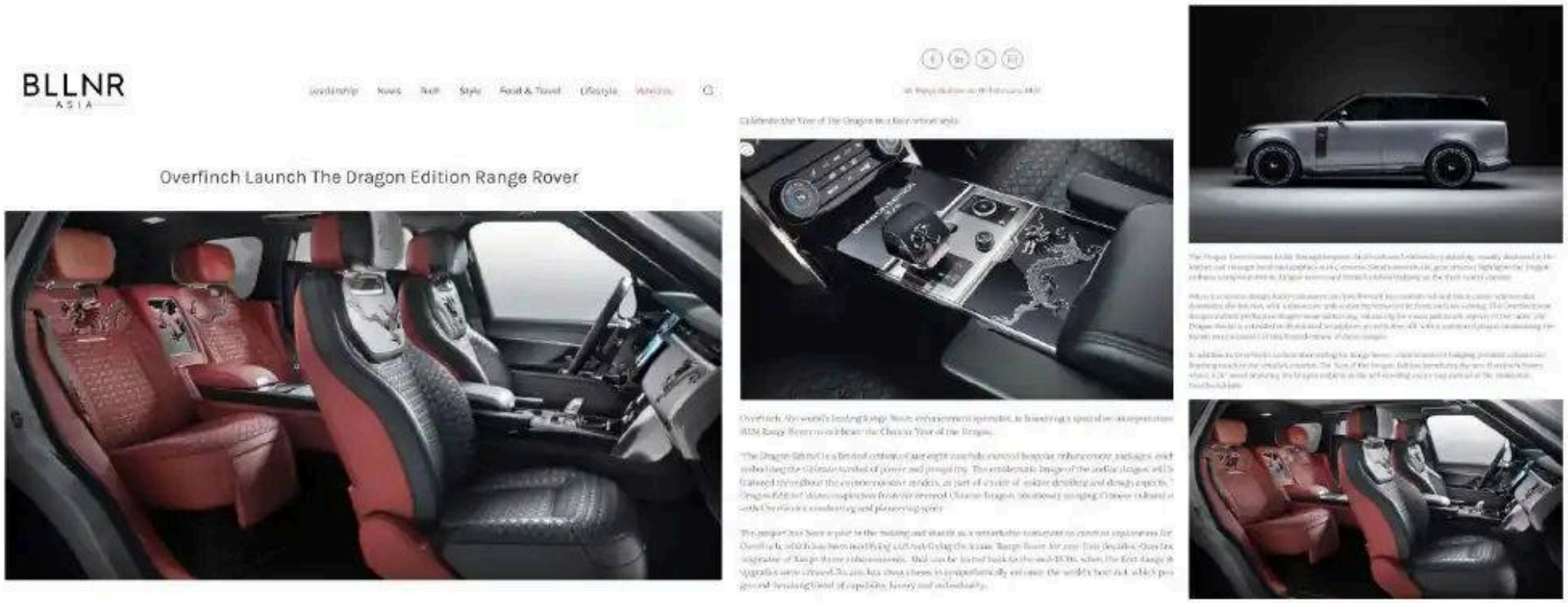
OVERFINCH


BLLNR
ASIA
Overfinch Launch The Dragon Edition Range Rover

OVERFINCH

Robb Report

You Can Now Get a Limited-Edition Year of the Dragon Mod For Your Range Rover



Have we seen the last of the Lunar New Year launches? Over the past few weeks, there have been capsule collections from leading brands, special-edition watches and bottles, and dragon-motif jewellery, but a dragon-engraved car still has cross our minds. Now, swerving into focus leaving a cloud of dust in its wake, a Range Rover to celebrate the Year of the Dragon has been poised and parked in the region—and we just had to check it out.



Overfinch, the Range Rover enhancement specialist, has launched "The Dragon Edition", a limited series of just eight bespoke-enhanced, one-packed cars, "each embodying the ultimate symbol of power and prosperity." As part of a suite of unique exterior and design aspects that have been carved into the dashboard, headrest, and other parts of the cars expensively appointed interiors, the emblematic image of the zodiac dragon is gorgeously etched throughout the commemorative models in a sophisticated and elegant manner.

"The Dragon Edition raises the bar for bespoke automotive luxury," says Kris Hoare, chairman and CEO of Overfinch, in an official statement. "It's an incredible showcase of art and craftsmanship. This was a creative ambitious project, envisioned and executed by exceptional visionaries."



A year in the making, the modifications to the Range Rover are remarkable. Keeping in mind Chinese cultural values and diversity, The Dragon Edition has been developed exclusively for the region for the 2023 Range Rover model, specifically the SV and Autobiography derivatives. Hone in on the dragon motif in the multi-coloured embroidery detailing in the leather accessories, gear selector, veneer, and contrast-colour bodywork on the front centre console. Keeping with the classic, the contrast red-and-black colour scheme is resplendent throughout the plush customisable interiors. The perforated dragon-scale patterning on the driver's and side-passenger's seat is a nice touch, and the tactile aspects of the cabin have not been neglected. Furthermore, the symbol chosen to illuminate the sculptures on each door sill, the carbon-fibre styling for Range Rover, and its commemorative badging. Whether in rest or motion, the stylish and swag of the car is hard to miss.

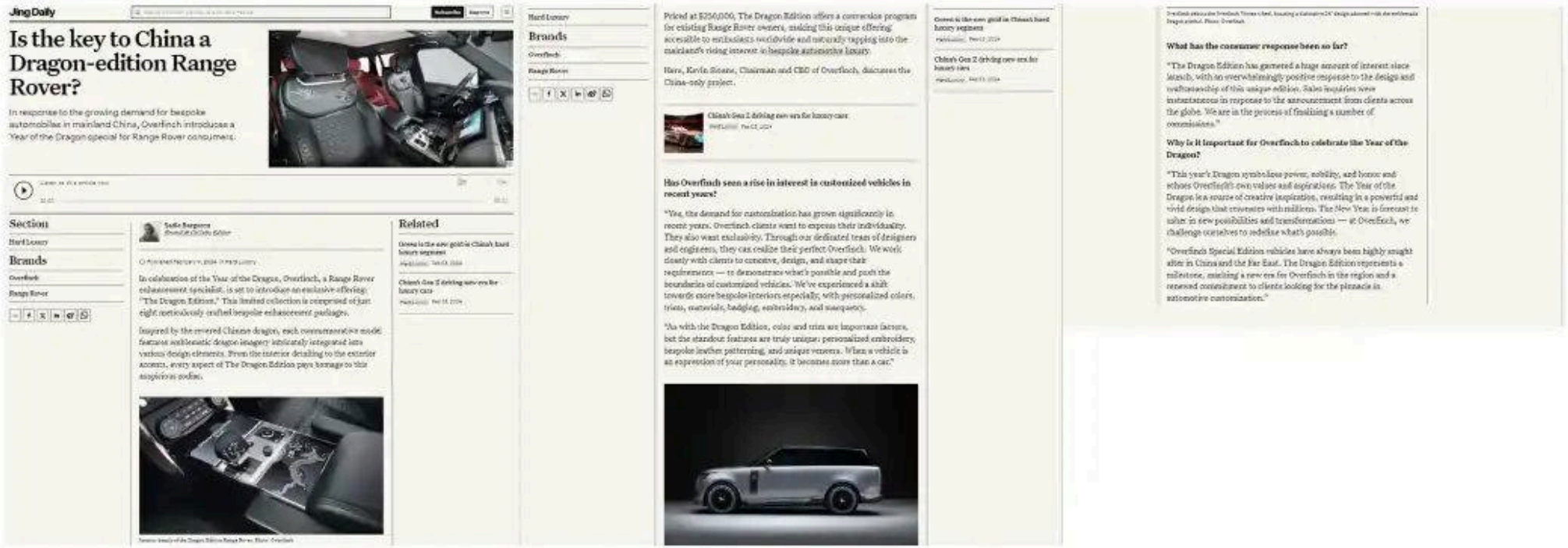
"Our ability to discuss details of the design directly with our clients, and really understand their true significance, was hugely important," comments Hoare, pointing out the various aspects that make this vehicle enhancement package unique. "Whilst paying homage to 2024 being the Year of the Dragon, we started by evaluating and considered its established positive connotations. This required us to respectfully adopt a timeless symbol of China and Chinese culture into a considered and imaginative design."



Since the 1970s, Overfinch has been in the market making bespoke enhancements and upgrades to Range Rovers the world over. A happy marriage of luxury and individuality, Overfinch cars and vehicles have distinguished themselves throughout a range of elegant beautifications, be it for a billionaire on the desert dunes or a celebrity arriving in red-carpet style. Now, the latest Dragon Editions, offered as a conversion programme for existing Range Rover owners and is priced at US$250,000 (HK$195 million).

All images courtesy of Overfinch

OVERFINCH



Jing Daily

Is the key to China a Dragon-edition Range Rover?

In response to the growing demand for bespoke automobiles in mainland China, Overfinch introduces a Year of the Dragon special for Range Rover consumers.

Section

Brands

Overfinch

Range Rover

Related

In celebration of the Year of the Dragon, Overfinch, a Range Rover enhancement specialist, is set to introduce an exclusive offering: "The Dragon Edition." This limited collection is comprised of just eight meticulously crafted bespoke enhancement packages.

Inspired by the revered Chinese dragon, each commemorative model features emblematic dragon imagery intricately integrated into various design elements. From the interior detailing to the exterior accents, every aspect of The Dragon Edition pays homage to this auspicious zodiac.

Priced at $250,000, The Dragon Edition offers a conversion program for existing Range Rover owners, making this unique offering accessible to enthusiasts worldwide and naturally tapping into the mainland's rising interest in bespoke automotive luxury.

Here, Kevin Sloane, Chairman and CEO of Overfinch, discusses the China-only project.

Has Overfinch seen a rise in interest in customized vehicles in recent years?

"Yes, the demand for customization has grown significantly in recent years. Overfinch clients want to express their individuality. They also want exclusivity. Through our dedicated team of designers and engineers, they can realize their perfect Overfinch. We work closely with clients to conceive, design, and shape their requirements — to demonstrate what's possible and push the boundaries of customized vehicles. We've experienced a shift towards more bespoke interiors especially, with personalized colors, trims, materials, badging, embroidery, and marquetry.

"As with the Dragon Edition, color and trim are important factors, but the standout features are truly unique: personalized embroidery, bespoke leather patterning, and unique veneers. When a vehicle is an expression of your personality, it becomes more than a car."

What has the consumer response been so far?

"The Dragon Edition has garnered a huge amount of interest since launch, with an overwhelmingly positive response to the design and craftsmanship of this unique edition. Sales inquiries were instantaneous in response to the announcement from clients across the globe. We are in the process of finalizing a number of commissions."

Why is it important for Overfinch to celebrate the Year of the Dragon?

"This year's Dragon symbolizes power, nobility, and honor and echoes Overfinch's own values and aspirations. The Year of the Dragon is a source of creative inspiration, resulting in a powerful and vivid design that resonates with millions. The New Year is forecast to usher in new possibilities and transformation — at Overfinch, we challenge ourselves to redefine what's possible.

"Overfinch Special Edition vehicles have always been highly sought after in China and the Far East. The Dragon Edition represents a milestone, marking a new era for Overfinch in the region and a renewed commitment to clients looking for the pinnacle in automotive customization."

OVERFINCH

Esquire

Range Rover改裝專家Overfinch 推出2024龍年限量
「龍騰系列」Range Rover改裝方案













Tokyo Gendai



Pop Colour

Eri Takane, fair director of international art fair Tokyo Gendai, talks shop, and spotlights the exhibiting artists and artworks to watch out for at its upcoming second edition, set to take place in Yokohama, Japan, from 5 to 7 July



Tokyo Gendai





Tokyo Gendai



life | C9

Tokyo Gendai art fair opens

The fair, held from July 5 to 7 with 69 galleries from 18 countries and territories, features a work with live performers

DEPARTMENT OF TOURISM

BHUTAN
Believe

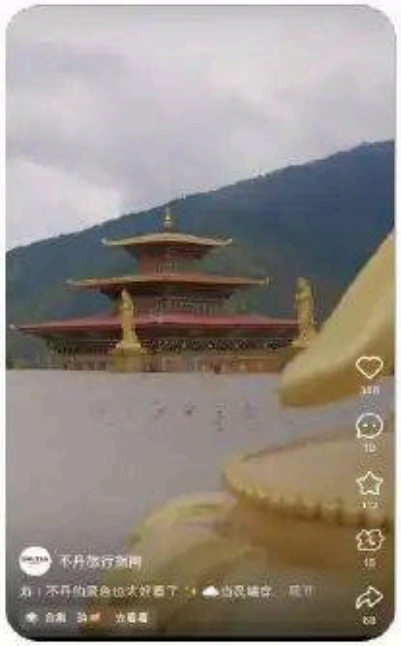
The Department of Tourism, Bhutan's rednote account "不丹旅行指南" was established by Petrie PR in 2024, and has surpassed **2,166+** genuine followers within a year of its management. As a result of consistent posting, precise positioning, and solid foundation, the engagements and follower count of the account have surged to unprecedented levels.

The account has achieved an impressive total **6043+** engagements, balancing practical advice with aspirational storytelling. Over **80%** of increase in follower count was driven by the rednote's algorithm recommendation, indicating that our content is highly engaging and encourages deeper exploration. **15%** were attracted through search engines, suggesting that our keywords and topics of content resonate well with the audience's demands.









小红书

Explora JOURNEYS

Since its launch, Explora Journeys' Rednote account has demonstrated steady growth, successfully building a highly relevant following among the platform's affluent, experience-driven audience and further reinforcing the brand's positioning in the luxury travel space.

Notably over **42.7%** of new followers were acquired through Rednote's main page recommendations, underscoring the strong organic appeal and content relevance of Explora Journeys on the platform. Within just **six months**, the account surpassed **1,000 followers** reflecting healthy early-stage momentum and sustained audience interest.

Petrie PR also thoughtfully tailored the content structure and visual presentation for Explora Journeys' Rednote and WeChat channels, localising the brand's global narrative for Chinese audiences while remaining true to its **Ocean State of Mind** philosophy. Through carefully curated, market-relevant storytelling around journey experiences, onboard lifestyle, and brand values, the content enhances Explora Journeys' brand appeal, luxurious sensibility, and credibility, while ensuring consistency and synergy across Chinese social platforms.



One&Only
REETHI RAH
Maldives

One&Only Reethi Rah, Maldives's rednote account has successfully garnered a following of over **500** under 6 months of management, demonstrating growing brand resonance within the platform's affluent and experience-driven audience.

The follower analysis reveals that over **60%** of new followers were acquired through searches for branded content, underscoring the effectiveness of targeted, strategically positioned posts. This has resulted in a steady stream of **monthly booking inquiries** via the rednote account backend. **35%** of new followers came through direct account searches, emphasising the importance of consistent branding and visibility.

Petrie PR also skillfully tailor the layout design for One&Only Reethi Rah, Maldives's WeChat account to introduce the exemplary experiences, facilities updates and brand philosophy, which strengthen the brand's luxurious appeal, style sense and credibility together with the rednote account.

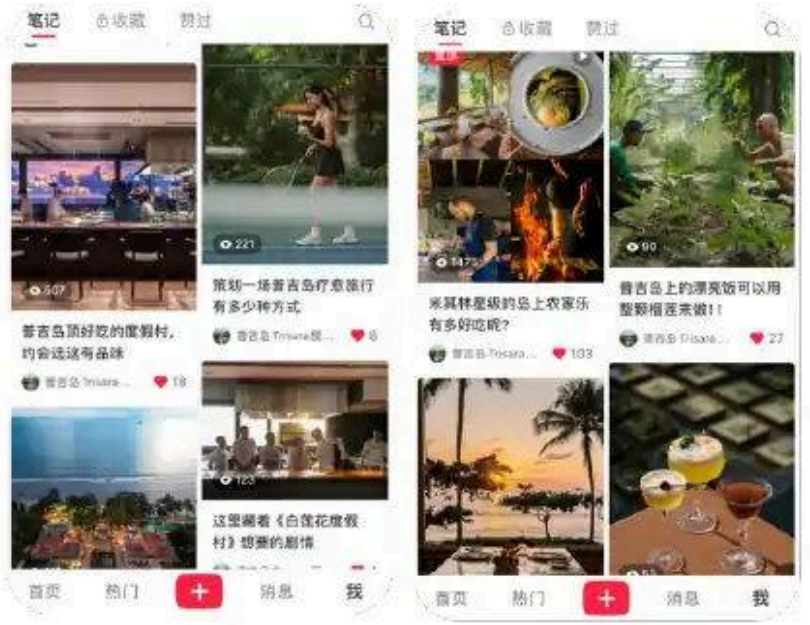


PARKROYAL COLLECTION
MARINA BAY, SINGAPORE



PARKROYAL Collection Marina Bay, Singapore's rednote account has achieved astonishing engagements and followings success for a 12-month management under Petrie PR. The account has generated over **400 direct inquiries** and **500+ comments**, driving significant traffic to hotel bookings and website clicks. Notably, it achieved a ranking of **No. 7** among the Top 10 influential overseas hotel brand accounts, as recognised by travel trade media.

TRISARA



Petrie PR has creatively transformed Trisara's brand materials into compelling content. This content features vivid descriptions of the resort's highlights and travel guide-style titles. It combines professional visuals with user - generated ones, such as videos from celebrities and KOLs. Carefully curated content help spark curiosity and drives higher audience interaction for booking inquiries.

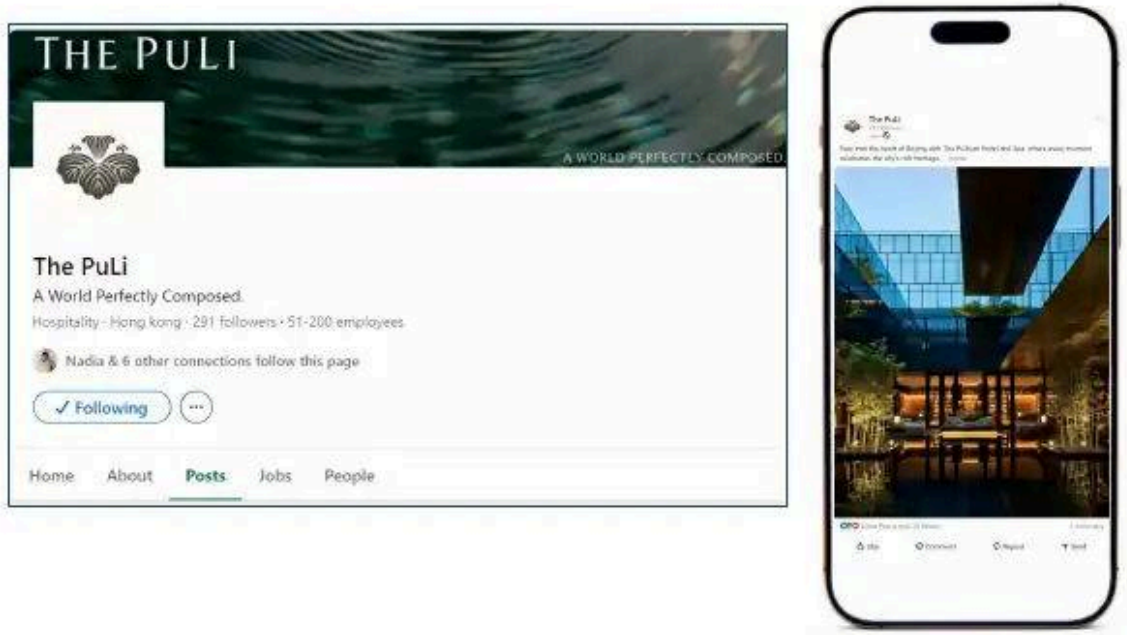
小红书

Petrie PR manages and launched The PuLi Group social media platforms including Instagram, LinkedIn, Rednote, and WeChat. The curation of social media content aims to acquire prominent audiences and cultivate organic engagements. The management of these social media platforms has been instrumental in elevating the brand's positioning through online presence and captivating storytelling.

INSTAGRAM

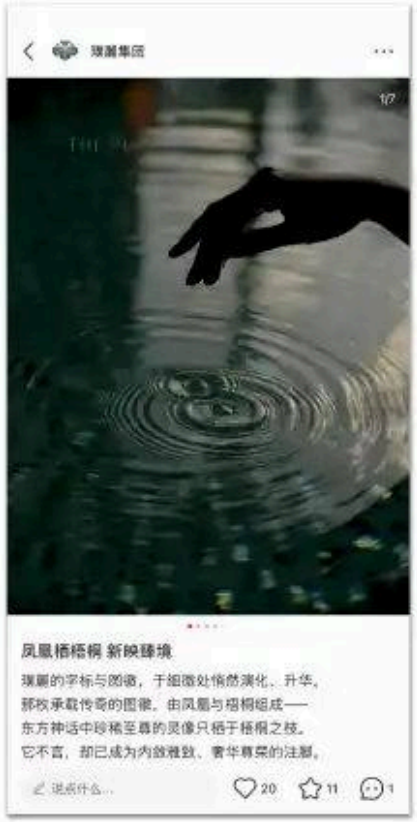


LINKEDIN



REDNOTE





WeChat







Petrie PR has created SEO-friendly layout designs and content for RAKxa Integrated Wellness' WeChat account, setting the brand to be an leading Asia wellness retreat, introduce its exemplary experiences, facilities and philosophy. The content not only received positive exposure and feedback, but also served to differentiate RAKxa Wellness as the leading luxury holistic integrated wellness/medical retreat in the competitor landscape.



Petrie PR skillfully transforms various materials provided by Waldorf Astoria Maldives Ithaafushi into compelling WeChat articles that effectively communicate with the audience, enhancing their impression of the enchanting Maldives resort and fostering potential consumer interest. This strategy not only deepens audience engagement but also builds everlasting appeal for the brand.

Petrie PR manages STB's social media official accounts on Facebook and launched the Instagram @visit_singaporeid with engaging contents and social media activities to acquire new audiences and grow organic engagement. Through meticulous curation and engaging content, our management of the Instagram account has been instrumental in fostering a vibrant social media community, resulting in a notably positive and interactive online presence.

It has culminated in a social media landscape marked by a palpable sense of community, where users actively participate, fostering a profoundly positive digital environment.







linkin.bio/visitsingaporeid

Metrics	2022	2023
Followers	2,995	6,700
Total Reach	29,189,997	53,602,067
Total Content Interactions	80,589	1,223,845
Total Engagement	5,341	11,282

INSTAGRAM

Metrics	2022	2023
Followers	569,474	653,370
Total Reach (Incl. Ads)	321,508,362	98,791,764
Total Organic Reach	2,940,278	1,891,263
Total Engagement	44,352,971	4,003,400

FACEBOOK

TANJUNG KELAYANG RESERVE

Through an integrated social media management and digital advertising strategy from January to June 2026, Petrie PR strengthened Tanjung Kelayang Reserve's destination positioning by bringing its unique stories to a wider regional audience. Content was thoughtfully developed to showcase the Reserve's natural landscapes, UNESCO Global Geopark surroundings, sustainability initiatives, cultural heritage, and immersive island experiences, creating a stronger connection between the destination and today's conscious travellers.

Across the six-month campaign, Petrie PR produced 419 pieces of Instagram content, generating over 1.03 million content views, 447,514 organic reach, 16,365 engagements, and 23,900 organic link clicks. The platform also recorded significant community growth, with followers increasing by **137.9%** from 2,764 to 6,575, reflecting growing interest and engagement towards the destination.

To further amplify awareness beyond organic channels, Petrie PR implemented a targeted digital advertising strategy across Meta and Google Search, delivering 58 campaigns that generated 956,769 impressions, reached 488,082 users, and drove 26,622 website clicks. The campaign further supported regional destination awareness across key markets including Singapore and Australia, particularly following the launch of Scoot's direct Singapore–Belitung service.

